



# THE MEDICOVAN

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MEDICAL COLLEGE OF VIRGINIA • HEALTH SCIENCES DIVISION  
VIRGINIA COMMONWEALTH UNIVERSITY

May 1972



Mrs. Elaine Rothenberg

## Mrs. Elaine Rothenberg Appointed Dean Of Social Work

Mrs. Elaine Rothenberg, associate dean of the school of social work, has been named dean of the school.

The appointment is effective July 1, 1972. Mrs. Rothenberg replaces Dr. Richard Lodge, dean of the school for the past six years, who is leaving to assume the post of executive director of the Council on Social Work Education.

Mrs. Rothenberg has been a member of the VCU faculty since 1960, and has served as associate dean since 1967. She was awarded the B.A. degree, *magna cum laude*, from Queens College, New York; and the M.S.S. degree from Smith College School for Social Work, Northampton, Massachusetts.

She has taught at Smith College School for Social Work and has served as consultant to graduate schools of social work on curriculum development and as chairman and team member of evaluation teams for the Commission on Accreditation of the Coun-

(Continued on Page 2)



Officers of the MCV Hospitals Auxiliary of VCU for 1972-73 were elected at the annual meeting April 24 in the Richmond Academy of Medicine. Elected were (left to right) Mrs. James Wolf, president; Mrs. Alfons Busza, treasurer; Mrs. Russell Fiske, recording secretary; Mrs. Stanley Elmore, second vice-president; and Mrs. Lynn Abbott, Jr., first vice-president. Not pictured were Mrs. Robert Resnick, third vice-president, and Mrs. Thomas M. Harris, corresponding secretary.

## Offices Relocated

The offices of university relations, development, publications, and alumni activities are now housed at 828 West Franklin Street.

Offices for university relations, development, and alumni activities were moved from 910 West Franklin Street, and the publications office was formerly at the Health Sciences Division in Sanger Hall.

All telephone extension numbers for the above offices remain unchanged.

Business offices at the Health Sciences Division, formerly on first floor, West Hospital, are now located in the Lyons Building basement. In the new location are the comptroller-treasurer's office, general accounting, payroll, cost accounting, college business office, and the budget office (formerly housed in Bowe House).

Joann Spitler, *Editor*

Judy Haymes, *Assistant Editor*

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*for staff and employees*

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(Continued from Page 1)

cil on Social Work Education.

Prior to coming to the University, Mrs. Rothenberg worked as a social work practitioner in the fields of public welfare, family counseling, and child guidance.

The new dean is treasurer of the National Association of Social Workers and is past chairman of its Task Force on the Social Services. She is also past chairman of the Council on Social Work Education's Ad Hoc Task Force on Educationally Disadvantaged.

In 1965 Mrs. Rothenberg was named Social Worker of the Year by the Central Virginia Chapter of the National Association of Social Workers. She is listed in "Who's Who in American Women" and "Who's Who in American Women in the Southwest." She is author of numerous publications.

## Library Usage Increases 30 Percent

Overall usage of the University Libraries is up 30 percent over the last academic year, according to Gerard B. McCabe, director of university libraries. In spite of noise, dirt, and other inconvenience caused by the construction of the new addition to the Tompkins-McCaw Library, patron use of the library's services has increased significantly, he said. Construction of the new facility appears to be proceeding on schedule and hopefully, all inconvenience will be over by April, 1973. This includes, not only construction of the new space but renovation of the existing space.

Construction on Tompkins-McCaw Library is reaching the point at which the paintings displayed in the building have had to be moved for safe keeping. While the library is under construction the paintings will be kept at the Anderson Gallery on the West Campus.

Circulation, inter-library loan, and reference use have all shown marked increase in both of the University Libraries.

## Board Approves Tuition Increases

The VCU Board of Visitors recently approved increases in tuition for both divisions of the University and increases in student fees at the Academic Division. Room rates were not affected. The following compares approved increases 1972-73 with the present rates.

	Present 1971-72	Approved 1972-73
<b>ACADEMIC DIVISION</b>		
<i>Tuition:</i>		
Virginia — Undergraduate		
Full-time	\$ 470	\$ 510
Part-time (per semester hour)	20	22
Virginia — Graduate		
Full-time	470	510
Part-time (per semester hour)	27	29
Out-of-State — Undergraduate		
Full-time	940	1,050
Part-time (per semester hour)	35	37
Out-of-State — Graduate		
Full-time	670	740
Part-time (per semester hour)	37	37
<i>Student Fees:</i>		
Undergraduate student activities	24	30
Part-time Undergraduate student activities fee (Those enrolled for 7-11 credit hours)	10	12
Graduate student activities	----	15
<b>HEALTH SCIENCES DIVISION</b>		
<i>Tuition:</i>		
Medical		
Virginia	860	930
Out-of-State	1,720	1,920
Dentistry		
Virginia	860	930
Out-of-State	1,720	1,920
Pharmacy		
Virginia	560	560
Out-of-State	1,120	1,140
Nursing		
Virginia	470	510
Out-of-State	940	1,050
Physical Therapy		
Virginia	560	560
Out-of-State	1,120	1,140
Graduate		
Virginia	470	510
Out-of-State	600	740
Hospital Administration		
Virginia — First Year	860	860
Virginia — Second Year	470	510
Out-of-State — First Year	1,400	1,500
Out-of-State — Second Year	670	740
Medical Technology		
Virginia	320	420
Out-of-State	500	630
Radiology Technology		
Virginia	470	510
Out-of-State	940	1,050
Dental Hygiene		
Virginia	560	560
Out-of-State	1,120	1,140
Nurse Anesthetists		
Virginia	200	220
Out-of-State	400	450
<i>Student Fees:</i>		
Consolidated Student Fee	136	136



## Game Approach Scores High In School of Community Services

Dr. Harland W. Westermann likes to play games — not fun and sporting games — but games in which people learn the dynamics of the community as actual participants in its activity.

Doctor Westermann is dean of the school of community services, which was created in 1969 to prepare people for public service. The school includes approximately 800 students and 38 faculty members.

The games Doctor Westermann plays and the games about which his students and faculty members are very excited involve the interaction of people representing a variety of community groups working to solve problems. When the groups have arrived at a solution, data is fed to computers on the West Campus which indicate "how good or bad your judgment is." Said Doctor Westermann of such exercises, "You are condensing years of time into hours . . . I think this kind of experience makes the community a very real thing to people."

The school of community services includes the departments of administration of justice and public safety, recreation, rehabilitation counseling, social welfare, and urban studies, a combination the dean thinks may be unique in this country. Many schools have these same programs, he noted, but not in this combination.

The combination was effected, Doctor Westermann explained, because it facilitates an interdisciplinary approach which is desirable in the school. Many of the school's faculty members hold joint appointments in more than one department.

Community services is attempting to avoid what Doctor Westermann calls "the cafeteria approach" to education in which the student goes through picking what he wants and eventually ending up with a complete course. "Here, we are trying to take some of everything and bring it together for the student." For example, the faculty in urban studies includes interests in political science, geography, social welfare, law enforcement, engineering, and architecture. Selection of faculty is based upon the department's disciplinary needs.

The most crucial need at present is for expertise in areas of environmental protection — biologists, civil engineers, environmental geologists, someone who understands atmospheric physics, and someone who understands soil



*Dr. Harland W. Westermann*

mechanics. "It is very important," said Doctor Westermann, "to teach not from the point of view of a particular discipline but from the point of view of a group who sit and grind into each other."

The goal of education in community services, the dean pointed out, is to develop in our society people who understand the dynamics of life, why problems occur, how they can be solved, how governments operate within cities, and how legislation can be an instrument for solving problems. "My hope is that after a while we are going to influence the bureaucracy by producing one with a perspective about problems and with greater understandings of what goes on in the community than we have had before."

If the school of community services follows a pattern established in other departments across the country, the dean expects the urban studies program to become the largest. He noted that Virginia Polytechnic Institute and State University's two-year-old program already has 400 majors, "and we can expect to have more." Beginning in September, VCU will offer a baccalaureate degree in urban studies, which the dean explained will be a fairly liberal arts approach — not an attempt to educate a hard-nosed professional. "We hope the graduate of urban studies would fit into a great number of public service positions. He should be able to grasp an understanding of problems with greater perspec-

tive than someone who has taken very specialized training."

Community service is an area Doctor Westermann feels very strongly cannot be taught strictly in the classroom. Most of the school's research is actually a community effort which uses the community as a laboratory and hopefully benefits the community as well. The school is heavily involved through programs of housing rehabilitation in cooperation with the department of interior design, through cooperation with the Model Cities Program, and through assistance to the Richmond Department of Recreation.

Students in recreation are being placed for summer internships all over the country. Social welfare students are working a number of agencies and penal institutions. Faculty members from urban studies are cooperating with MCV in a study of the backgrounds of indigent hospital patients.

"Our involvement in the community is growing as the demand for our services increases," Doctor Westermann said. "I think that the attitude of faculty and students is to try to staff as many of these programs as they can."

One offering within the school which has been particularly accommodating to the man who seeks a degree but who works full-time is a series of "drive-in courses." The student drives to the campus after work Friday, studies Friday night and all day Saturday and returns home Sunday. 50,000 or 100,000 miles later he may earn a degree.

What Doctor Westermann sees as the greatest accomplishment the school of community services can achieve is "to graduate people who are sensitive to individuals — to educate a bureaucrat whose loyalty is to the person and not to the agency in which he works."

A native of California, Doctor Westermann received his B.A. and M.A. degrees in geography from George Washington University and his Ph.D. from Clark University.

Prior to appointment as director of VCU's Urban Affairs Program in 1969, he was professor and director of the Center for Urban and Regional Studies at Virginia Polytechnic Institute, a position assumed in 1965. He was a member of the faculty in the department of geography at George

*(Continued on Page 4)*

(Continued from Page 3)

Washington University from 1949-1965.

Doctor Westermann currently serves as Title I coordinator for VCU and is a member of the Board of Directors of the VCU Day Care Center. In the community he is a member of the Board of Directors of the Virginia Model Cities Economic Development Corporation and a member of the budget committee for the United Givers fund.

## Chamber of Commerce Honors Dr. David Hume

The Virginia State Chamber of Commerce has presented a special award to Dr. David M. Hume, chairman of the department of surgery, for his contributions in the field of kidney transplants and vascular surgery.

Awards were presented May 10 at the Chamber's annual meeting in Arlington to Doctor Hume and E. Claiborne Robins, chairman of the board of A. H. Robins Co., for distinguished service. Another special award was presented posthumously to W. Fred Duckworth, former mayor of Norfolk, who was killed in a shooting in March.

Doctor Hume, a native of Muskegon, Michigan, has been a member of the staff at MCV since 1957. Last June he received a distinguished service medal from the University of Chicago, where he went to medical school. In January, *Modern Medicine Magazine* awarded Doctor Hume its Distinguished Achievement Award.

## Auxiliary Members Participate in Workshop

Several members of the MCV Hospitals Auxiliary of VCU attended a workshop sponsored by the Virginia Association of Hospital Auxiliaries in Williamsburg May 15 and 16. Participants in the program from VCU included Mrs. James Bullard, president, who performed in a skit on parliamentary procedure; Mrs. Jerry Enfield, who gave a presentation on self-care; and Mrs. Stanley M. Elmore, who presented a slide presentation on MCV Hospitals. Subjects covered during the workshop were "Public Relations — Volunteers' Role," "Recruiting and Placing Volunteers," as related to large, medium, and small hospitals, and "Fund Raising."



*Charming hostesses greeted area businessmen and alumni of the VCU school of business to an open house of the university's new School of Business Building on April 11. Following a half-hour formal program, guests were treated to tours of the building, which houses all eight departments of the school and its Management Center.*

## Summer Session To Feature Workshops In Art and Film

Are you looking for summer activities for your children? An innovation this summer at the West Campus will be a series of art workshops for elementary, junior high, and high school students. Each class will be limited to 20 children and will be taught by regular members of the faculty of the school of the arts. To avoid vacation conflicts, instruction will be given in a six-week session (June 12-July 21) and a three-week session (July 24-August 11). Registration is available now by mail for the courses.

For the six-week sessions tuition will be \$30 each, and the lab fee is \$10. For the three-week sessions tuition will be \$15 plus lab fees of \$8 for junior high and high school workshops and \$5 lab fee for elementary workshops.

All courses will be offered in the Pollak Art Building, 325 N. Harrison Street.

Another workshop, "Film as a Teaching Medium" may appeal to students who are film buffs as well as to teachers. A total of 100 films will be

shown, mostly shorts, but including such features as "Citizen Kane," "Potemkin," "Billy Budd," several Frank Capra productions, and a new Columbia release. The workshop, which may be taken for either graduate or undergraduate credit, will meet from July 31 to August 11 daily from 9:30 a.m. to 3:30 p.m. in the school business building, 1015 Floyd Avenue.

Dr. Walter R. Coppedge and Dr. Robert A. Armour, who will conduct the workshop, have released the list of consultants who will be attending to talk with students, including George Garrett (author of the best-selling novel "Death of the Fox"), who has written scripts for a number of movies; O. E. Hardison, director of the Folger Shakespeare Library, a noted Hollywood director; Brad Stein, who teaches in Washington and is editor of *Cameo* (and who will show films that his black students have made); and Ron Sutton, director of the National Association of Media Educators.

Anyone wishing to register by mail before May 31 for these or any other courses at the West Campus for the summer may call 770-6731. Regular registration will be in the Hibbs Building, 900 Park Avenue, June 7 from 2-8 p.m. June 8 from 9 a.m.-4 p.m.



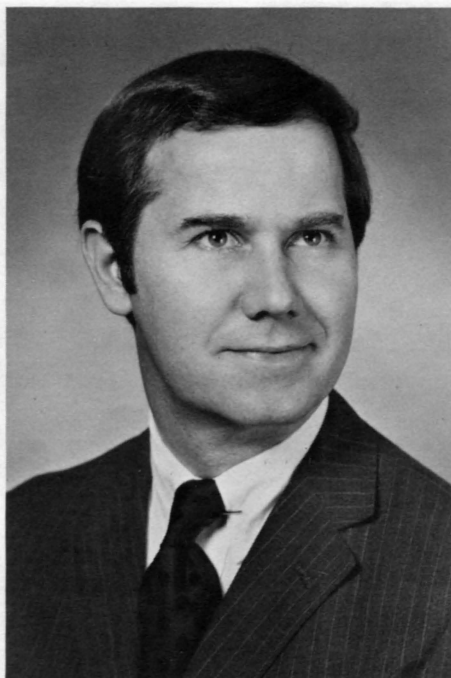
## Dr. James Boykin Named Director Of Real Estate Chair

Dr. James H. Boykin, assistant professor in the school of business, was recently named director of the Alfred L. Blake chair of real estate at VCU. The chair was founded last February with a donation of \$76,931 by the Virginia Realtors' Foundation. Since then another \$220,000 has been pledged by the Foundation and other institutions such as commercial banks, insurance companies, mortgage lenders, and law firms.

The Foundation arranged three years ago to develop the chair of real estate in the school of business to make better education available to persons in the real estate business or aspiring to a career in the field. It is also interested in better education for people entering related fields such as architecture, urban planning, insurance, and commercial and mortgage banking, plus an interdisciplinary program in urban land studies.

Doctor Boykin heads the only chair of real estate in Virginia. The program now offers three courses on the undergraduate level and three on the graduate level and can already offer a concentration in real estate and urban land development under the business administration and management major. Besides Doctor Boykin, professors Jerry T. Ferguson and Thomas A. McKee teach in this area.

Objectives of the real estate and urban land development program are 1) to provide educational opportunities for students who desire to go into real estate brokerage, development, appraisal, land development, property management, or mortgage banking, 2) to provide scholarships and internship for students, and 3) to



Dr. James H. Boykin

establish a relationship between the real estate profession and the real estate and urban land development program so that careers are open to students upon graduation.

Doctor Boykin, active in several community and business projects, is chairman of the site acquisition committee of the Church Hill Housing Corporation, the purpose of which is to construct and rehabilitate housing for low income residents of the Model City's Neighborhood in Church Hill.

He has worked with the Virginia Real Estate Commission, a quasi-state organization that licenses real estate salesmen and brokers, and assisted in developing the real estate brokers' examination. Doctor Boykin is also a member of the Virginia Appraisal Council, set up to study licensing and certification for Virginia's real estate appraisers.

## Curtain Rises For VCU 'Stars'

If you have visited any of the local theaters or dinner theaters you may have seen some familiar faces on the stages. In addition to a large number of students and graduates who perform frequently in local productions, several staff members at VCU are part-time thespians who enjoy the dramatic art as a pastime.

Three such employees related some of their theatrical experiences for *The Medicovan*. They are Mrs. Sandy Blacker, curriculum assistant in the school of medicine; Dr. Richard Lodge, dean of the school of social work; and William Dance, administrator of the tumor clinic.

Although each of the three has nurtured an interest in theatrics for several years, only Doctor Lodge pursued it as a full-time endeavor. His undergraduate major at Carnegie-Mellon Institute was drama, and he was a professional actor in New York and acting director at the University of Pennsylvania for 11 years.

Mrs. Blacker, a graduate of VCU with a major in music, performs primarily in musicals and operas rather than dramas. Some of her parts have been in "How To Succeed in Business Without Really Trying," "Pajama Game," "She Loves Me," "Oklahoma," "Paint Your Wagon," "Fiddler on the Roof," and the Christmas opera, "Amahl and the Night Visitor."

Recently playing the part of the father in "Beauty and the Beast" at the Children's Theater was Mr. Dance, who says he was born with the excitement for theater. Although he has never had formal dramatic training he has "studied a little with various people." You may have seen him in "The Tender Trap" or "The Crucible" in Chester, "The Odd Couple" at the Virginia Museum Theater, "Room Service" and "Bang, Bang Beirut" at Swift Creek Mill, "Three Men on a Horse" and "Sound of Music" at the Barksdale, and "The Rainmaker" at the 3200. He enjoys Elizabethan theater and also had a role in "As You Like It" with the Shakespearean Players.

Doctor Lodge has probably been most recognized for his television commercials, one of which features a small, well-known foreign car. The number of casual acquaintances who have commented on his appearance

(Continued on Page 6)

## From Your Postmaster

William O. McCleney, postmaster, requests that all graduating seniors provide the post office (Health Sciences Station) with a forwarding address before they leave.

Beginning May 1, the post office extended window service hours. Service is now provided 8 a.m. to 5 p.m. Monday through Friday. The window formerly opened at 8:30 a.m.

The post office will be closed May 29 in observance of Memorial Day.

## Medical Technology Pinning Ceremony To Be June 2

The department of medical technology will hold its Pins and Awards Ceremony for 1972 graduates on June 2 at 2 p.m. in Baruch Auditorium. A reception will follow at the Valentine Museum for participants, their guests, and the clinical pathology laboratory given by the departments of medical technology and clinical pathology.

(Continued from Page 5)

in the 30-second spot is "absolutely amazing," Doctor Lodge exclaimed. "It gives you a real sense of the tremendous impact of television." His dramatic performances in Richmond have included "The Man Who Came to Dinner" and "Spoon River Anthology."

Each of the three enjoys theater because it is an outlet for release and because they enjoy entertaining an audience, but for Mrs. Blacker, acting had a special reward. It was while doing "The Pajama Game" at Fort Lee that she met her husband of two years later. He too has a dramatic interest but has limited time for participation because of his job, which is production of a television show with Channel 12's "Sailor Bob."

Mr. Dance pointed out that anyone thinking of auditioning for plays should expect to spend a great deal of time on each performance. Rehearsals begin four to eight weeks before the shows open, and even those actors with small parts are expected to be present.

Why do men and women will full-time jobs, families, and other interests engage themselves in an activity which consumes so much time and energy? Doctor Lodge summarized the reasons theater has such a power over those it attracts. Acting, he says, is "a way of taking on roles frowned upon in normal living. You can cry, or be silly, or be the villain, but not fear rejection." The satisfaction derived from entertaining an audience is also a major attraction of the volunteer theater efforts.

Fortunately for us, Doctor Lodge left his professional acting career for a career in social work. While working as an acting director in a YMCA in Philadelphia, he met many social workers and realized the need for men and women in that profession.

The next time you recognize a friend or colleague on campus studying a script over lunch or reciting lines which go something like "to be or not to be..." he might be one of our many employees with an inseparable attachment to the enchanting theater.

## Nursing Ceremony Is June 2

A recognition service for 1972 graduates of the school of nursing will be held at 8 p.m. June 2 in the Larrick Student Center.



Booker Bradshaw, Jr., co-producer and star of the film "Yao of the Jungle," paid a visit to the MCV hematology laboratories April 27 and was tested by one of the lab's employees. Mr. Bradshaw, a Richmond native, was in town for the premiere of his film at the Colonial Theater, a benefit performance with proceeds going to Virginians Associated for Relief from Sickle Cell Anemia, Inc. Mr. Bradshaw, who was accompanied by the film's author, Harold Robbins, was interested in touring the facilities where a great deal of the state's work in the field of sickle cell anemia is done, under the direction of Dr. Robert B. Scott. The inherited disease of the blood occurs in about one out of 500 Negro children.

## Two-Way Communication Is Key to Job Efficiency

By Bernard Furman  
Personnel Department

*This article represents the first of a series of articles whose purpose is to aid the supervisor in his seemingly all-encompassing task of getting the job done.*

We all have a need to communicate. Or do we? Think about that for a minute, if you will.

Having given it some thought, I am sure you agree that each of us does have a definite need to communicate with others. As supervisors we need to instruct our fellow workers as to how we want something done, when we need it, who should do it, and so forth. Where would each of us be without some form of communications with our fellow workers? Without a doubt we would be in the position of having

to do all the work ourselves, instead of getting the work done through cooperation. Could we do it all? Probably not — and that is one very good reason why we have other employees to help us.

As supervisors we set objectives, develop plans of action, direct and control those actions, follow-up the plan, and even redevelop plans found to be unsatisfactory. We are the ones ultimately responsible for the work performed. Some form of communications must exist between supervisor and employees if that work is to be accomplished.

A supervisor can do a great deal toward fostering good communications between himself and his fellow workers. First of all, with regard to allowing good communications, a supervisor

(Continued on Page 7)



(Continued from Page 6)

can exhibit a true and earnest interest in what his workers have to say. If a worker has what he considers to be a legitimate complaint, he should feel at ease to discuss it with his supervisor without fear of reprisal. If we as supervisors are not willing to listen to what our workers have to say, then we simply are not good supervisors. We should take the time, even if it means delaying something else we are doing. If we do not take the time we are simply shutting the door on our ability to ever stay knowledgeable as to what is going on. And if that situation exists, we quite simply are in no position to supervise the work. To sum it up then, we must be good listeners and give the impression that we are always willing to hear out one of our fellow employees.

Just as important is the ability we must have to pass along orders and information to others. If this is done properly, a team spirit is greatly promoted. For instance, unless it is a routine and generally understood task, we should offer an explanation with each set of instructions we give. There must be no more worthless feeling on earth than to be told to do something and not know the reason for it. And this is the position we place our employees in if we fail to accompany an order with some form of explanation. By not explaining an order we are, in effect, promoting "blind obedience" which is undesirable to anyone but the tyrant.

Whatever our supervisory position in whatever department here in the University, we each have a need, if not a duty, to promote good communications. What has been said thus far holds just as true in our dealings with other supervisors and our superiors. In communicating with other supervisors we would do well to extend to them not only the courtesy but also the information which we would like to have were we in their position. With regard to our superiors, we have as a part of our duty the job of keeping them informed as to just what is happening in our areas of responsibility.

Good communications is not an end in itself but rather a means to an end. That end of course is an efficiently and effectively run University. To use an old cliché, "A chain is only as strong as its weakest link." Each of us is a link in the communications chain within the University. Give it some thought and avoid being the "weak link."



## High School Students Present 'Language Day'

The VCU campus was visited by strolling musicians, Spanish dancers, balloon vendors, and sidewalk artists — participants in a foreign language festival — Friday, April 28.

Participating in "VCU Language Day" were about 1,600 high school foreign language students from 35 schools in Richmond and adjacent counties.

The festival took place in the school of business auditorium and on the grounds of the James Branch Cabell Library.

Divided between morning and afternoon sessions, the high school students presented continuous foreign language programs in the school of business auditorium.

Programs included foreign language

songs, international dances, "La Calle Sesamo," Sesame Street in Spanish; a French puppet show, German tongue twisters, short plays, and a "sauerkraut" band.

Foreign countries were the theme of a display on exhibit at the entrance to the library and a continuous slide program on Europe and Latin America took place on the lower level.

Language classes at the university were cancelled for the day, so that approximately 400 VCU language students could participate in the festival. VCU students also served as guides.

The purpose of "VCU Language Day," said Dr. William J. Beck, chairman of the department of foreign language at VCU, was to stimulate interest in the study of foreign languages.

Coordinator of the festival was Kenneth Stackhouse, instructor of Spanish at VCU.

## Alumni Reunion Is June 2-4

MCV's annual alumni reunion will be held June 2-4 to coincide with Commencement activities June 3.

The following general schedule was planned by the MCV Alumni Association.

### Friday, June 2

8:30 a.m. — Registration for general functions, scientific assemblies for medicine and nursing. Coffee, Alumni

House, 1105 East Clay Street.

12:30 p.m. — Hospitality Hour, Alumni House.

1:15 p.m. — Luncheon for alumni of all schools given by MCV, cafeteria, Larrick Student Center, 641 North Eighth Street. Shuttle bus between Alumni House and Larrick Center. No tickets necessary.

### Saturday, June 3

9 a.m. - 1:45 p.m. — Hospitality at

(Continued on Page 8)

(Continued from Page 7)

Alumni House. Refreshments served until lunch time. Tickets may be picked up.

10 a.m. — Commencement, Coliseum.

11 a.m. 12:30 p.m. — Open house for graduating classes, families, and alumni at Alumni House.

1:45 p.m. — 83rd annual meeting of Alumni Association at Alumni House.

6:30 p.m. — Cocktail party, Old Dominion and Colony Rooms, Hotel John Marshall.

7:30 p.m. — Banquet, Virginia Room, Hotel John Marshall

#### Sunday, June 4

10 a.m. — Brunch, Alumni House, honoring Golden Reunion classes. Graduates of 50 years and over will be guests of the Alumni Association. Others are welcome.

In addition to the general programs, the schools of medicine and nursing have planned programs for Friday, June 2.

The department of continuing education in the school of medicine will sponsor the 15th annual alumni scientific assembly in George Ben Johnston Auditorium. Beginning at 9 a.m. with remarks from the dean of medicine, Dr. Warren H. Pearse, the assembly will include programs by Dr. Charles C. Rogers, associate professor of radiology; Dr. Leo J. Dunn, professor and chairman, department of obstetrics and gynecology; Dr. Ronald B. David, assistant professor of medicine; Dr. Robert W. Jessee, professor of preventive medicine; and Dr. Carolyn M. McCue, professor of pediatrics.

"The Role of Clinical Specialists" will be the topic of the nursing session which begins with registration at 9 a.m. June 2. At 11 a.m. there will be a business meeting of the nursing section of the alumni association.

### Miss Downs Elected To Guidance Post

Miss Shirley Downs, assistant to the dean of the school of nursing, has been elected president-elect of the Virginia Personnel and Guidance Association. Miss Downs has been active in the organization for a number of years, having served as secretary in 1969-70, and she is chairman of numerous committees.

## Riverboats and Calliopes — Pathologist's Second Love



Miss Betty McKee, supervisor of histology lab, dons nautical cap and proudly displays evidence of skill on riverboat calliope.

Find a person born on the Ohio River in the romantic days of the riverboating era — someone who has known some of the great steamboat captains — and someone who loves people and the thrill of reliving what once was an accepted way of life — and you have found a person who is a rare conversational gem.

Miss Betty McKee, supervisor of the histology laboratory in the division of academic pathology, is full of stories from her experiences on the Ohio River and from her more recent vacation excursion on the "Delta Queen." Many of her accounts center on the skill she has developed on the boat's famed calliope, a steam-powered musical instrument with a series of whistles played from a keyboard similar to those of a piano or organ.

Miss McKee has faithfully boarded the Delta Queen each year since 1969 for trips to and from varying points on the Ohio River. Anyone who yearns for the color and thrill of days gone by can take the Delta Queen excursions which range from weekends to several weeks.

The 32-pipe steam calliope, which is the heart of entertainment on the Delta Queen, can be played by anyone aboard with spirit to try. It's a kind of contest, Miss McKee explained, and it generally draws large participation. Though Miss McKee's modesty prevented her from saying so, she has apparently become quite accomplished in the art, and once she begins to play, the listeners plead with her to continue.

For everyone who can play the calliope with a minimum degree of success (and she admits that is almost everyone) the captain awards an official certificate verifying the musician's talent. Miss McKee now has three such documents which verify that she is "a duly certified calliapist and is qualified to play the steam calliope with pressures up to 90 lbs. PSI on steamboats and showboats along the Inland Waterways of the United States of America and has demonstrated tolerable ability and technique at the keyboard hot or cold exhibiting the required stamina and fortitude to withstand deluges of blowing

(Continued on Page 9)



## Those Aches and Pains

If These Don't Make a Chuckle, See Your Doctor Immediately!

You're not going to believe the following, but when you think about it, would any one person be clever enough to make them up? They gotta be for real!

Taken from actual life insurance applications, the misspelled well-known medical terms are shown below — and deciphered.

*This is the way the folks  
that had 'em spelled 'em*

Sour Back  
Pendisitus  
Yellow Gonders  
Acid on Kennedys  
Ciston Overage  
Wrectum  
Sour Thought  
Himroy  
Minnie Pause  
Very Close Vein Operation  
Do or Dental Ulcer

*Doctors call 'em this*

Sore Back  
Appendicitis  
Yellow Jaundice  
Acid on Kidneys  
Cyst on Ovary  
Rectum  
Sore Throat  
Hemorrhoids  
Menopause  
Vericose Vein Operation  
Duodenal Ulcer

*(Continued from Page 8)*

water, blasts of live steam, precipitation of soot cinders and blazing embers, and has been known to remain reasonably sober for limited periods while performing with or without the benefit of goggles or abestos gloves. The musician has also qualified in the production of the aurora effect using super-tinted glass, saturated with the colors of the rainbow."

The certificate then lists 35 different waterways on which the musician is licensed to play with one stringently enforced warning:

"This document is automatically revocable without notice if the calliapist ever plays "Marching through Georgia."

Although the certificate would hint that Miss McKee has braved many of the elements to manifest her talent, she admits playing is a bit easier than it sounds. For one thing, she noted, the calliapist is not hit with the blasts of steam, since the keyboard is on a deck below the pipes from which the steam flows. The "aurora effect" mentioned in her certificate presents an impressive sight on the boat at night, when strings of colored light in front of the pipes light up the emitted steam.

According to Miss McKee, calliope playing is a dying art, and the Delta Queen trips provide her only opportunity for indulging in the fancy. Apparently there are very few such instruments remaining in the country. The Delta Queen's calliope, supposedly salvaged from an old boat which sunk, she noted, is rare in its construction with 32 pipes, more than

the average.

"There's just something about the sound of a calliope," she beamed, "No matter how many times you've heard it, it always gives you a thrill."

Born in Huntington, West Virginia, Miss McKee has the river in her blood and she glows as she reminisces of the romantic steamboat days. It was in 1919 that she took her first steamboat ride, and although automation has taken its effect, she still feels an indescribable excitement at tooting down the river and meeting the crowds who come to the ports to greet the Delta Queen.

If you're looking for pools and shuffleboards and the gala cruise life, such an excursion is not for you, said Miss McKee. But if you relish the enchantment of a day when steamboats were the lifeline of the nation, the Delta Queen is a must.

The trips are not tightly scheduled because of what Miss McKee says are "the three key words in riverboating — Navigation Conditions Permitting." (NCP) Stops depend on weather and river conditions. But wherever the boat docks, they can often count on some entertainment from the inhabitants of the port town. "The people always come to the docks to meet the boat," she said, and sometimes they plan shows or provide tours through the towns.

One who talks to Miss McKee cannot help but absorb some of the enthusiasm she has for this way of life. In fact, you might find yourself signing up for the next sailing of the Delta Queen.

## Poison Control Survey Results Show Need For Education

A house-to-house survey conducted during Poison Control Week in March has pointed up the need for a continuing project for education about poison control in the home.

Melvin Brannan of the department of pharmacy services, coordinator of Poison Control Week activities at MCV, explained that 15 members of the student chapter of the Virginia Pharmaceutical/American Pharmaceutical Association conducted a campaign to make housewives aware of the danger of household items and to help reduce accidental poisonings among young children.

The random survey among more than 100 homes in federally subsidized areas revealed a relatively high percentage of homes with poisonous household items located within reach of children. The survey also indicated, however, that a large percentage knew what to do in case of accidental poisoning because a child had swallowed toxic substances.

Mr. Brannan noted that response to the survey was very good. "People really seemed to appreciate our interest. I think we did have an affect on many of the people," he said.

The Poison Control Week coordinator says he would like to see such a campaign conducted on a wider basis and as a regular, permanent project.

Also during Poison Control Week members of two pharmaceutical fraternities at MCV distributed poison prevention information in local shopping centers, encouraging people to look in their homes for things which might be toxic to children and put them out of reach or destroy them.

The need for stronger action toward poison prevention, Mr. Brannan pointed out, is apparent in light of statistics. Last year among children five years of age, 71,000 cases of accidental poisonings were reported. Of those, 49 percent were due to medications, including aspirin. Other cases were caused by household items such as petroleum products, cosmetics, pesticides, paint, and plants. According to the National Poison Control Center, most cases of poisoning among children occur in the home, while under supervision of an adult.

## Dr. J. Curtis Hall Receives 'Gold Book'

Everyone has heard of gold records, but have you ever heard of a gold book? Dr. J. Curtis Hall, dean of the school of business, was presented a gold book recently by his publisher, McGraw-Hill Book Company. The book, *General Business for Everyday Living*, is in its fourth edition and is used in high schools throughout the country. It is designed to help all youth understand better the role of business in our economic system.

The "gold" book was presented in recognition of the fact that this textbook has become the leading one of its kind in use in the country today. The text is just one part of a learning system that includes student activity guides, self-study guides, transparencies, film strips, tests, and a teacher's source book.



Miss Gail Otey, president of the Society for the Advancement of Management, recently presented Mr. Gerard B. McCabe, director of university libraries, with a check for \$50 to be used in the purchase of new management books for the James Branch Cabell Library. Faculty advisor for the student organization is Col. David Falke (left).

## Aides and Attendants Are 'Right Arm' of Nursing

They are a relatively small group in the hospital complex, but the 314 nursing aides and attendants at MCV have been described by one supervisor as "one of the most delightful collection of eagerness, curiosity, and wit at the health center."

The group of aides (female) and attendants (male) are "the right arm" of nursing care, according to Mrs. Sarah Cooke, assistant director of the department of nursing. In addition to per-

forming such essential tasks as taking temperatures and blood pressures, measuring intakes and outputs, giving bed baths, changing dressings, feeding, making beds, and doing pin care in orthopedics, these men and women also provide "a lot of the niceties the professional nursing staff could not offer without them."

Said Miss Patricia Belton, R.N., who is in charge of continuing education programs for aides and attendants, these people bring a wide range of talents to the hospitals, but "one of their real contributions is their delightful personalities and their abilities to identify and communicate effectively with the patients."

In many areas, aides and attendants are providing far more than the basic comfort procedures assigned in their list of job activities. Nursing supervisors agree that this group, which is distributed widely throughout all areas of the hospitals, is highly motivated and often performs beyond the call of duty. "The nursing staff feels it could not exist without them," said Mrs. Cooke.

Mrs. Peggy Brown, R.N. on third floor West Hospital, has only the highest praises for aides and attendants under her supervision. "They have learned to communicate effectively with leaders and do not have to be told to do everything. They are very concerned about patient care and have time to listen to patients and act according to their needs." She added the qualities of courteousness, pride, loyalty, neatness, and conservatism in use of hospital supplies. "There are just so many things these people are particular with."

Every aide and attendant employed at MCV is required to have completed a nursing training program. Once they are employed, a wide range of regularly scheduled continuing education programs is available. Specialty programs are offered on Wednesdays each month in pediatrics, ob/gyn, and medical-surgical/psychiatric. The fourth Wednesday is reserved for a business meeting of the aides and attendants, under the presidency of John Lewis, attendant in the emergency room. Advisors to the group are Miss Rosemary Fritsch, director of nursing, and Mrs. Elizabeth Hildebran, assistant director.

Specialty programs are structured "to be applicable both socially as well as medically," Miss Belton explained.

Some of the topics recently have been the battered child, abortion, the combative patient, birth defects of the central nervous system, depression, isolation in infection control, leukemia, venereal disease, and diabetes.

With the ambition and motivation, aides and attendants have excellent opportunities provided by MCV for advancement if they so desire, Miss Belton pointed out. Several have gone to schools for licensed practical nurses under the state's educational tuition policy, which provides leaves of absence at institutions of their choice.

All classes of P-3 employees are eligible for half-salary compensation but must agree that immediately following completion of study to serve a period of employment equal to the length of study.



Mrs. Eula Satterwhite, aide on West three, takes temperature and pulse from Mrs. Fannie Brown.

## Registration June 12 For Management Center Summer Classes

Registration for summer semester classes in The Management Center of the school of business will be held on Monday, June 12, from 7 to 9 p.m. at 1015 Floyd Avenue, in the new school of business building.

The summer classes conducted by The Management Center will meet for the first time during the week beginning Monday, June 19. Those who wish to pre-register by mail or desire additional information, should contact Colonel Mansfield, The Management Center, 770-7211.

The courses or seminars conducted by The Management Center fall into three major categories: management development, supervisory development, and general development programs. In addition to courses which fall under these three categories, The



Management Center from time to time offers service courses of special interest to the general community.

Short-term courses in business are offered through The Management Center. The Center will plan, administer, and direct courses at business locations or at VCU at a time most convenient for employees and in subjects where there is a need for upgrading management, supervisory, and non-supervisory personnel.

A member of the staff will work with management representatives in developing and presenting courses patterned to fit the training needs of individual plants and offices. Instruction may be arranged during the day or evening, either at the business location or at VCU.

Members of the staff also work closely with Virginia trade and professional associations in developing seminars, clinics, and workshops. This service includes designing of the program around specific needs, arranging speakers, instructors and discussion leaders, arranging meeting space on or off campus, developing brochures, and promoting through all media.

## Personal News Briefs

### School of the Arts

The department of interior design hosted the 1972 national conference of the Interior Design Educators Council, Inc., April 19-22. The national organization is composed of interior design educators in the United States and Canada.

Miss Melissa Wuslich presented a program of 20th-century piano music May 1 in the Jewish Community Center Auditorium.

### School of Business

Dr. Leonard L. Berry (marketing) spoke at the 1972 American Bankers Association National Marketing Conference in San Francisco on March 22; at the Sales and Marketing Executives meeting in Richmond on May 2; and at the Southeastern Caterpillar Tractor Parts and Service Managers' Association Convention in Miami on May 8. Doctor Berry also conducted a day-long program on small bank marketing before approximately 240 bankers in Nashville, Tennessee, on March 29.

### Department of Psychiatry

Dr. Alan D. Entin, assistant professor, was convention chairman for the

Virginia Psychological Association meeting on April 14 and 15 at the John Marshall Hotel. The theme was "Emerging Profiles: Psychology and the Family."

Dr. James L. Mathis, chairman of the department, spoke to Southern Regional Educational Board on "Understanding Adolescents."

Doctor Mathis spoke on "Emotional Aspects of Sterilization of the Female" at the medical school, University of Virginia.

### Department of History and Political Science

"The Role of the Maine Municipal Manager: Priority of Tasks," authored by Dr. Nelson Wikstrom was published in the January 1972 issue of the *Maine Townsman*, official journal of the Maine Municipal Association.

### Department of Obstetrics and Gynecology

Dr. Leo J. Dunn, professor and chairman of the department, was elected to the Council of the Society of Gynecologic Oncologists during their recent meeting. He also was the 35th guest lecturer for The Howard F. Kane-A.F.A. King Obstetrical Society at the George Washington University Center in Washington, D.C., where he spoke on "Progress in Gynecologic Malignancy".

### Department of Sociology and Anthropology

Approximately 500 sociologists from colleges and universities throughout the east attended the second annual Sociological Research Symposium at VCU April 21 and 22.

The symposium was sponsored by the VCU student chapter of the Alpha Kappa Delta national scholastic honorary society in sociology.

The program included presentation and discussion of research papers and discussions of their respective programs by representatives of graduate schools in the region.

Co-chairmen of the 1972 symposium were Stephen Biehn and Marilyn Teaque, graduate students in the department of sociology and anthropology.

### Division of Nuclear Medicine

Dr. Alton Sharpe presented a paper entitled "Evaluation of Renal Function Following Renal Homotransplantation by Rapid Sequence Scintiphotography Using Analogs of 99m-TC Pertechne-tate" at the annual meeting of the

Mid-Eastern Chapter of the Society of Nuclear Medicine at the Sheraton Inn, Washington-Northeast, New Carrollton, Maryland, on March 18.

Miss Charlene Michael was elected secretary-treasurer of the Society of Nuclear Medicine — Technologists Section during the meeting.

## Welcome New Employees

The welcome mat is out for the following employees who joined us recently. We wish them every success in their jobs.

Lloyd B. Ambrose, *Buildings and Grounds*

Corazon Ancheta, *Nursing Service*

Jane L. Bailey, *EEG*

Newton LeeRoy Baldwin, *Print Shop*

George Barksdale, *Housekeeping*

Ruth Ann Barner, *A. D. Williams Clinic*

Janet A. Barnhart, *Nursing Services*

James J. Barrell, *Physiology*

Sharon L. Baumgardner, *Associated Physicians*

Ernestine Belton, *Publications*

Ollie Mae Bishop, *Housekeeping*

Edsel Dean Blair, *Physiology*

James C. Blake, *Hospital Data Systems*

Linwood Bolling, *Dietary*

Bonnie J. Boone, *Hospital Business Office*

Debra P. Bradley, *Transportation*

Florine Brockington, *Nursing Service*

Donna L. Brown, *Nursing Service*

Nancy Bukoski, *Personnel*

Linda Burkholder, *Biochemistry*

Linda E. Burton, *Nursing Service*

James I. Campbell, *Physical Plant*

Edward L. Carter, Jr., *Medical Records*

Diane Champaco, *Nursing Service*

Esther Clarice Christian, *Housekeeping*

Wiley K. Clawson, *Computer Center*

Cynthia Dale Clayman, *School of Pharmacy*

Raymond Cohen, *Visual Education*

Judith B. Collins, *Ob-Gyn*

Frederic Colvin, Jr., *Radiology*

Edith Cooley, *A. D. Williams Clinic*

Rebecca M. Dabney, *Nursing Service*

Mary S. Debose, *Nursing Service*

Perry L. Dilliard, *Clinical Pathology*

Lynda S. Dixon, *Dietary*

Martha Lenora Dunn

Patricia A. Eberhardt, *Nursing Service*

Naomi Edwards, *Housekeeping*

Anthony B. Ellerbe, *Transportation*

Harry N. Ellis, *Housekeeping*

Odessa Evans, *Linen*

Michael C. Farrow, *Linen*

Linda B. Felton, *Medical Records*

Helen I. Fine, *Medicine*

Constance Fitch, *A. D. Williams Clinic*

Louise Fobbs, *Dietary*

Jeffrey W. Fountain, *Central Service*

Reavie A. Fox, *Associated Physicians*

Nancy A. Garland, *Linen*

Barbara Garrison, *Nursing Service*

Patricia A. Gault, *Nursing Service*

Marian A. Giles, *Nursing Service*

Brenda J. Gordon, *Nursing Service*

Larry W. Green, *Transportation*

Ulysses Green, *Housekeeping*

Donald L. Greene, *Buildings and Grounds*

Daniel L. Grenoble, *Buildings and Grounds*

Janet M. Grubb, *Registrar's Office*

Jack H. Haigler, *Buildings and Grounds*

Bruce K. Handwerk, *Buildings and Grounds*

Shelia V. Harris, *Nursing Service*

Andrew J. Hazley, *Medical Records*

Stephen O. Heslep, *Library*

Dora D. Hilber, *Nursing Service*

Mary K. Hinshelwood, *Unit Manager*

Fred R. Holcomb, *Housekeeping*

Janester Johnson, *A. D. Williams Clinic*

Viola J. Johnson, *Admitting*

Dorothy V. Jones, *Nursing Service*

John W. Jones, *Buildings and Grounds*

Ellen B. Kelt, *Clinical Pathology*

Reginald Kimble, *Dietary*

Ninnette B. Kirkland, *Associated Physicians*

Bob Kirksey, *Academic Pathology*

Inez I. Lambert, *Nursing Service*

Marlon Langhorne, *Transportation*

Timothy Laniya, *Nursing Service*

Bobby P. Lawrence, *Dietary*

Shirley L. Lawrence, *Medicine*

Edmond L. Lee, *Linen*

Eula M. Lee, *Housekeeping*

Alfred L. Lightfoot, *Housekeeping*

Ruby Jean Lockhart, *Computer Center*

Corine L. Manfield, *Housekeeping*

Betty S. Martin, *Clinical Pathology*

Terry J. Massengale, *Medical Records*

Rosa Marie Mayfield, *Linen*

George McMullen, *Dietary*

Francis McQuade, *A. D. Williams Clinic*

Damon D. Mealy, *Transportation*

Craig E. Mills, *Central Service*

Clifton M. Moore, *Buildings and Grounds*

Steven D. Morgan, *Transportation*

Judith A. Morton, *Community Services*

Dorethea E. Nails, *Nursing Service*

Carmen Navaro, *Nursing Service*

Archie Nelson, Jr., *Admitting*

Thomas W. Nooney, III, *Physical Therapy*

Elizabeth Anne Norment, *Radiology*

Betty M. Oulds, *Medical Records*

Charles E. Paige, Jr., *Purchasing*

Brenda D. Parker, *Dietary*

Raymond Patterson, *Housekeeping*

Marie V. Pleasants, *Dietary*

Albert L. Porter, *Transportation*

Carol C. Ramsey, *Admitting*

Palesteen J. Reynolds, *Medical Records*

Sandra Jean Rhodes, *Registrar's Office*

Lorraine D. Richardson, *Dietary*

Saundra D. Richardson, *Nursing Service*

Annie Mae Robinson, *Housekeeping*

Lula M. Robinson, *Housekeeping*

Helen J. Scott, *Dietary*

Gloria Shackelford, *Inhalation Therapy*

Andrew Shepperson, Jr., *A. D. Williams Clinic*

General Smith, *Mail Room*

Rose Linda Smith, *EEG*

Leon Spratley, *Housekeeping*

Viola B. Stokes, *Nursing Service*

Jerome Taylor, *Transportation*

Joe K. Teal, *Methadone Pharmacy*

Clinton E. Thomas, *Methadone Pharmacy*

Martha Thomson, *Inhalation Therapy*

Eddie Tolbert, *Transportation*

Robert F. Trim, *Physical Plant*

David G. Turley, *Surgery*

Susan W. Turonis, *Personnel*

Julian B. Vaden, *Nursing Service*

Karen D. Valz, *Library*

Nancy M. Vaughan, *Nursing Service*

Alan Vereen, *Transportation*

Marie Wade, *Nursing Service*

Bessie Walker, *Hospital Housekeeping*

Paulette P. Watkins, *Clinical Center Business Office*

Mark W. Weiner, *Methadone Pharmacy*

Barbara J. White, *Nursing Service*

Ida Mae Whithead, *Dietary*

Newton Wilkerson, *Dietary*

Sandra Willard, *Philosophy and Religious Studies*

Laura D. Williams, *Housekeeping*

Patricia A. Williams, *Methadone Pharmacy*

Shirley Y. Williams, *Nursing Service*

Thomas E. Willis, *Buildings and Grounds*

Willie A. Wilson, *Dietary*

Dorothy L. Winston, *Housekeeping*

Grace L. Yao, *Clinical Pathology*

Joseph D. Young, *Buildings and Grounds*

## April Retirements

The following employee retirements were reported by the personnel department for the month of April:

Margaret J. Dwyer — April 1 — Division of Clinical Pathology

Cecelia W. Gary — April 30 — Department of Purchasing

Josie B. Marshall — April 17 — Department of Communications

Trixie Page — April 28 — Hospital Business Office

Josephine Scott — April 1 — Nursing Service

## Sharing Sorrow

Our sincere sympathy is extended to:

Miss Marsha George, office of associate hospital director for North Hospital, in the death of her father April 18.

## Weddings

Congratulations and best wishes to:

Miss Tina Louise Bachas, head nurse, tumor clinic, and Dr. Edward S. Bear, department of renal medicine, who were married February 12.

Miss Lynda R. Hubbard, student health service, who was married to William R. Gouldin February 19.

## Births

Congratulations to:

Mr. and Mrs. Reginald Pannell on the birth of their daughter, Ray Trisha, April 7. Mr. Pannell is the general services supervisor for hospital housekeeping in the North Hospital.