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VCU Scholars Compass

Community Engagement Institute

2017 Community Engagement Institute

May 16th, 9:45 AM - 11:15 AM

21st Century Community Engagement

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Description

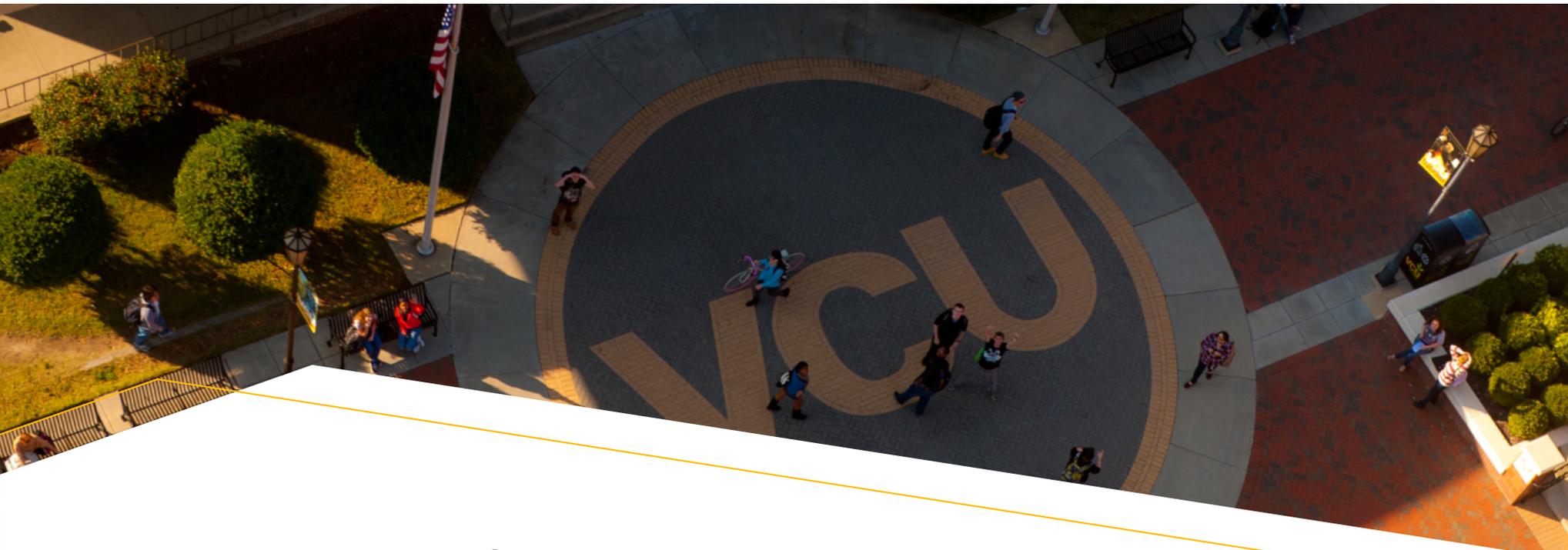
The higher education landscape is changing, and universities of the future may bear little resemblance to the institutions that have existed for the past 100 years. This workshop will help participants understand the intersections between a changing higher education landscape and community engagement. Participants will explore new models for organizing academic work (i.e., teaching, research, and service) in ways that promote student success and address community-identified needs

Location

VCU ASPiRE, 835 West Grace Street, Richmond, Virginia

Disciplines

Civic and Community Engagement | Community-Based Learning | Community-Based Research | Higher Education | Service Learning



21st Century Community Engagement in Higher Education

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Community Engagement Institute

May 16, 2017



VCU

University-Community Partnership



Collaborate to create a drawing that represents “university-community partnership”

A Time of Change



- Higher education **will change more in the next 10 years** than it has in the **last 40 put together**.
- Academic culture, policies, funding streams, measures of success and the academic workforce itself are changing rapidly in response to:
 - new modes of knowledge production
 - greater need and incentive to work collaboratively and
 - the growing impact of a new generation of scholars.

**What kinds of changes have you noticed?
Campus folks? Community folks?**

Historic Moment in Higher Education



- The world is beginning the largest renewal of the academic workforce in 50 years.
- Millennial scholars are now entering the faculty, and they will be in charge of faculty governance within 8 years.
- Research shows the new generation, as a group, has very different goals, values, and expectations.

Four Generations on Campus

- **Traditionalists:** (born 1900 – 1945) ≥ 70 yrs old; $\approx 5\%$ of work force; respect authority, hard work, company first, pay your dues, values family/community.
- **Boomers:** (born 1946-1960) 55-69 yrs old; $\approx 45\%$ of work force; workaholic; idealistic, competitive, multi-taskers, optimistic; values success.
- **Gen Xers** (born 1961-1979) 36-54 yrs old; $\approx 40\%$ of work force; strives for work-life balance, work smarter/not longer, skeptical, self-reliant, pragmatic, flexible, values time.
- **Millennials** (born 1977-1998) 17-38 yrs old, $\approx 10\%$ of work force; ambitious, tenacious, entrepreneurial, optimistic, sociable, want immediate results, values individuality.



VCU's Faculty by Generation

Generation	Tenure Status				Total
	Ineligible	Tenure Track	Tenured	Unknown	
1944 or Before	10		29		39
1945-1964	487	38	455	4	984
1965-1980	710	189	188	13	1100
1981-1995	148	35	30	5	218
Total	1355	262	702	22	2341

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*as of March 10, 2015

New Directions in Higher Education

- Take a more **integrated view** of teaching, learning and research/creative expression; student success.
- **Broadened view of impact** and knowledge dissemination; restore higher education as a valued resource.
- **Diversified sources of revenue** through partnerships with other sectors; intensify our public purpose.
- Develop a **more inclusive & equitable workplace culture**.
- Increase capacity for **more interdisciplinary work** – The “Grand Challenges” are nuanced & complex.
- Learn to see the university as a **collective enterprise**, not just a sum of individual parts.

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What is Community Engagement?

Community Engagement describes the collaboration between higher education institutions and their larger communities [local, national, global] for the *mutually beneficial exchange of knowledge* and resources in a context of *partnership* and *reciprocity*.

Carnegie Foundation, 2006

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Engagement as a Method

Community Engagement is a VEHICLE...

...a way of doing teaching, learning, and research/creative expression that involves “others” outside academia who have expertise, wisdom, insights and lived experience that equips them to contribute to the quality of our teaching and scholarly agendas.

As a vehicle, community engagement is used in situations where it is the best fit for the question, problem, or learning goal.

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Other Terms = Different Meanings

Public Service & Outreach

- Extension services
- Public lectures
- Community boards and other volunteering as VCU rep
- Media interactions
- Cultural and sports events
- Free clinics
- Adult and continuing education
- Professional development
- Facilities use

“for”, “in”, and “to”
vs.
“with”

Service...

- ...to campus
- ...to discipline
- ...to community as a volunteer

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Engagement's Defining Features

- Partnership
- Mutually beneficial goals
 - Addresses a community-identified need
 - Through an intellectual activity of importance
- Reciprocity
 - Enhances community capacity
 - Enhances student learning and/or research studies/creative expression
- Knowledge exchange relationship – two-way

University-Community Partnership



Collaborate with your team to update, revise, adjust your “university-community partnership” drawing.

Useful Resources

- Campus Compact/TRUCEN Research University Engaged Scholarship Toolkit (<http://www.compact.org/initiatives/trucen/trucen-toolkit/>)
- Capital Region Collaborative (2016). Indicator Report. <http://www.capitalregioncollaborative.com/indicators/>
- Community-Engaged Scholarship Review, Promotion & Tenure Package (CCPH) http://depts.washington.edu/ccph/pdf_files/CES_RPT_Package.pdf
- National Review Board for the Scholarship of Engagement <http://schoe.coe.uga.edu>
- Delphi Project Report on the Changing Faculty and Student Success, 2016, Kezar and Massey, U of Southern California. <http://www.thechangingfaculty.org/>
- O'Meara, KerryAnn. University of Maryland. Numerous refereed articles on change in P&T culture and policies
- VCU Community Engagement Definitions (2013). <http://www.community.vcu.edu/media/community-engagement/pdfs/about-us/CER-Definitions-Updated-8-28-13.pdf>