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2015

# Better Research through Community-Engagement

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# Better Research through Community-Engagement

**Abstract**

Presentation from the 2015 Conference on Social Work Education and Community Work at National Taiwan University on March 27, 2015

**Keywords**

community, community engagement, engagement, community-engaged research, community research, research, CEnR

**Disciplines**

Higher Education



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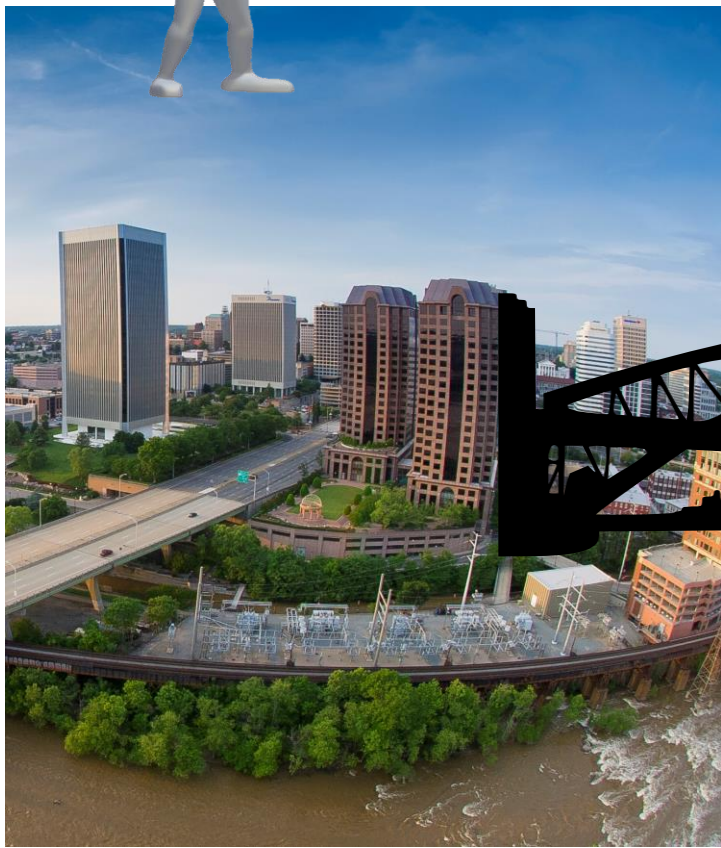
# Better Research through Community-Engagement

2015 Conference on Social Work Education and Community Work

National Taiwan University

March 27, 2015

# My Story



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# What is Research?

**“Research is formalized curiosity.  
It is poking and prying with a purpose.”**

~Zora Neale Hurston 1903-1960

# What is Community-Engaged Research (CEnR)?

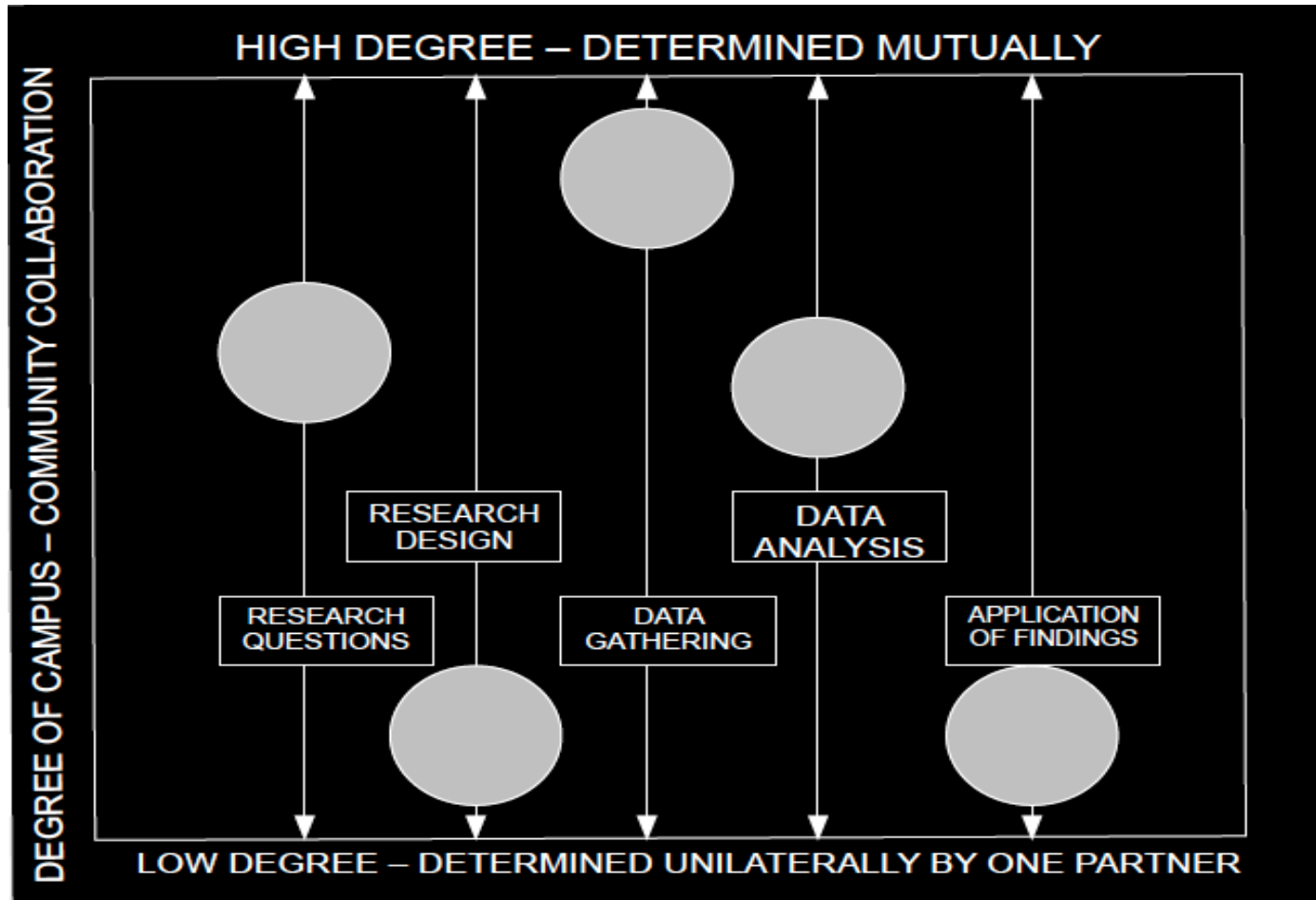
An approach to research that incorporates the expertise of diverse stakeholders into the design and conduct of the different phases of the research process.

For VCU definitions, see  
<http://www.community.vcu.edu>



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# How does the community get involved?



Stanton, T. (2012). New Times Demand New Scholarship II: Research Universities and Civic Engagement: Opportunities and Challenges. *Journal of Higher Education Outreach and Engagement*, 16(4), 271.

# CEnR Continuum

Less  
community  
involvement

More  
community  
involvement



Investigator-  
Driven  
Research

Community-  
Placed  
Research

Community-  
Based  
Research

Community-  
Based  
Participatory  
Research,  
Social Action  
Research, etc.



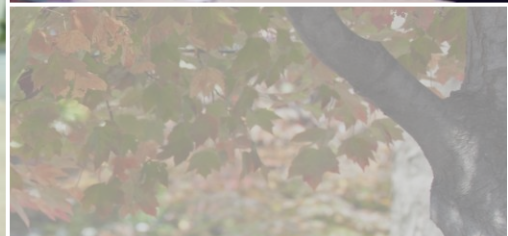
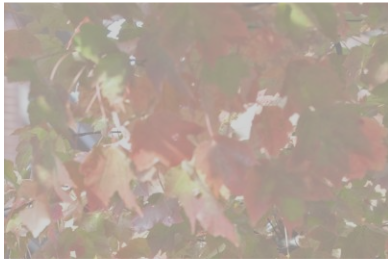
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	<u>Investigator Research</u>	<u>Community-Engaged Research</u>
Goal of research	Advance knowledge	Betterment of community
Source of research question	Theoretical work	Community-identified problem
Designer of research	Trained researcher	Trained researcher & community
Role of researcher	Outside expert	Collaborator, learner
Role of community	Subject of study	Collaborator, learner
Relationship of researcher to participants	Short-term, task-oriented, detached	Long-term, multifaceted, connected
Value of research	Acceptance by peers (e.g., publication)	Contribution to community change
Ownership of data	Academic researcher	Community
Means of dissemination	Academic conference, journal	Any and all forums, media, meetings, community

(Strand K, et al. 2003)

# Engaging Richmond



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# Community

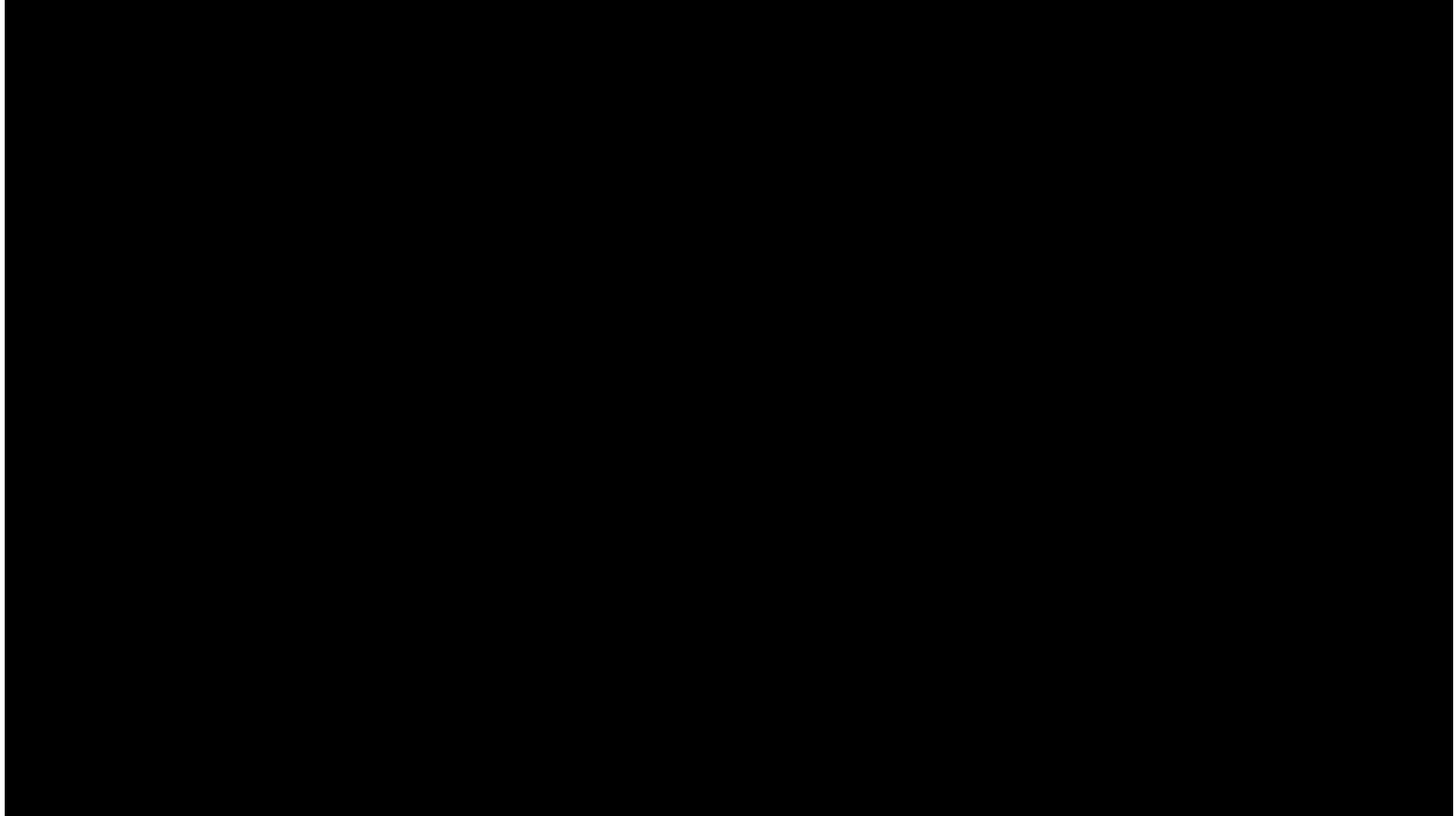


<http://rampages.us/communityengagedresearch/2015/03/10/picturing-community-cenr1/>



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# Benefits to Community Partners



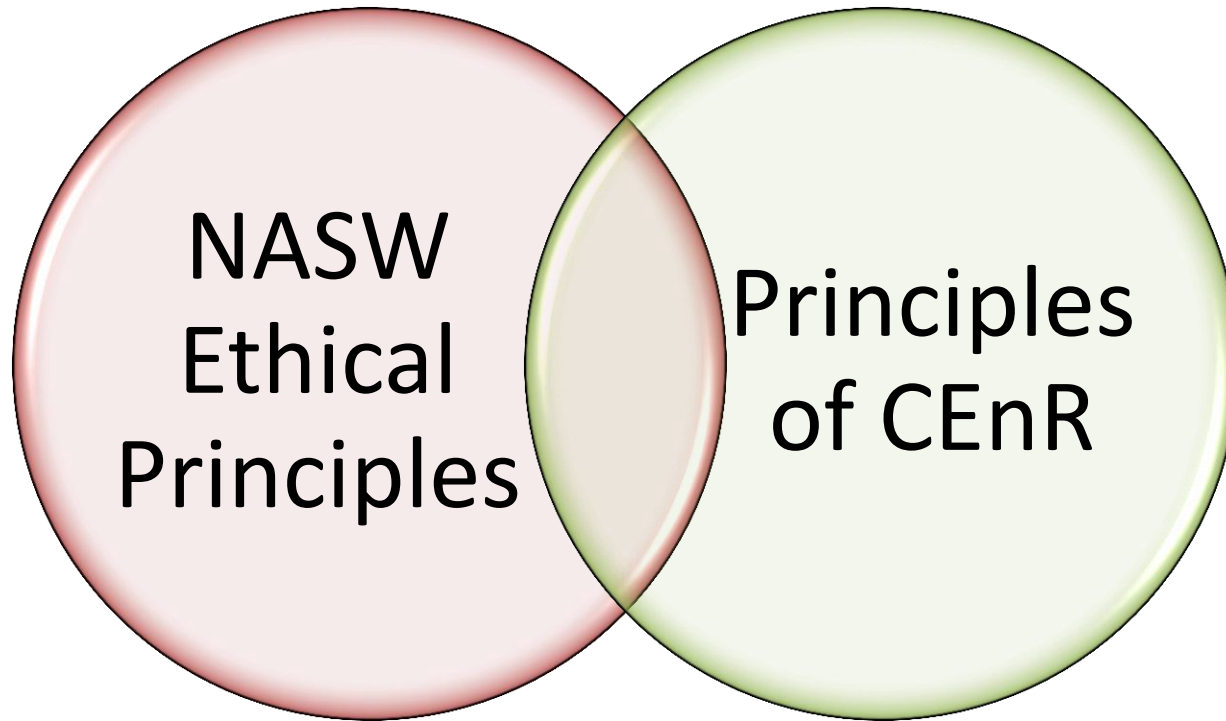
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# Cultures



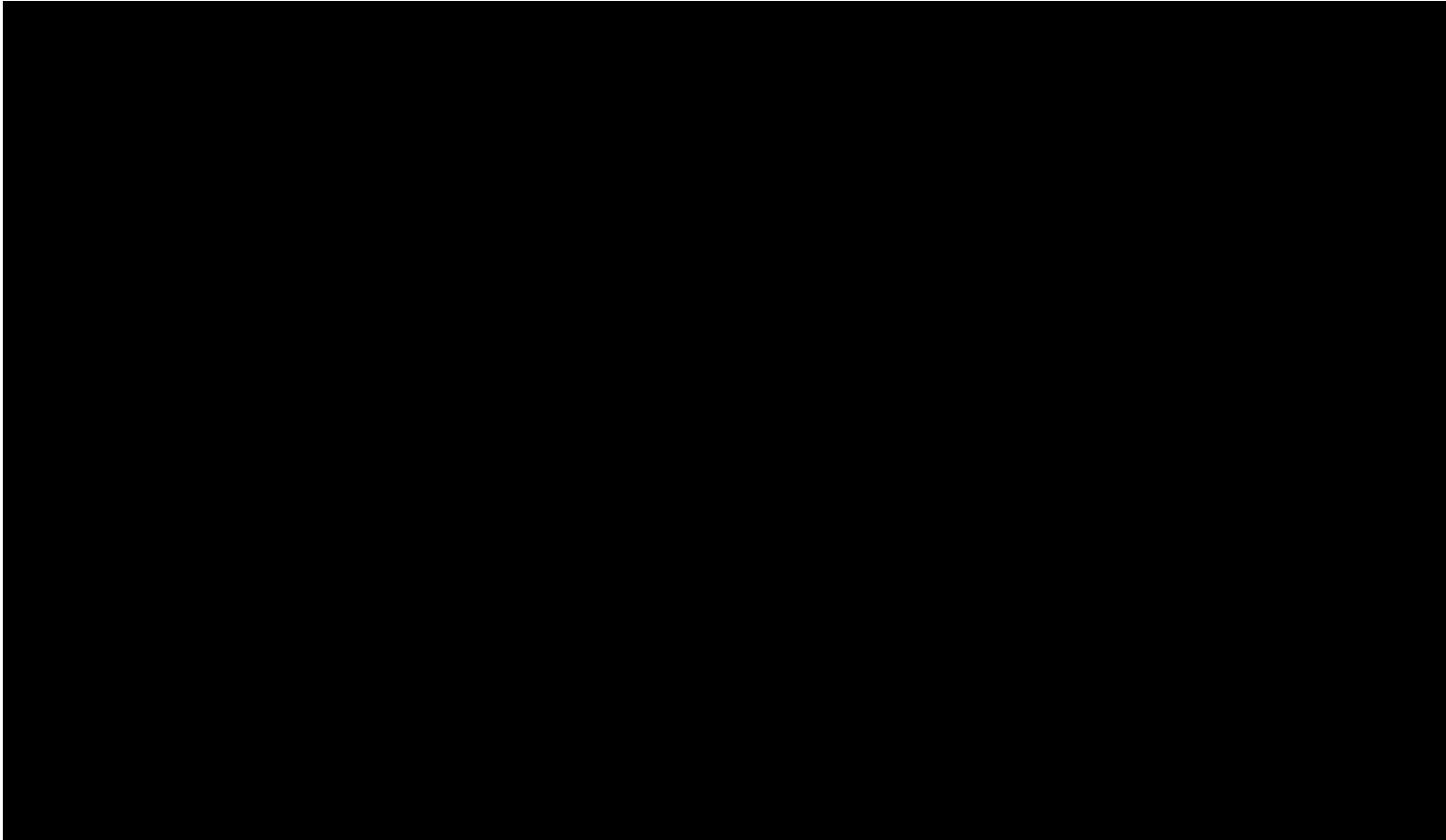


[www.socialworkers.org](http://www.socialworkers.org)



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# Keys to Successful Partnerships

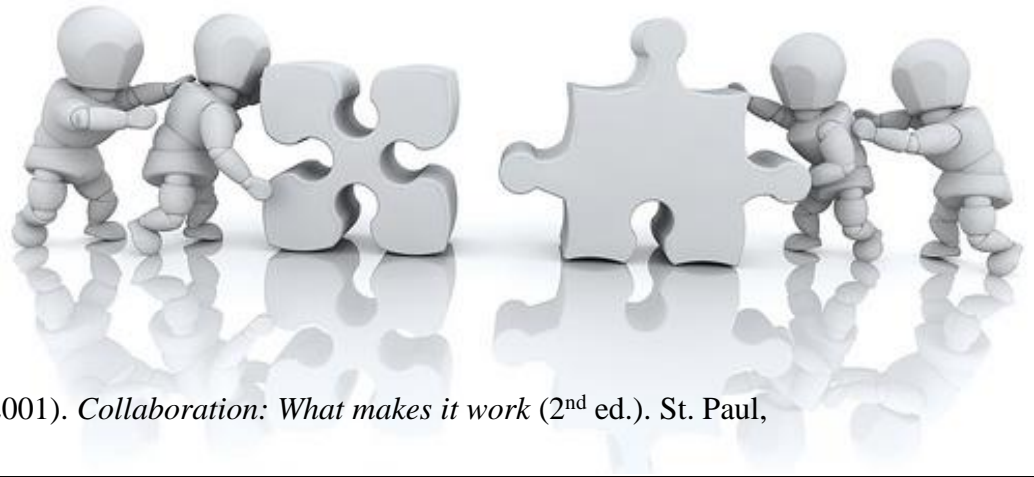


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# Elements for Effective Partnerships

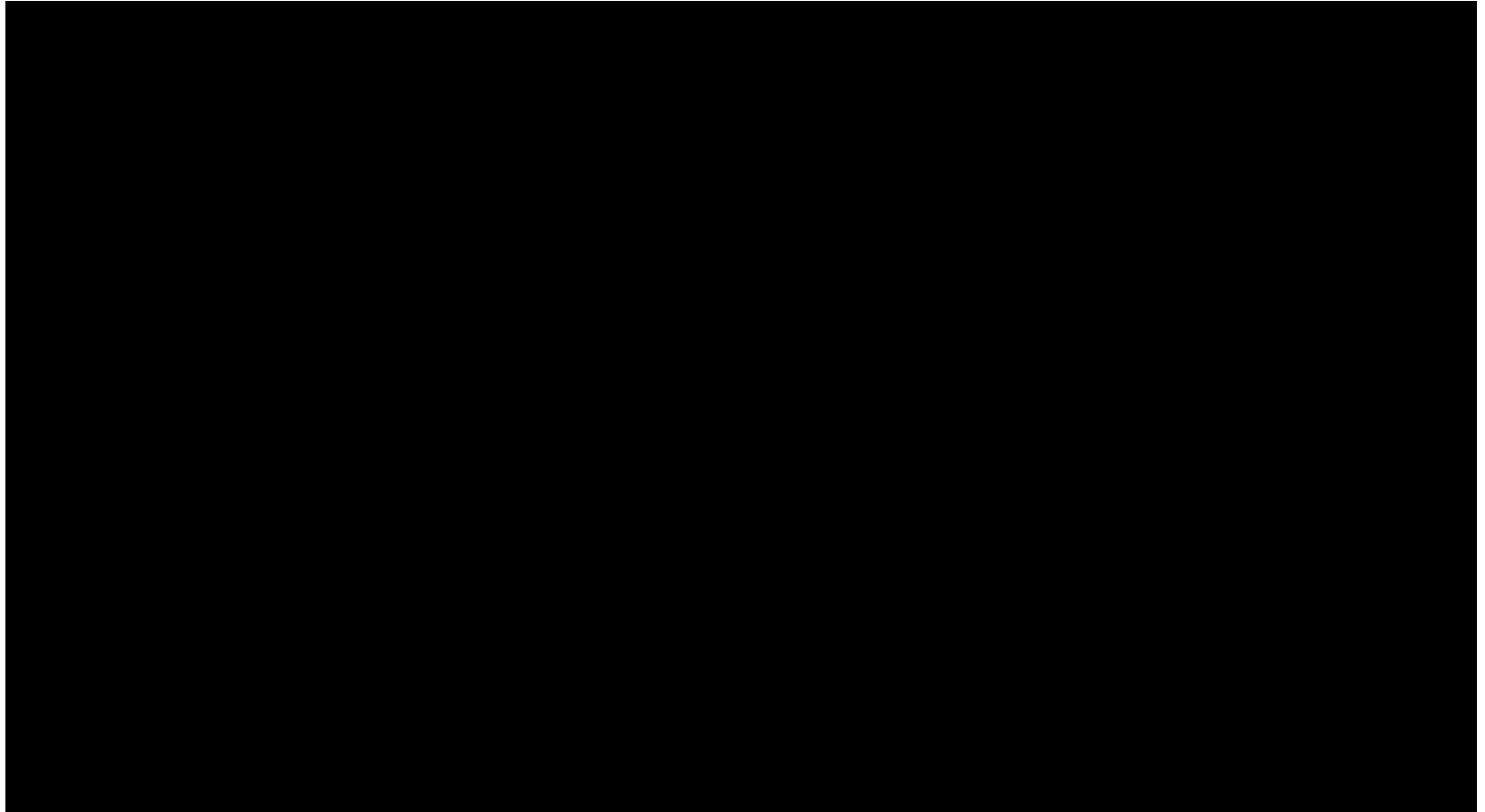
- Mutual Respect, Understanding & Trust
- Multiple Layers of Participation
- Sufficient Resources
- Mutually Beneficial
- Shared Vision
- Sustained



Mattessich, P.W., Murray-Close, M., & Monsey, B.R. (2001). *Collaboration: What makes it work* (2<sup>nd</sup> ed.). St. Paul, MN: Fieldstone Alliance.



# Collaborative Curiosity



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# Connect with Us

- Engage in our Collaborative Curiosity Course  
<http://rampages.us/CommunityEngagedResearch/>

*Psst...it's free!*

- Follow us on Twitter

#CuriousCoLab

#VCUCEnR

@ValerieHolton

@Tessa\_VCU



- Subscribe to our blogs

Valerie Holton, PhD, LCSW

A Journey in Collaborative Curiosity

<http://rampages.us/CollaborativeCuriosity/>

Tessa McKenzie, MPH

Pro-Community Engagement


<http://rampages.us/TessaMckenzie/>


## Tweets



 **Tessa McKenzie** @tessa\_vcu 48m  
@CCPH2010 @VCUCommunity - Thanks for the share! It's a MOOC- open and free! Follow its progress! #VCUCEnR #CuriousCoLab @ValerieHolton  
Retweeted by Valerie Holton  
Expand

 **Tessa McKenzie** @tessa\_vcu 48m  
@CCPH2010 @VCUCommunity - Thanks for the share! It's a MOOC- open and free! Follow its progress! #VCUCEnR #CuriousCoLab @ValerieHolton  
Expand

 **Valerie Holton** @ValerieHolton 12h  
. @DavidRCroteau @lepelco @GardnerCampbell @GoogleGuacamole good resource for dissemination week of #CuriousCoLab thanks! @tessa\_vcu  
Expand

 **Jen Early** @jenniferlearly 23h  
RT @CCPH2010: Our ED Al Richmond is keynote for @VCUCommunity, May 13 community.vcu.edu/resources--too... #VCU #VCUCEnR #CTSA #VCUCE15

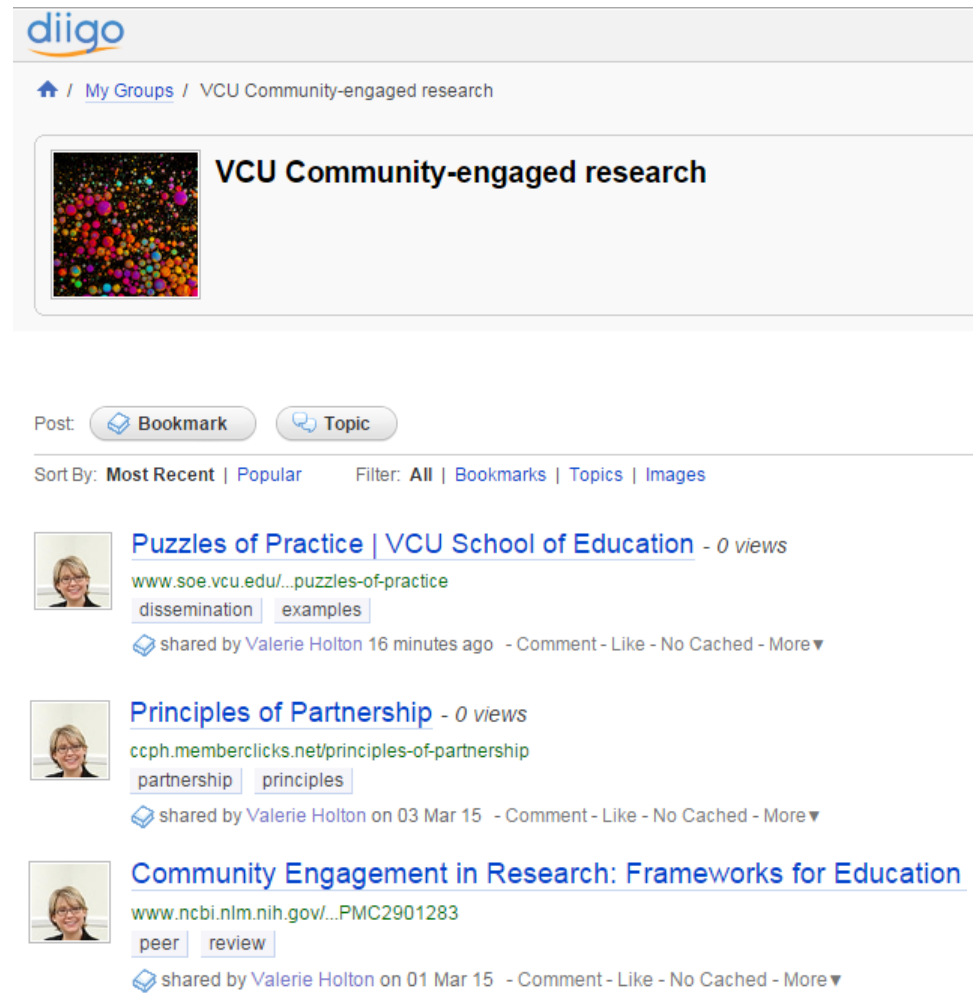
Compose new Tweet...



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# Resources

1. Sign up for free Diigo account  
[www.diigo.com](http://www.diigo.com)
2. Click on this link  
<http://tinyurl.com/l2bzpzn>
3. Enjoy the library of resources in the VCU Community-Engaged Research group under your “My Groups” tab



The screenshot shows a Diigo group page for "VCU Community-engaged research". The page header includes the Diigo logo and a breadcrumb trail: "My Groups / VCU Community-engaged research". Below the header is a group profile card with a colorful dot-matrix image and the group name. The main content area shows a list of posts. Each post includes a user profile picture, a title, a URL, tags, and sharing information. The posts are:

- Puzzles of Practice | VCU School of Education** - 0 views  
www.soe.vcu.edu/...puzzles-of-practice  
Tags: dissemination, examples  
shared by Valerie Holton 16 minutes ago - Comment - Like - No Cached - More
- Principles of Partnership** - 0 views  
ccph.memberclicks.net/principles-of-partnership  
Tags: partnership, principles  
shared by Valerie Holton on 03 Mar 15 - Comment - Like - No Cached - More
- Community Engagement in Research: Frameworks for Education**  
www.ncbi.nlm.nih.gov...PMC2901283  
Tags: peer, review  
shared by Valerie Holton on 01 Mar 15 - Comment - Like - No Cached - More

# Your Next Steps

How will you engage the community in your project?

What will you do to ensure the partnership is effective?

# Thank you

**Valerie Holton, PhD, LCSW**

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