Communication Channels + Goals Mindmaps

Increase Awareness and Use of Liaison and Services

Options for Communication
- Communication
  - Email
  - Face to Face
  - On Site Office Hours
- Find Key Contact Summer 2018
- Fall Implementation 2018
- Evaluate Class Participation
- New Research Guides
- Collection Development
- Support Department Events
- Promote Office Hours
- Attend Academic Advisors Department Meeting
- Get On Events Calendar for 2018/19
- Promote Office Hours
- Contact Faculty
- Contact Student Groups

Individual Canvas

Key Activities
- Student Engagement Events
- Library Services Focus Group with SEO
- Meeting with 19 Business Student Organizations
- Intro to Academic Advising Office
- GIS Day
- Nobel Peace Prize Event
- Fall in Love with your Favorite Database

Key Partners
- Student Engagement Office
- Academic Advising Office

Key Resources
- Library marketing materials
- Event-themed treats

Progress Check Madlib

I did (key activity)
increased communication with faculty and students through participation and visibility via orientations, forums, pop up hours, consultations, learning activities, surveys and department meetings. Increase awareness and use of the business librarian and library services and establish an outreach strategy.

In order to (goal)
increase awareness and use of the business librarian and library services and establish an outreach strategy.

It went (adjective)
well for a beginning

More details about how things went:
each activity showed me more ways to connect, the process for getting things done and people who want and need to partner with the library.

I learned (reflection)
each step leads to opportunity to do more, connect more and deepen the partnership and value of the library.

My next steps (action)
involve building on the steps taken thus far because these actions primarily scratched the surface of what could be accomplished. Additionally, I want to find ways to establish point of need marketing for faculty and students on a regularly scheduled basis during the semester. For example directed at assignments and research needs.