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Virginia Commonwealth University

April 14, 1976

These are the Times That Try a Teacher's Tolerance

Letters of intent for three new degree programs, a Master of Science in mass communications, a Master of Fine Arts in design, and a Bachelor of Arts in comparative and general literature, have been deferred by the State Council of Higher Education of Virginia (SCHEV) until they can reassess their present approval mechanism for new programs. This action took place in a recent meeting held at VMI.

Current guidelines call for submission of new programs in two stages. First, the school submits a letter of intent. Acting on the information in the letter, the Council instructs the school to present a full proposal in which such things as cost, resources, and library resources, as well as a complete program outline are submitted. Then the Council decides on approval of the program.

However, the Council feels that the effectiveness of this process is open to debate and can be frustrating to both the Council and the schools involved. So, they deferred action on these three VCU proposals and eight additional submissions by other colleges until appropriate action is taken on the present guidelines.

The important point, and one around which much confusion rests, is that no programs have been denied and some may not even be delayed. The letter of intent for the master's in mass communications had a waiver attached, which in effect makes it a program proposal to begin in 1976. Should the SCHEV make their guidelines a one-step process, then this program can still be considered and go into effect in the fall of 1976. The same is true of the literature degree. The design degree, which is only at the letter of intent stage, will not be able to go into effect, if approved, until 1977 or 78. The university will also submit their plans for a Ph.D. program in sociology/social work, and a Master of Science degree in gerontology.

The Council deferred only consideration on these programs and made no decisions on approval of them. Programs can be delayed up to one year or more if the guidelines are changed and submitting institutions did not provide enough information in their letter of intent. Then the college will have to go back to the drawing board and outline the entire program they are requesting.

Maybe Next Year

By now everyone is aware that these are not the best of times financially. Cutbacks, bullet-biting, and belt tightening are the order of the day. VCU is, unfortunately, no exception and President Temple outlined his plans for getting the most from what we have last Friday at a joint faculty meeting.

The crux of the matter is that fixed cost increases, net faculty increases, and net classified increases call for money in the amount of \$4.4 million. However, there is only \$2.7 million available for this, therefore, the university must absorb \$1.7 million in costs within its current operations levels.

The preliminary planning decisions which have

been tentatively adopted are:

- 1. No increases in the total number of staff, either faculty or classified.
- 2. Deferral of segments of President's reorganization plan.
- 3. Modest faculty salary increases based on merit. No set percentage increase has been adopted. Increases are limited by availability of funds, not university choice.
- 4. One-step merit increases for classified employees.
- 5. Significant cost increases for fixed costs, service costs, and selected organizational costs must be faced.
- 6. No additional tuition increases over the previously budgeted 6 percent on the Academic Campus and 8 percent on the MCV Campus, unless external funding sources are altered.
- 7. Attempt to absorb some of the projected cost increases through faculty and classified turnover and vacancies.

A Meeting of the Minds Who Don't Mind Meeting

On Thursday, April 15, a meeting which could be very important to the future of colleges and universities throughout the state will be held at VCU.

Convening in Oliver Hall will be the rectors of Boards of Visitors from institutions of higher learning throughout the Old Dominion, one other board member from each institution, and representatives of the Board of Visitors for the community college system. The presidents of the colleges and universities have also been invited.

Dr. Wyndham B. Blanton, Jr., rector of VCU's Board of Visitors, was appointed temporary chairman of the group at a get together held earlier in Fredericksburg. His job has been to organize this meeting so business could get off the ground.

The purpose of this gathering is to create an official organization of the rectors. Should the organization be created, one of its purposes will be to look at the possibility of playing a more effective role in higher education in Virginia. Blanton also pointed out the individual boards and board members could benefit from advice, exchange of knowledge, and input from members of boards other than their own. Perhaps the main purpose of the organization will be for the rectors, as representatives of the citizens of the state, to help the whole of higher education by bringing more of the voice of the citizens into the picture.

Blanton also points out that, while such an organization would certainly feel obligated to speak to the legislature on matters concerning higher education, this would be anything but the main purpose of the group.

Following adjournment, the visitors will go on a tour of the Academic and MCV Campuses.

Making Book for Fall '76

Faculty textbook requests for fall semester '76 must be received by the bookstore no later than April 19. The new textbook request is a five part form which should not be taken apart. Faculty should fully complete the class information and book information sections for each title desired. Once the bookstore has received the request, a copy is forwarded to the area textbook coordinator for filing. Area textbook coordinators will be advised when initial shipments have arrived and/or reason of non-shipment by the publisher. Any questions regarding the status of a request should be directed to the area textbook coordinator.

It is essential that faculty cooperate in meeting the April 19 deadline to: permit purchase of used books from V.C.U. students during final exams, May 3-11; permit purchase of used books from national distributors prior to placing orders with publishers for new titles; insure new titles ordered from publishers are received on time by the bookstore; preclude textbooks currently on hand being returned unnecessarily to the publisher; and allow ample time for the bookstore to accomplish the myriad of details involved in preparing for classes beginning on August 30, 1976.

Textbook request forms may be obtained from department chairmen or the bookstore. Questions or clarification should be directed to Ronald Moore, Textbook Manager, at extension 6861.

Getting There was Half the Fun

Remember all the conferences you've attended where everyone started talking about how their college was in the American Association of University Professors (AAUP) "Category I?" Remember how you hung your head and mumbled about being "II-A" when you were asked what division the AAUP had you in? Well, mumble no more, because VCU is now in "Category I."

In order to be a "Category I" school, the institution must have awarded at least 15 doctoral degrees in three unrelated disciplines in the past three years. VCU has met this requirement and is now classified in the top division.

Improving Our G.P.A.

Several weeks ago a local newspaper reported that William and Mary, VPI&SU, VMI, and four other "senior institutions" received an 'A' on their faculty activity surveys which were sibmitted to the State Council of Higher Education.

Well, one of those four "senior institutions" was none other than our own VCU. Since our name wasn't mentioned, the casual reader might have thought that VCU was one of the failees. Nothing could be farther from the truth. Our report was submitted on time, corrections were submitted on time, and VCU will be one of the eight whose report will be processed.

Remember to Pack Your Elephant Riding Outfit

Castles, country houses, historic towns, and romantic gardens will be the focus of a two-week tour of English country houses from May 17 through June 1.

Offered through the Center for Continuing Education, the trip will include 10 nights in country inns, an architectural tour of London, and fifteen historic country houses. Prior to the trip, three lectures of one and one-half hours each will be held on campus.

In addition to the English country houses tour,

The Proof is in the Printing

Four VCU publications were recognized recently in competition sponsored by the Printing Industries of the Virginias (Virginia and West Virginia).

The annual contest was judged by a team of Atlanta designers, printers, typographers, and editors. The primary emphasis in the judging is shared equally between the publications' design and printing quality.

The Academic Campus Catalog for Prospective Students, also called the "mini" catalog, captured first place honors; it was printed by Whittet and Shepperson. Also taking a first place was the VCU Magazine, which was printed by William Byrd Press

Two second place ratings in the 1975 Graphic Communications Awards were granted Response and Research in Action, both printed by Spencer Printing Company. Response is a multi-purpose publication focusing on the university in general and is available to all departments and offices for distribution. Research in Action is a new magazine which focuses on VCU research efforts.

Three publications were products of the Office of University Publications. The *VCU Magazine* is published by the Office of Alumni Activities.



C. Coleman McGehee (right) stepped out in style last week at the MCV/VCU Women's Hospital Auxiliary annual fashion show. McGehee, a member of VCU's Board of Visitors, looked dapper in this three piece, single breasted suit.

TO Total

Published bi-weekly during the academic year except for holidays, by Virginia Commonwealth University, in the Office of University Relations/Publications.

> David Mathis, editor Paul Woody, managing editor

Announcements, suggestions, letters, compliments, and criticisms (if you must) should be sent to: VCU Today

Office of University Publications 828 West Franklin Street Richmond, Virginia 23284 770-4011 a travel study trip to Russia and Finland is also being offered.

The Russia-Finland trip, on May 19 through June 10, is offered through the history department and will include visits to Helsinki, Leningrad, Moscow, Kiev, and Tallinn. Before the tour starts, six hours of instruction will be offered as part of the three credit course.

A three-week trip to India and Nepal from July 16 to August 6 will focus on the two countries' art centers, museums, and universities. Sponsored by the art history department, the trip will take students

to Bombay, Ajenta, Ellora, Jaipur, Agra, Khajuraho, Deli, Kashmir, and Benares in India, and to Kathmandu in Nepal. Three days on a house boat, elephant rides, and palaces will also be part of this travel study tour.

Information on the English country house tour can be obtained from the Center for Continuing Education at extension 3746; for information on the Russia-Finland tour, call the history department at extension 6631; and for information on the Nepal-India trip, call extension 6911.

Of Grease & Greens

Heart disease accounts for 55 percent of all causes of death in the United States; it affects not only people over 65 years of age, but also the young, particularly the young male.

Some of the major causes of heart attacks can be corrected. These include: imbalanced diet, too little physical exercise, cigarette smoking, and high blood pressure. Heredity is a risk factor that obviously cannot be modified; the risks of stress and personality traits are difficult to adjust.

Improved diet is regarded by most leading authorities as the cornerstone of prevention and treatment of coronary heart disease. (While diet is of premier importance, it is naive to infer that correction of this risk factor alone is a panacea for heart disease.)

What sort of diet helps prevent diseases of the heart and blood vessels? What is a prudent diet?

Obesity is caused by too much food and too little exercise. When obesity occurs along with high blood pressure, high blood fats, excessive cholesterol, and high blood sugar, then it greatly increases the chance of a heart attack. The first feature of the prudent diet is a caloric intake for maintaining or returning to a more ideal body weight. People usually gain excess body fat by exceeding their normal needs. An eating style which meets these normal needs can prevent and often correct obesity. For example, with the exception of habitually athletic individuals, the average woman needs about 1700 to 2000 calories daily and the adult male needs about 2400-2700. Adults over 50 years will need the lower limit of this calorie range. People of tall or very short stature need, respectively, somewhat more or less than persons of more average physique.

Appropriate exercise is unquestionably of value in weight control and, for most people, walking is the most readily available and least boring activity. For instance, walking ten minutes at an average pace burns about 50 calories; a 30 minute walk uses up the 150 calories in one doughnut. This can make an important difference over a period of time because ten pounds of fat can be gained in one year with 100 excess calories a day.

Many believe that learning to estimate the caloric value of food is a valuable tool in weight control in our rather sedentary, affluent society. Use of high calorie snacks and treats is, not surprisingly, the most significant single behavior that leads to obesity. But calories do count, and overeating, in general, even of the foods of high nutritional quality, will mean poor girth control.

What about fats and cholesterol? High blood lipid levels are strongly correlated with imprudent eating habits. The average American eats four times as much saturated animal fat as the polyunsaturated vegetable fats. For reasons not clearly understood, these saturated fats tend to clog blood vessels more readily than do the polyunsaturated ones. The saturated fats, in practical terms, include animal fats from milk products and meats; the polyunsaturated fats are the vegetable oils and their soft margarines. Coconut oil is the exception, and behaves as if it were an animal fat; olive oil is not very high in polyunsaturates, whereas safflower, sunflower, corn,

cottonseed, and soybean oils and their soft margarines have higher degrees of polyunsaturates. A prudent diet aims for a more balanced intake of types of fat and provides about equal amounts of each type. How can this be achieved? About one third of the caloric intake should come from fat, and this can be made up by substituting low fat or skimmed milk for whole milk and cream; by using lean or well trimmed meats (discarding the greasy drippings derived from cooking); and by preparing meats with the above mentioned oils or margarines to achieve good flavor. Vegetables and baked products can easily be prepared using reasonable amounts of the "poly-fats," instead of always using fat back, lard, butter, cream, and other animal fats.

What about cholesterol? Some of this lipid is needed by virtually every cell in the body, so it is an essential nutrient. However, Americans consume about twice as much cholesterol as they should. Cholesterol is found only in foods of animal origin: but excess saturated fat and calories can be "recycled" into cholesterol by the body. The prudent diet does not exclude cholesterol, rather it includes a modest amount: three to five eggs per week, not seven to fourteen. This diet includes lean meats, fish, poultry, and lower fat milk products which contribute to more appropriate direct or indirect sources of cholesterol. Egg yolks and liver are the two chief sources of cholesterol in common foods. There are several cholesterol-free egg substitutes on the market made from egg white and corn oil which make very palatable omelets and are useful in food preparation.

Persons who need stricter dietary control will of course be under the supervision of a physician and usually need dietary counseling from an experienced nutritionist or dietitian.

What about sugar? There is some evidence, which is not conclusive, that sugar (mainly fructose which is derived from ordinary table sugar, sucrose) can be "recycled" into blood lipids. There is general agreement that obtaining one's carbohydrate from fruits, vegetables, and cereal grains versus from "empty calorie," sugar-rich soft drinks and candy, fosters good weight control, provides needed vitamins and minerals, promotes better dental health, and provides adequate fiber intake.

Is salt bad? Excessive intake of sodium, mainly through habitual eating of cured meats, salty snacks, and heavy-handed salting of food, is considered undesirable. This may be due to the other things contained in these briny foods, such as the saturated fat or excessive calories. The prudent diet suggests that a modest amount of salt be used to enhance the palatability of the meals. Persons who need sodium restrictions should be under the supervision of a physician and usually require dietary counseling.

The prudent diet is essentially a well-balanced diet for people living the lifestyle of the western cultures. This diet embraces variety and speaks to the use of the many beautiful foods in our world; it does not speak to martyrdom through deprivation nor corpulence through excess. Its thesis is prevention.

Betty J. Moore, RD Associate Professor of Nutrition School of Nursing

The next Of Grease and Greens will carry practical suggestions for food preparation.



Continuing Education Extension 3746

English Country Houses April 25 April 19-May 17 Saving Richmond The Art of the Composer April 19-June 7 Lunchtime Tours of Downtown Richmond April 15-lune 3 Basic Sailing: On the Water April 20 (in-town) April 24-May 16 (on the water)

Sigma XI

Dr. Mathilde Solowey-Richmond Academy April 22 "The National Instiof Medicine-8 p.m. tutes of Health Peer

Review System'

American Issues Forum

Education for Work April 15 Richmond Public and for Life Library Auditorium-7 p.m.

Tennis-Women

State Collegiate April 15-17 Charlottesville

Tournament, University of Virginia

MALTA Tournament April 22-24 Staunton at Mary Baldwin

College

School of Business-The Management Center

School of Business Selling Skills Seminar April 9 Results Oriented Moti-April 14 School of Business vation and Discipline Practices

Visiting Writers Series

The following is a list of job openings at the univer-

MCV CAMPUS

2 Auditor B's

2 Carpenters 2 Clerk B's

1 Clerk C

15 Clerk Steno C's

2 Clerk Steno D's

4 Clerk Typist B's

2 Clerk Typist C's

18 Custodial Workers

1 Dental Prosthetic Laboratory Technician

2 EEG Technicians

3 Food Service Aide A's

1 Housekeeping Supervisor A

1 Housekeeping Supervisor B

2 Laboratory Specialist A's

1 Laboratory Specialist B

13 Licensed Practical Nurse A's

17 Licensed Practical Nurse B's 5 Operating Room Technicians

6 Pharmacy Assistant A's

5 Pharmacists 1 Physical Therapist Inst.

1 Plumber Steamfitter

4 Radiology Technician A's

2 Radiology Technician B's 14 Registered General Duty Nurses

2 Registered Head Nurse A's

1 Registered Head Nurse B

1 Registered Nurse Assistant Supervisor

1 Respiratory Therapist A 1 Respiratory Therapist B

2 Stationary Boiler Fireman B's 1 Staff Occupational Therapist

3 Storekeeper Assistants

1 Utility Serviceman

Laboratory Technician A

David Madden: April 15 Hibbs Faculty Cafe Reading from his teria-8 p.m. Fiction

Anderson Gallery-9071/2 W. Franklin Crafts Departmental Exhibition/ Now through April 23

Students and Faculty Ken Bothell/Graduate Thesis Exhibition

Department of Crafts

Tom Chenowitz/Graduate Thesis Exhibition Department of Sculpture Robert McCurdy/Graduate Thesis Exhibition

Department of Sculpture Jeff Samborsky/Graduate Thesis Exhibition Department of Painting and Printmaking

> Free Film Series All films begin at 5:30 p.m.

"Honey Bee" April 14 Science Building, Room 115 "Surface Tension in

April 19

April 20

April 22

Hibbs 303

Science Building,

Room 115

Hibbs 403

Fluid Mechanics' "Mind Over Body"

"Alaskan Pipedream" April 15 Hibbs 403 "Sunbeam Solution

"Anti-Matter" "Awareness"
"Art of Meditation"

"Mood of Zen" "Major Religions of the World. Development

and Rituals' "The Cave"

"Images of the Church" "Images of God'

"The Ouestion "The Price of Life"

"Leo Beurman" "Nehru: Man of Two April 21 Worlds"

"I Have a Dream-The Life of Martin Luther King" "The String Bean"

Your Neighbor

Celebrates" "Athens: The Golden Age'

'Requiem for a Faith"

Obituaries

Dr. Klaus Ranniger, chairman of the Department of Radiology, has died after suffering a stroke while on a skiing vacation. Ranniger, an authority on the use of x-ray and related procedures to study and diagnose heart-blood vessel problems, joined the faculty in 1972. The native of Ahrensburg, West Germany, received his radiology training at the University of Chicago and was a faculty member there from 1959 until he came to Richmond.

■ Dr. Connie C. Brumbelow, an anesthesiologist and assistant clinical professor of anesthesia, has died in a local hospital from injuries sustained in an automobile accident. The native of the Phillipines received her medical training from the University of Santo Thomas and served her internship in Roanoke's Community Hospital. She joined the MCV staff in 1974.

■ Thelma Vaine Hoke, retired MCV employee. has died in her Richmond home

Miss Hoke joined the MCV staff in 1932 as secretray to Dr. William T. Sanger, MCV president. In 1952 she became MCV's first director of publications and held that position until retirement in 1966, when the MCV Board of Visitors adopted a resolution recognizing her outstanding service to the institution. While director of publications, Miss Hoke compiled and edited The First 125 Years, a 96-page book on MCV's history.

Today's People

William H. Ailor, Jr., adjunct instructor in the mathematics department, has been elected chairman of the Henrico County Board of Real Estate Review and Equalization.

Vesta Lee Gordon, Special Collections Librarian and Archivist, was elected state representative for Virginia to the Mid-Atlantic Regional Archives Conference for 1976-

Dr. Werner Lowenthal, professor of pharmacy, has been named to the Health Sciences Subject Matter Committee for the Subject Matter Taxonomy Project. The National Center for Educational Statistics established the committee to develop a new taxonomy of educational subject matter including a comprehensive classification of curriculum subject matter.

Dr. Edward C. Peple, Jr., assistant professor of English, has been elected chairman of the Chesterfield Citizens for the School Bond Issue. Upon completion of his teaching duties, Peple has accepted a position as marketing representative with the Blue Cross/Blue Shield Corporation.

Dr. Richard S. Vacca, chairman of secondary/post secondary education, was recently reappointed for his third term as state chairman of the National Organization on Legal Problems of Education.

Dr. Leigh E. Grosenick, director of the graduate program in public administration, has been appointed to the Bylaws Committee of the National Association of Schools of Public Affairs and Administration. The committee will work on revising the NASPAA bylaws in view of the organization's growth and experience over the past six years.

Thomas E. Hay, Jr., has been promoted to the position of budget officer for the MCV Campus. William M. Kaffenberger, Jr., has assumed the position of budget offi-cer for the Academic Campus. Formerly, both were accountants in the budget office.

Dr. Robert C. Markham, assistant professor of English, has been appointed to the National Council of Teachers of English Committee on Censorship. The committee monitors new laws and developments that might violate first amendment rights.

ACADEMIC CAMPUS A Chicken in Every Pot, Accounting Machine Operator A A Job in Every Household 2 Air Conditioning and Refrigeration Mechanics

1 Campus Police Officer 4 Clerk Steno B's 3 Clerk Steno C's 1 Clerk Steno D 2 Clerk Typist C's 2 Computer Programmer B's

2 Grounds Laborers 1 Painter

> 1 Statistician B 3 Watchman B's

An employee on the MCV Campus wishing to discuss the possibility of a transfer or promotional opportunity at either campus may contact a placement interviewer at extension 5471. An employee on the Academic Campus interested in any of the above positions may contact the personnel office at extension 6776.

VCU is an equal opportunity, affirmative action

Quick Check Outs And Leisurely Returns

The Cabell Library's popular leisure reading collection is in jeopardy of being discontinued because of the increasing number of overdue books. In fact, there are 300 overdue, 150 with maximum fine. This represents half of the leisure reading collection.

The library requests the prompt return of these books because the collection cannot function efficiently without them. Their return is needed to maintain the exchange of books required by the book rental company and to keep the collection current by returning out of date titles for new

There are many who have enjoyed and benefited from this reading collection. The library has received compliments for this popular service and dislikes the idea of discontinuing it. To those responsible for overdue books, please make an effort to return them so we may continue to render this service to patrons.

> Collection Development Department lames Branch Cabell Library

Edmund C. Arnold, professor of mass communications, gave the keynote address at the annual convention of the Journalism Association of Community Colleges which was recently held in Sacramento. In addition, he conducted a seminar in newspaper designing for professional newspeople, a field in which he is an internationally renowned specialist.

Sudie Y. Beck, instructor in English, participated in a workshop on "Church-State Legislative Interaction, 1976," conducted by the Virginia Council of Churches.

Drs. Frank P. Belloni and Henri J. Warmenhoven, assistant professors of political science, attended the Seventeenth Annual Convention of the International Studies Association held at Toronto. Belloni served as panel chairman on the Role of Factions in the Political Process. Warmenhoven presented a paper on "Functionalism as an Alternative to Factionalism in Transitional Societies-The Indonesian Model."

Dr. David P. Beverly, associate professor of social welfare, and Linda J. Ianuzi, director of the VCU day care center, recently published their findings from a Title 1, HEA grant entitled Training Child Care Personnel: Development and Evaluation of a Model In-Service.

Dr. William Bost, associate professor of education and chairman of the educational leadership and personnel development department, Dr. Robert S. Fleming, professor of administration and supervision, Dr. Andrew V. Beale, associate professor of counselor education, and Drs. Sally A. Schumacher and John T. Seyfarth, assistant professors of leadership and personnel development, presented a special session on "The Principal-Counselor Team: Vistas for Leadership in the Elementary, Middle, and Secondary School" at the Annual Conference of the Association of Supervision and Curriculum Development (ASCD) in Miami.

Dr. Carol A. Christensen, assistant professor of urban studies and planning, recently gave a multi-media presentation in the Richmond Public Library as part of the American Issues Forum. The presentation explored changes that led to the modern family, social changes influencing the family, roles of the modern family, and other issues relating to the future of the family structure.

Vivien Ely, associate professor of distributive education, has been awarded a grant of \$45,210 for a "Project to Install Competency-Based Instruction in Distributive Education Programs in Virginia." Dr. Howard G. Garner, assistant professor of special education, appeared on Wilma Smith's Talk Show on Channel 8. Garner talked about how to be a better parent to one's son and answered questions phoned in by the viewers.

Dr. Daniel B. Green, chairman of the endodontics department, is one of six individuals to receive a Robert Wood Johnson Health Policy Fellowship from the Institute of Medicine. The fellowship provides a year's study and congressional work assignment in Washington, D.C.

Dr. M. Thomas Inge, chairman of the English department, Dr. Maurice Duke, associate professor of English, Drs. Marguerite Harkness, A. Bryant Mangum, and Ann M. Woodlief, assistant professors of English, Dr. David M. White, professor of mass communications, and Elizabeth M. Williamson, instructor in English, participated in a panel discussion on Kurt Vonnegut, Jr., at a recent meeting of the English Club.

Jack Jarrett, associate professor of music, and Donald Bick, instructor in music, accompanied guest artist Stephen Bates in a concert for clarinet, piano, and percussion held in the Richmond Public Library.

Dr. Daniel P. Jordan, associate professor of history, has published an article on "Politicians and Property...Early Western Virginia Congressman, 1801-1825," published in West Virginia History.

Dr. Kang-sook Lee had his article "Providing Korean Rhythmic Experiences in the Classroom," published in Korea Journal. He also served as chairman of the Korean Music Section at the 28th annual meeting of the Association for Asian Studies, Incorporated. At this same meeting, Lee spoke on "A Practical Approach to Korean Music Teaching." At the meeting of the MENC, he served as chairman of the Opportunities for Advanced Placement in College and University Curricula I session.

Dr. Susan Estabrook Kennedy, assistant professor of history, offered a lecture and slide presentation on "Women in the Revolution" at the University of Richmond.

Dr. Howard W. Kroll, assistant professor of social work, had his article, "Rapid Treatment of Dog Phobia by a Feeding Procedure" published in the Journal of Behavior Therapy and Experimental Psychiatry. Dr. Fred Landa, assistant professor of biology, had his article, "An Exercise in Human Genetics for Introductory Biology," published in The American Biology Teacher.

Dr. Michael Linn, assistant professor of English, spoke at the University of North Dakota on "The Problem of Stylistic Variation in the Composition Classroom." He has also been selected for membership in Who's Who in the South and Southwest.

The Madrigalists, an eight member choral group directed by L. Wayne Batty, professor of music, and student assistant Kathryn McDonald, recently performed a variety of madrigal music in the School of Business auditorium. Among the selections presented were four original Engish madrigals written by Dr. Jack Jarrett, professor of music

Dr. Joseph E. Mahony, assistant professor of elementary education, and Dr. Alan M. McLeod, assistant professor of secondary education, attended a Conference of English Educators of Virginia held at Virginia State College in Petersburg, Mahony also spoke on "What Parents Can Do to Help Their Child's Reading" at a gathering of the Parents Involvement Committee at A.P. Hill School in Petersburg.

John A. Mapp, dean of Evening College and the Summer School, recently attended a conference on associated writing programs at Loyola University, New Orleans. Mapp served as a member on a panel discussion of "From High School to Night School."

John Marlow, instructor in music, recently presented a classical guitar recital in the St. James Episcopal Church.

Dr. Richard McConaighy, director of career planning and placement, recently discussed overseas teaching opportunities as part of a day long conference on education sponsored by the student chapter of the Association for Childhood Education International.

James E. McDowell, manager of the academic campus bookstore, is among the current winners in The College Store Journal's Pick/Promote/Profit competition. He will receive a \$25 award for his merchandising idea for Hewlett-Packard calculators. This is the fourth time McDowell has been a winner in this competition.

Sharyn McSwain, a faculty member of the Community Music School, presented a piano recital in the School of Business Auditorium. Selections from Bach, Beethoven, Schumann, Bartok, and Chopin were presented.

