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### Hybrid Call Center: AMC Technology LLC

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**COMPUTER SCIENCE** 



Integration

# Web Browser Salesforce CCA Twilio



## Hybrid Call Center AMC Technology LLC.



- Integrate Twilio VoIP capability with Agent
- Custom softphone display
- Agents can click to dial through Twilio
- Calls received by agent have

### School of Engineering

# Salesforce using AMC Contact Canvas

# account detail popup through Twilio

calling







### **Benefits**

### Remove hardware cost of phones

Improved customer management system to allow for further enhancements such as transfer calling and 3-way conference

Make it real.