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2015

Crowdsourcing the Worlds, Blog 3

Samantha Federico Virginia Commonwealth University



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Sample Page

JournaliSAM

Just another course website

October 8, 2015 on Uncategorized

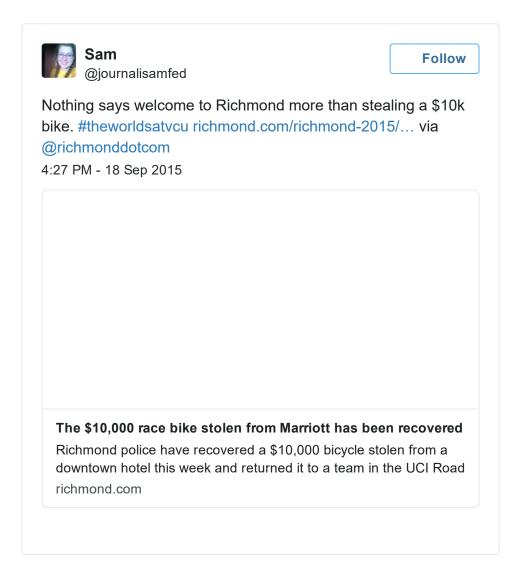
Wheely Cool Bike Race

by Sam - $\Phi \Sigma \Pi$ a year ago

Wheely Cool Bike Race

For some people, the UCI Road World Championships was an excuse to ditch school and explore the world outside of Richmond. But for me, the world came to RVA and I explored it all. Inside are interviews with UCI cyclists, tweets, photos and videos all about the bike race and it's effect on the city.

Off to an unfortunate start, Richmond welcomed the world by stealing an expensive bike.





The \$10,000 race bike stolen from Marriott has been recovered

Richmond police have recovered a \$10,000 bicycle stolen from a downtown hotel this week and returned it to a team in the UCI Road m.richmond.com

In addition to the bike theft, British road cyclist Mark Cavendish tweeted on the opening day ceremony of the race he could not compete.



Mark Cavendish @MarkCavendish

Follow

Absolutely devastated to have to pull out of the #Richmond2015 World Champs next week due to my shoulder injury sustained last week.

6:13 AM - 18 Sep 2015

212 375

The event expected to bring over 400 thousand people to Richmond.





However, the hype of the bike race seemed to scare away patrons, old and new, of RVA's restaurant scene.



Richmond restaurants see decline in business as cycling race continues

Samantha Federico talks to Richmond restaurateurs who have seen their business sag since the UCI Road World Cycling Championships came to town.



Later throughout the week, some sources tweeted about the business world rebounding from small sales.







Some businesses (like @SaisonRVA) rebound from slow start of UCI bike race link.wtvr.com/1iIP5YP via @iPadJournos

2:54 PM - 29 Sep 2015



1



Team Israel wanted to show the world they were a force to be reckoned with.





Sam @journalisamfed



"We are here not to take part, but to take over." -llan Ulman, Israel. #richmond2015 #TheWorldsAtVCU #uci2015

1:34 PM - 20 Sep 2015



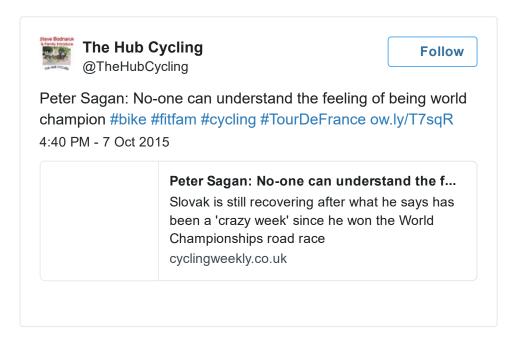




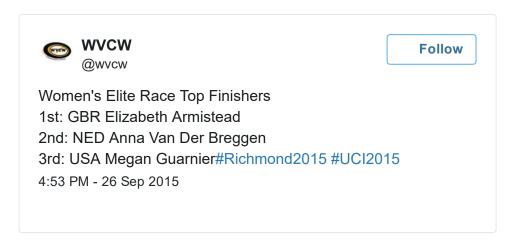
Interview: Aviv Yecheskel

INTERVIEW: AVIV YECHESKEL · A YEAR AGO

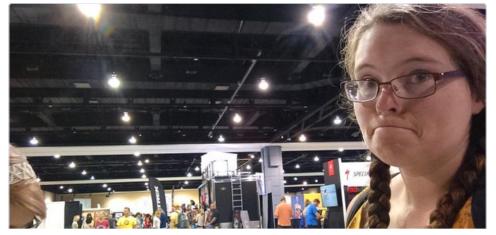
But in the end, Slovak cyclist Peter Sagan won the Mens elite circuit.



Elizabeth Armistead pedaled her way into first in the Womens elite circuit.



The first five days I was in an internship w/ the Richmond Times Dispatch online website.





After the first five days, I was off the clock for the RTD. This was me on the last day of my shoot.



Yesterday was my last day of my internship. It was amazing; I got to meet and interview two Israeli... instagram.com/p/8BTDJrl7Qy/

SAMANTHA FEDERICO @JOURNALISAMFED · A YEAR AGO

My last day, I was right at the finish line and used creative ways to hold the camera. The atmoshphere was amazing.





The photographer I was with, Angie snapped amazing photos. This picture just seems to sum it all up.

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October 8, 2015 on Uncategorized

a whole new world



The gif pretty much says it all.

Over 70 countries came to RVA to compete in a race I've never heard of before. I'm not into cycling, but after seeing these men and women bike around the streets I've walked on for the past few years, I've gained a new respect for the cyclists.

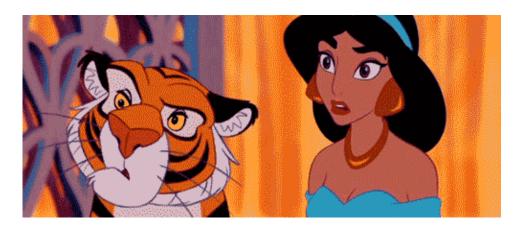
For most people it was known as "bike week", but for me, it was my first internship. I spent five days with one camera, a tripod, three batteries, a battery charger and a lav mic set. I was ready to take on the world (yes, the pun was very much intended.)



I was on a team with Ben and Angie (both in our class.) Angie and I were photography and videography and for the first few days we met bright and early in the morning around 9 AM at the Robert E. Lee statue and let me tell ya with all my equipment, it wasn't easy on my legs or my back. Saturday and Sunday were pretty basic, easy days. We were told to get interviews with fans, grab fan reactions, tweet, get really sick shots of the cyclists and then head back to the editing bay and send our stuff out to our editor. It was so helpful to have another person to work with. In my opinion, it worked out great. We had the same mind set on how our day should be planned to get all the necessary shots.



One thing we did learn together was the police who were patrolling the course site were uber strict. We tried to cross the road when the race was completely over on Sunday but they refused to let us cross (no one was coming.) On Monday, Angie was trying to take pictures on the Robert E. Lee bridge but the police officer told her she couldn't and wouldn't let us one step closer than we already were. Angie and I couldn't help but exchange this glance many times during the week.



My experience wasn't all easy peasy. Sometimes I was told to get better fan reactions – and it was hard to find people from out of the country let alone the city and get an interesting soundbite.



But before I could get into panic mode, I was given a different assignment by my RTD editor, which brings me to my favorite day of my internship: Tuesday.

I was given a different task after covering the cyclist portion for three days. One of my editors had written a story on RVA's restaurants seeing sales decline during the bike race and she wanted me to create video to go along with it. I went around to three different restaurant/food businesses and made a package I'm really proud of. Turns out businesses were suffering (and RTD got the scoop first!)

(I like to think a lot of people saw my package and went to the restaurants and so the purpose of this image is I'm Aladdin and the businesses are the little children.)



FUN FACT ALERT: Wednesday was my last day and it was HECTIC. I was told to get all these shots of these popular cyclists crossing the finish line. I found a spot about 50 feet from the finish line and there was absolutely no way to fit my tripod into the space... so I put the camera on my head and tilted the LED

screen down so I could see what I was shooting. I probably looked like a knucklehead, but looking back on it, I think it's hilarious. Also, this guy in front of me was waving some country's flag and it was really hard to get footage without the flag taking up most of the screen, but it's one of my favorite memories from the race.





But after four more days I felt like this:



(okay, maybe that is a bit too extreme haha.)

Although Bike Week was riveting, I was really happy to have a break before school started again.



Overall, I was really excited but nervous about the bike race because I knew little about the subject and I'd never had an internship before. Working an eight hour shift to produce something that would be on the internet forever felt like a good glimpse into my future. I'm really honored I was chosen and look forward to other opportunities like this.



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September 18, 2015 on Uncategorized

Our World is Photogenic



Cat is not content with his old food and looks to owner for more.



Brittany offers
water to
participants of the
Monument 10k
this past spring.



Dad looks back at Martha's
Vineyard one last time before
the long trip home back to
Virginia.



Two 7-11 customers shop for beverages Wednesday night.



Girl walks past Harris hall Thursday afternoon.



Students start to jaywalk on Main street.



The Virginia Capitol building on a sunny Wednesday afternoon. The grass looks inviting enough to lay on.



Fountain action in the center of Monroe Park Wednesday morning.



The Old Whaling
Church in
Edgartown, MA
looks ominous in
the evening.



Sailboat floats on the Atlantic Ocean by Martha's Vineyard.

August 30, 2015 on Uncategorized





Hi Ram Fam,

I am a Broadcast Journalism major. When I'm not lugging around camera equipment or editing footage, I love to watch reality TV shows (Big Brother) and grab a bite to eat with my fraternity brothers of Phi Sigma Pi.

I have been given the opportunity to intern for the Richmond Times-Dispatch covering the UCI Road World Championships, which is the reason why I am in this class. Besides the class being mandatory, I am looking forward to a refresher and some new tips Professor South and Dr. B plan on teaching in the coming weeks.

Although I bike around my neighborhood at home, I do not have a bike at VCU nor consider myself a cyclist in any way. The

closest experience I have to a bike race is the opening sequence of Pee-Wee's Big Adventure where Pee-Wee Herman is racing in the Tour de France.



I'm on Instagram, Twitter, Facebook, and Snapchat. All are personal accounts, except one <u>Twitter account</u> used for an old journalism class, which will become active soon enough.

Until then, rock on rams.

Samantha

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