Initiating and Sustaining Partnerships Workshop

Agenda

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Description
Initiating & Sustaining Community-Academic Partnerships

Erin Burke Brown, Ph.D., Director, ASPIRE

This workshop presents “5 Simple Steps” for initiating and sustaining community-academic partnerships. Participants will move through the 5 steps to consider the unique aspects of community-academic partnerships, the importance of deliberate and intentional conversations to find mutual benefit, and knowing when/if to terminate the partnership.

Disciplines
Civic and Community Engagement | Community-Based Learning | Community-Based Research | Higher Education | Service Learning
INITIATING & SUSTAINING PARTNERSHIPS
12:40-2:10

AGENDA

Workshop Overview:

15 min. Self-Preparation — Are you ready to date? Set up your “Match.com profile”

- Read first slide
- Second slide—Large group question: How have you all gone about approaching partners in the past?
- Do self check-in
- Rate themselves on all of the questions, at end choose top 3 that they want to work on
- Ask folks to share

15 min. Map the Lay of the Land: go to events to pick up people, go to the bar, go to ladies night,

- Review slides 7-10—go to sites for unfamiliar resources
- Small group Activity: snowballing resource list sharing
  - Work in groups at their tables, use flip charts to brainstorm, post flip chart pages
- Flip chart tour

30 min. Identify Potential Partners—first couple of dates

- Make point about moving from mapping the land to making individual connections
- Review slides 12 & 13
- Words of wisdom: call on CHWs
  - What to do and what not to do when ‘dating’

15 min. Deepen the Relationship—sign the pre-nup

- Review slides
- Point out/remind resources

15 min. Start or Sustain Your Project

- Review slides
- Invite large group to respond, share thoughts