

2021

Keep on Connecting

Hope Y. Kelly PhD

Virginia Commonwealth University, kellyh3@vcu.edu

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Keep on Connecting: Internal Programming to Support Library Staff Working Remotely

KEEP ON KEEPIN' ON

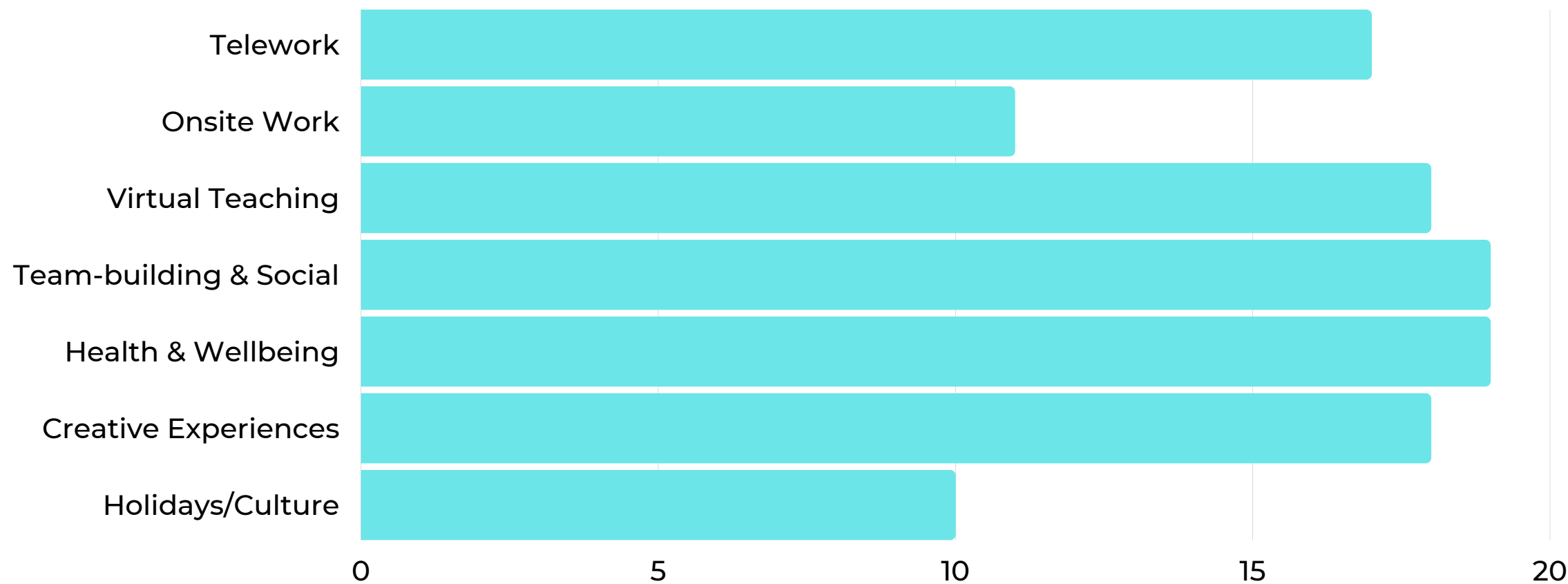
VIRGINIA COMMONWEALTH UNIVERSITY LIBRARIES

2020 TIMELINE



The Keep on Connecting (KOC) work group was formed in March 2020 to support library workers as they moved primarily to telework in response to the COVID-19 pandemic. With the majority of staff working remotely that spring KOC was charged to develop professional development and community-building content and experiences. As we moved into summer, a phased reopening of many university services shifted the work environment for many staff. At the same time the small group had found that continued programming worked best with regular socials and through partnerships across the libraries. When more students returned in the fall and more divisions were either primarily on-site or primarily off-site, new dynamics resulted in a need to broaden the group and shift focus.

RELEVANT TOPICS



PROGRAMMING FORMATS



This is fun/helpful for me

HITS

- Informational Blog Posts
- Live Social Events
- Live Professional Development

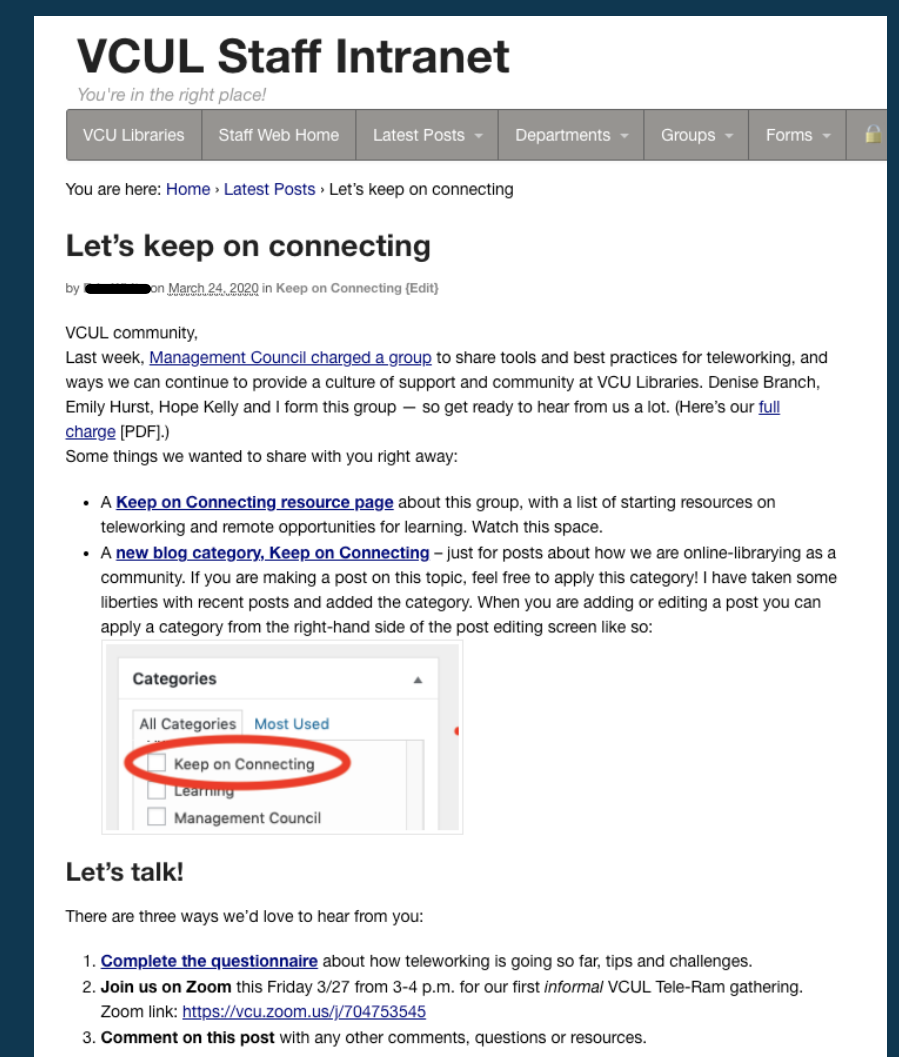
Not into this at all

MISSES

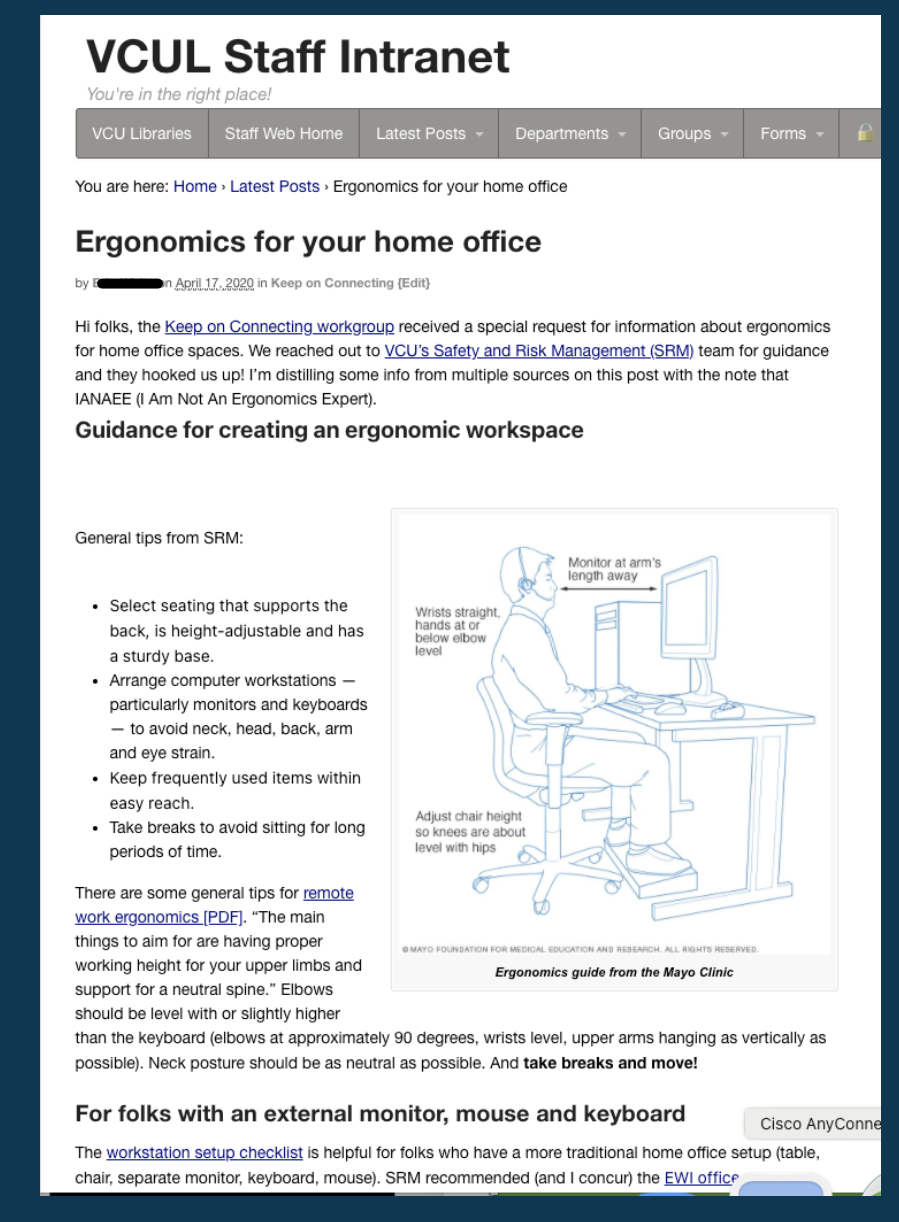
- Asynchronous collaborations
- Live Activity Focused Events

INTERNAL COMMUNICATIONS

Our staff blog was leveraged for communications regarding the group's events and ideas on specific topics. The first example introduces the work group, a resource page, and the new category tag for our posts.



The next example seen below demonstrates a topic driven post focused on ergonomics.



Hope Kelly, kellyh3@vcu.edu