



THE MEDICOVAN

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VIRGINIA COMMONWEALTH UNIVERSITY

September 1972

Dr. James Revere, Jr. Heads Student Affairs In Dental School

Dr. James H. Revere, Jr., assistant professor of prosthodontics, has been appointed to the new position of director of student affairs in the school of dentistry.

Dr. Revere's primary responsibility in the new post will be to chair the student admissions committee and to coordinate recruitment efforts. Other responsibilities include student counselling, assistance with student financial support, coordination of student activities, and other administrative details involved with student life.

He will also head the student-faculty relations committee, composed of six students and six faculty members.

His primary recruitment goal is to increase visits to high schools and colleges throughout the state and "make dentistry an identifiable career." Not only is the appeal geared to students but also to counselors who are not always aware of the opportunities in the field.

A strong appeal is being made in women's colleges and in black schools, said Dr. Revere, in an effort to attract more minority and female students. The new student affairs director also hopes to expand a program of visitation by counselors, advisors, and students to the MCV school of dentistry to view the facilities and learn about the curriculum and financial assistance programs.

Generally, recruitment visits to schools are made by a team, which includes a faculty member from the admissions committee; a practicing dentist, usually one from the area visited; a student, preferably one who

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Miss Helen English received the Kathryn W. Heitshu Award from John F. Imirie, Jr., vice-president for MCV Hospitals.

Miss Helen English Earns Heitshu Award

The second annual Kathryn W. Heitshu Award has been presented to Miss Helen Lynette English, dietetic intern. The award was established upon the retirement last year of Miss Heitshu, director of the dietary department, who served MCV for 41 years. The award is presented annually in her honor to an outstanding member of the dietetic intern class.

The presentation includes a plaque given by the MCV Hospitals and a \$100 savings bond from the MCV Foundation.

Miss English is from Spring City, Tennessee, and received her B. S. degree in nutrition and foods from

Auburn University, Auburn, Alabama.

Following her internship she will be married and continue her work in dietetics.

Auxiliary Sells Get-Well Cards

Need a get-well card?

By purchasing an attractive get-well card for relatives and friends you are also helping to forward the work of MCV Hospitals Auxiliary of VCU. The card will be available in October for 50 cents either from Auxiliary members (pink pinafore ladies) or in the Auxiliary office on the first floor of West Hospital, north wing.

The creative art work was accomplished by James Robinson, a special friend of the Auxiliary.

Joann Spitler, *Editor*

Judy Haymes, *Assistant Editor*

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for staff and employees

Box 606

770-4011

V.I.P. Phrases Defined

I shall advise you soon - I don't know until I have discussed it with my wife.

Give me the benefit of your thinking - My mind is made up, but I want you to feel like an important member of the organization.

Let's discuss the problem over lunch tomorrow - I'm not meeting anyone else for lunch tomorrow, and I don't like eating alone.

This information comes from a usually reliable source - My wife gave me the benefit of her thinking.

Note and initial this memo and pass it on - I want to spread the responsibility around.

This has been pigeon-holed for the present - My secretary can't find the file.

We'll look into it further - My secretary found the file, but I still don't know what to do.

Let me give you the whole picture - I intend to confuse you just as much as it confuses me.

I want you to be a real member of our little family - Work harder and don't ask me to lend you money.

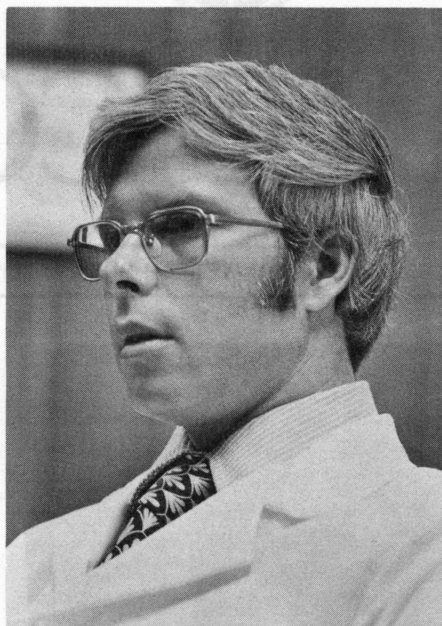
Let's get started - Make some carbon copies of the original and send them through channels for initialing.

Two Men Retire In Buildings and Grounds

Best wishes for a happy and healthful retirement are extended to two employees of the department of buildings and grounds who retired August 1.

Grover E. Isbell, electrical service supervisor, retired due to poor health after 27 consecutive years of employment at MCV.

Ernest E. Manley, groundsman, will make his new home on a small farm in North Carolina.



Dr. James H. Revere, Jr.

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completed undergraduate work at the college visited; and sometimes a dental hygienist.

The school of dentistry will admit 110 new students this year, about 85 percent of whom are Virginia residents.

A native of Richmond, Dr. Revere graduated from the University of Richmond and MCV.

After completing two years of active duty in the military service, he joined the dental school faculty in 1968.

In addition to the Student-Faculty Relations Committee and the Admissions Committee, he has served on the Academic Performance Committee and the Student Aid Policy Committee.

Allied Health Dean Honored by Association

The Virginia Nursing Home Association has presented the "Better Life Award" to Dr. Thomas C. Barker, dean of the school of allied health professions. The award is the highest given by the association for "outstanding service through unselfish and effective efforts . . . for improving institutional care of the aged . . ."

The last recipient of the award was Otis L. Brown, Virginia Secretary of Human Affairs.

VCU Woman's Club Schedules Programs For 1972-73

The VCU Woman's Club has scheduled its first program of the 1972-73 year for 10 a.m. September 14. The "Get-Acquainted Coffee" will be held in the School of Business Building.

The meeting will begin at 10:30 a.m. in the auditorium followed by comments by Dr. Warren W. Brandt on "The State of the University" and a film "Overview of VCU." Mrs. Stanley Elmore will present the work of the MCV Hospitals Auxiliary with a film, "The Human Touch."

Other programs planned this year include:

OCTOBER 7 - 3 p.m., Family picnic for members, husbands, and children, Campsite Picnic Park, Midlothian.

NOVEMBER 30 - 6 p.m., Dinner-Theater Party, Barksdale Theater in Hanover.

JANUARY 18 - 10:45 a.m., Business meeting and program, First Presbyterian Church, 4602 Cary Street Road. Mrs. Doris Keen, chairman of the Virginia Commission on the Status of Women will speak and lead a panel discussion on "The Status of Women in Virginia."

FEBRUARY 15 - 7:30 p.m., Dessert-coffee, First Presbyterian Church, 4602 Cary Street Road. Robert F. Hester, assistant dean of the school of the arts, will present a slide show, "A Walk through an 18th-Century Garden."

MARCH 10 - 7 p.m., Spring Dance, Jonah Larrick Student Center.

MAY 3 - 11:30 a.m., Spring Luncheon and Fashion Show by the department of fashion design, Thalhimers' fifth-floor auditorium. Election of officers will also take place at this meeting.

Membership in the Woman's Club is open to wives of part-time and full-time faculty members, researchers, and fellows; wives of administrators and retired faculty members and administrators; and full- and part-time women faculty members, researchers, and fellows, active or retired.



Portrait Presented of Dr. Paul Larson

A portrait of Dr. Paul S. Larson, who retired July 1 as chairman of the department of pharmacology, was presented for hanging in the Negus Auditorium of Sanger Hall on August 25.

Dr. Larson, who was chairman of the department from 1955 until his retirement, was named the first Haag professor of pharmacology in 1963. This professorship was established in memory of the late Dr. Harvey B. Haag, professor of pharmacology and also dean of medicine from 1947-50.

Dr. Larson joined the faculty of the department of pharmacology in 1941, having served as instructor of physiology at Georgetown University for five years.

A native of Minnesota, he received his B.S. and Ph. D. degrees from the University of California at Berkeley.

Dr. Larson will remain in the department as a professor. He plans to devote most of his time to writing — hopefully to complete the third supplement to *Tobacco*, a book reporting biological effects of tobacco and its constituents. Volume I of the book was written by Dr. Larson, Dr. Haag, and Dr. Herbert Silvette. After the death of Dr. Haag in 1961, Dr. Larson and Dr. Silvette published two supplements, one in 1968 and another in 1971.

Dr. Larson is a former member of the Drug Research Board of the National Academy of Sciences, a member of the Toxicology Studies Section of the National Institutes of Health, and a member of the American Medical Association-Educational Research Foundation Committee for Research on Tobacco and Health. He has had approximately 100 papers published in scientific journals.

MEDICOVAN News Due October 18

The deadline for submitting ideas, copy, and photographs for publication in the November issue of *The Medicovan* is October 18. News articles and ideas for features should be directed to Mrs. Judy Haymes, assistant editor, at 828 West Franklin Street, or call extension 4011.

Continuous Education in Your Field - A Must

The Peter Principle, that people rise to their level of incompetence, is no doubt familiar but chances are the Burack Barricade is not well known. Just like the Peter Principle, it has to do with an employee's level of performance on the job.

Basically Elmer H. Burack, acting chairman of the business and economics department, Harold Leonard Stuart School of Management and Finance at Indiana University, is saying that people lose their worth on the job. The Barricade stands in everyone's path. It is built by swift, profound technological changes in every field. Each innovation shapes a block for the barricade that becomes all but insurmountable and threatens all with obsolescent skills unless a continuous learning program is used to hurdle this barrier to success.

In occupations where change is rampant, the learned skills begin to become inappropriate as the years pass. An engineer's work-life lasts eight to 14 years before his knowledge and approaches become obsolete.

Any success-oriented person should first wake up to the fact that, "Yes, it can happen to me." Burack advises that going back to school for a job-related course, participating in relevant

professional conventions and seminars on a regular basis, and, above all, not thinking that nothing new has happened in your field just because you have not heard of it, can be a part of a continuous program that is needed.

Auxiliary To Present Service Awards At October 9 Meeting

The first Hospitals Auxiliary service awards will be presented on October 9 at the fall meeting of the Auxiliary. Mrs. Linwood Holton will present the awards, which represent the accumulation of 100 or more volunteer hours.

A coffee and service area get-together will begin at 10 a.m. in the green room of the Richmond Academy of Medicine, 1200 East Clay Street. Following a brief business meeting, Dr. Warren W. Brandt, VCU president, will speak to Auxiliary members and their guests on MCV Hospitals' Five-Year Projection Plan.

Anyone interested in the Auxiliary activities or in becoming a member is encouraged to attend. For information about membership please contact Mrs. Lynn D. Abbott, Jr., Box 256, MCV Station, Richmond, Virginia 23219.

Mrs. James Wolf is MCV Hospitals Auxiliary president.

Three Physicians Added To WHO'S WHO

The dean of the school of medicine and two division chairmen in the department of medicine are among those listed for the first time in the 1972 edition of *Who's Who in America*.

Dr. Warren H. Pearse, dean of medicine; Dr. Elam C. Toone, Jr., professor medicine and chairman of the division of connective tissue disease; and Dr. John P. Utz, professor of medicine and chairman of the division of allergy and infectious diseases, are included in volume 37 of the reference publication on outstanding Americans.

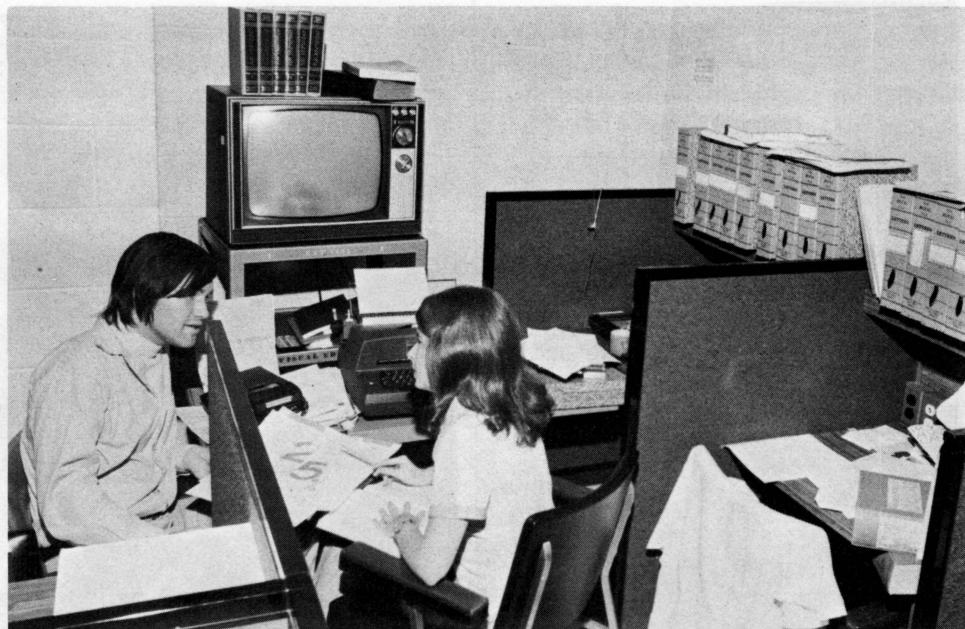
Dr. Pearse was appointed dean last November, having served as assistant dean of medicine at the University of Nebraska College of Medicine for eight years. A native of Detroit, Michigan, Dr. Pearse received his B.S. degree from Michigan State University, and his M.B. and M.D. degrees from Northwestern University. He joined the University of Nebraska College of Medicine faculty in 1959 and was named chairman of the department of obstetrics and gynecology there in 1962.

The dean is an associate examiner of the American Board of Obstetrics and Gynecology, a member of the residency review committee for ob-gyn, and a member of the Food and Drug Administration Obstetrics-Gynecology Advisory Committee. He also is an ob-gyn consultant to the U.S. Fifth Army and family planning consultant to the Office of Economic Opportunity Population Council.

A native of Richmond, Dr. Toone has been a member of the department of medicine faculty since 1936. He was appointed in 1960 to his present post. Dr. Toone is the author and co-author of more than 60 publications in medical literature, primarily on arthritic and rheumatoid diseases. He is past president of the Richmond Academy of Medicine, past chairman of the board of trustees for the Academy, and a past president of the Richmond Society of Internal Medicine.

He also has served as chairman of various committees of the National

(Continued on Page 5)



Hugh Hill and Nan Eisenberg work in media library preparing units for oncology curriculum.

Students Assist in Development Of Innovative Curriculum on Cancer

On the premise that "students are experts on learning," the division of medical oncology this summer involved two MCV students in the development of a new curriculum on the subject of cancer.

Nan Eisenberg and Hugh Hill, second-year medical students, saw an advertisement in the media library seeking students to assist with the course development, and the idea appealed to them.

Nan, who had worked several summers, was not planning to take a job this year, but this seemed an attractive challenge. Hugh, with experience and talent in the dramatic arts, was also quickly attracted since the job called for some acting ability.

Dr. Albert E. Munson, assistant professor of medical oncology, wrote behavioral objectives for a course on cancer which were revised and validated by participating faculty. The course was offered last year as an elective for medical, dental, and nursing students. He employed the students, hoping to take advantage of their ideas to develop a truly student-oriented curriculum consisting of several instructional "modules" which would be appealing to students.

In the past, said Dr. Munson, "Students learned about cancer in bits and pieces. We decided there was a need for an integrated oncology program."

The two students worked with Dr. Munson within the framework of the instructional objectives he had established to mold information into concise and relevant instructional packages which have the capacity for self-instruction. For example, the two took a videotaped interview with three MCV oncologists and edited it effectively to a concise film which hits the viewer between the eyes with the impact of few pertinent statements relating to treatment of cancer and the cancer patient.

In another instance, the students helped to prepare a unit on the emotional aspects of cancer. Hugh, who played the leading role this year in *The Common Glory*, lent his narrative talents to the film presentation.

Nan worked at great length with her father, Dr. Stuart Eisenberg of the department of radiology, to complete six self-instructional packages in x-ray diagnosis.

In commenting on the summer's work, Hugh said, "I was disappointed

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with the number of units we completed, but pleased with the quality of what was finished. I discovered what a tremendous amount of effort is required when you start worrying about the quality of learning instead of the quality of teaching."

Nan said that after a summer of working with behavioral objectives and student-oriented learning, she is "convinced that there is a place for this form of instruction" and that she is "enthusiastic about its future."

Each instructional package developed for the curriculum includes sections of input, practice, feedback, and tests and is cleverly illustrated with drawings done by the visual education department.

The graduate course will be available next spring to any student who wishes to take it, said Dr. Munson. He hopes the oncology curriculum will effect "more awareness of cancer and the realization that it is not something to be moved aside."

The course instructor expressed a hope that more and more physicians will become interested in the cancer patient and that more will "take up the challenge." Such a curriculum will undoubtedly result in better patient care, said the doctor, by presenting the latest in diagnosis and therapy techniques.

"We want to hit these students at a very early stage," he added, "and attract them into the area of cancer treatment."

Director of Registration Is James Alessio

James Alessio, a former assistant to the director of records at Loyola University in Chicago, has been appointed director of registration. He succeeds Joseph P. Ciolek.

Mr. Alessio, who earned his B.S. degree in mathematics at Loyola University, has also taught mathematics on the secondary level in Niles, Illinois.

THE AMERICAN EXPRESS COMPANY estimates that nearly 7 million of us over the age of 21 lose \$2 billion a year in misplaced money, not counting theft.

Dietetic Interns Graduate August 18

The 1971-72 class of dietetic interns graduated on August 18 in the Richmond Academy of Medicine.

Interns completing the 11-month program were Miss Kathleen Barrows, Austin, Texas; Mrs. Theresa Blount, Greenville, North Carolina; Mrs. Susan Brion, Laurel, Maryland; Miss Betty Chambers, Catonsville, Maryland; Miss Helen English, Spring City, Tennessee; Miss Claudia Erdmann, Galveston, Texas; Miss Karen Forge, Parma Heights, Ohio; Mrs. Alma Huether, Battleboro, North Carolina; Miss Sharon Horst, Brownsville, Oregon; Miss Linda Rucker, Rocky Mount, Virginia; Miss In Sook Song, Seoul, Korea; Miss Joyce Windsor, Pungoteague, Virginia; and Miss Cynthia Reed, Buffalo, New York.

Miss Ann Enzian, director of the dietetic internship program, made the opening and closing remarks. Benjamin Cullen, assistant dean of the school of allied health professions, was the guest speaker, and Robert Condry, assistant hospital director, presented certificates and membership pins in the American Dietetic Association.

Mrs. Imogene Mills, president of the Richmond Dietetic Association, welcomed the graduates to the association. John F. Imirie, Jr., vice-president of MCV Hospitals, presented the Kathryn W. Heitshu Award (see separate story, page 1).

A reception was held in the library of the Richmond Academy of Medicine, giving family and friends of the graduates an opportunity to meet the faculty and others who contributed to the internship program.



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Arthritis Foundation and as vice-president of the American Rheumatism Association. Dr. Toone is a member of the advisory board for the American Hospital in Paris and the board of directors for the Arthritis Foundation of Virginia.

Dr. Utz came to MCV in 1965, having taught at Georgetown University and Howard University. He received his B.S. and M.D. degrees from Northwestern University and his M.S. degree from Georgetown University.

The division chairman presently serves as a consultant to the Clinical Center, National Institutes of Health in Bethesda, Maryland; the U.S. Veterans' Administration Hospital; and Abbot Laboratories, North Chicago, Illinois.

A native of Rochester, Minnesota, Dr. Utz has authored or co-authored more than 130 publications relating to allergy and infectious diseases.

Dr. Resnick Speaks

Dr. Robert J. Resnick, assistant professor of psychiatry and licensed clinical psychologist, participated in an in-service training program for the Richmond Public Schools on Wednesday, August 23. He gave a lecture on "Growth and Development of School Aged Children and Adolescents."

If the 6 percent INFLATION RATE continues until the year 2,000, a color TV set selling for \$500 today will sell for nearly \$3,000; a house costing \$26,500 today will cost close to \$150,000.

Register by October 7 For November Vote

October 7 is the deadline for registration to vote in the November 1972 election. The following is a schedule of places and times voters may register for each locality in the Richmond area.

Voters must register in the locality in which they will vote.

Richmond City: 8:30 a.m. - 5 p.m. Monday - Friday, City Hall Room G-1. Voters may also register at the Richmond City Library and all branches on Thursdays from 4 to 8 p.m. and on Saturdays from noon to 4 p.m.

Henrico County: 8 a.m. - 4:30 p.m. Monday - Friday, General Registrar's Office, 4912-14 West Marshall Street. Voters may also register at the five county libraries on the following days: Fairfield, Lakeside, Tuckahoe, and Varina branches - Saturdays, 10 a.m. - 4 p.m., and Thursdays, 4-9 p.m.;

MCV-VA Shuttle Bus On New Schedule

Effective Wednesday, August 9, the MCV-VA shuttle bus began running on the following schedule.

<i>Leave McGuire</i>	<i>Leave MCV</i>
7:00 a.m.	7:30 a.m.
8:00 a.m.	8:30 a.m.
9:30 a.m.	10:30 a.m.
11:30 a.m.	12:00 noon
12:30 p.m.	1:00 p.m.
1:30 p.m.	2:00 p.m.
2:30 p.m.	3:00 p.m.
3:30 p.m.	4:00 p.m.
4:30 p.m.	5:00 p.m.

This bus will run Monday through Friday.

At MCV one stop will be made on the West side of 12th Street opposite the George Ben Johnston Auditorium.

At McGuire stops will be made at the front gate, South door of the Medical Building, the A&D Office, and the North door of the Surgical Building.

ANDREW CARNEGIE was once asked what he considered most important in industry: labor, capital, or brains. With a laugh Carnegie replied, "Which is the most important leg of a 3-legged stool?"

Sandston branch - Saturdays, 10 a.m. - 1 p.m., and Thursdays, 2-5 p.m.

Chesterfield County: 8:30 a.m. - 5 p.m. Monday - Friday, Chesterfield County Courthouse. If voters are unable to register during these times they may call 748-1471 to obtain the names of individual precinct registrars who will schedule registration appointments for the voters' convenience.

Hanover County: 8:30 a.m. - 4:30 p.m. Monday - Friday. The assistant registrar in Mechanicsville will schedule registration appointments for those voters who are unable to register during these times.

Richmond City - 649-5661

Henrico County - 359-4411

Chesterfield County - 748-1471

Hanover County - 798-6081

School of Nursing Sets Laboratories

The continuing education program of the school of nursing will sponsor training laboratories in "The Group Process" conducted by William David Cushnie.

The first laboratory, October 10, 11, 12, and 13, is in Human Relations and Group Leadership.

The second is an advance group process laboratory and will be held December 4, 5, 6, and 7.

The two programs are offered to give participants opportunities to practice techniques which enhance communication, teamwork, and group problem solving.

Each laboratory is limited to 24 registered nurses.

Hospitals Renovations

PROJECTS RECENTLY COMPLETED

North Hospital, 5th floor, for pediatrics, August 16th.

PROJECTS UNDERWAY

Begun

Estimated Completion

North Hospital, 4th floor
■ Renovation for pediatrics August

October, 1972

West Hospital, 8 East
■ Renovation for cardiac/
surgery intensive care April

December, 1972

West Hospital, 10 East
■ Renovation for 12 bed Gyn April

August, 1972

West Hospital, 10 North
▲ and south — Nursery August
renovation

December, 1972

A. D. Williams Clinic,
▲ 2nd floor, north wing. April
Renovation and air conditioning

September, 1972
Completion delayed by
late delivery of air
handling equipment

East Hospital, 3rd floor
▲ Refurbishing, additional June
delivery room

October, 1972

West Hospital, 5th floor
● Enlargement and renovation of inhalation therapy August
work room

October, 1972

7,385 Attend Summer Session

A total of 7,385 persons attended the recent summer session at the West Campus.

According to John A. Mapp, director of the Evening College and dean of continuing education, the figure represents the largest summer enrollment in Virginia.

Students attending classes for college credit numbered 6,735. Special classes enrolled 650 students.

Special classes included three two-week institutes offered by the school of social work. The center for continuing education also sponsored an institute on the open school movement, courses for Special Services students, a film course, and art workshops for children.

Management Comments Don't Let George Do It!

The I'd-rather-do-it myself concept remains part of the American way. We prefer it because we can do it cheaper, better, and in our spare time. So we change our own washers, paint the kitchen, adjust the carburetor, and so on.

Some things we cannot do expertly, so we let others sole our shoes, grow our food, install telephones, produce clothes, etc.

In the not too distant past, our forefathers did almost everything or went without. They had to rely on their own abilities. We, on the other hand, can do it ourselves or let others do it for us.

When the doing demands technical knowledge, it is best to leave it to others.

For some reason, the I'd-rather-do-it-myself philosophy changes to the Let-George-do-it attitude when an act of citizenship is called for.

As a result, that George and the Georges like him dominate elections, determine the boards of education, manipulate the unions, teach the Jacks and Jills everything from sex and sanity to the high price of beef, influence pressure groups, and control a number of elected officials.

These Georges have the power because too many of us gave them that power. We have been lazy or ignorant or disinterested. And George was ready and eager to do our jobs. It meant extra power for George.

Is it not time to take that power away?

Should we not take greater interest in our government and share the problems of our schools, fire and police departments, elections?

Of course it's time! Of course we should take greater interest in government. And we must . . . now! Or else those Georges will do so much, we will have little else to do but obey their dictates.

Briefly, then, do more yourself.

PLANNED PROJECTS To Begin Estimated Completion

▲ North Hospital, 3rd floor	October, 1972 upon completion of North Hospital, 4th floor	December, 1972
■ West Hospital, 9 East Renovation to 14 bed orthopedic unit	December, 1972 beginning date delayed until com- pletion of North Hospital, 3rd floor	September, 1973
■ West Hospital, 12 North Renovation of operating room storage and dressing rooms.	November, 1972	September, 1973
● East Hospital, 4th floor General refurbishing	October, 1972 upon completion of East Hospital, 3rd floor	December, 1972
■ Trash Disposal System West and North Hospitals	October, 1972	August, 1973
■ Elevator modernization	June, 1973 2 months prior to completion of trash disposal system	In stages to 1974
● West Hospital—replace- ment of sundeck roof	September, 1972	November, 1972

All dates are based on information available at *Medicovan* press deadline.

- Major projects
- ▲ Intermediate projects
- Minor projects

School of Dentistry Schedules Courses

The school of dentistry has scheduled a continuing education course in practical cephalometrics September 25 and 26 at the dental building. The course will be conducted by Dr. Quentin M. Ringenberg, clinical professor in the department of orthodontics at St. Louis University.

On October 14 the school will sponsor a course at the Martha Washington Inn in Abingdon on "Periodontics: The Crux of General Dentistry." MCV faculty members participating are Dr. James E. Kennedy, associate professor and chairman of the department of periodontics, and Dr. Walter M. Ormes, associate professor.

ASK IT Information Service May End 'Campus Runaround'

A college phenomenon frequently known as the "old campus runaround" may be a thing of the past with the institution August 28 of the *Ask It* service.

The service, which operates from a trailer on Shafer Street Court, was originated by the student affairs office to provide assistance and information to students, faculty, and staff, not only related to the university, but also to Richmond.

Mrs. Jane Bell Gladding, associate dean of student affairs, and Tom Quinn, special assistant to the vice-president for student affairs, were appointed to study the need and feasibility of a university information center. For several days Mrs. Gladding manned an information booth at different locations on campus, and the response seemed to indicate that there was indeed a need for a central information/assistance service.

Most frequently asked were short answer questions about the university. Others related to the city or to academic problems, in which case referral to the proper office or individual was provided.

The *Ask It* trailer is staffed from 9 a.m. to 2 p.m. by trained student

assistants and members of the staff of the Student Life Office. The trailer is equipped with telephones to facilitate obtaining information and a variety of references, including maps, bulletins, calendars, pamphlets, and newsletters. The primary reference is an information manual — a looseleaf booklet which contains information about every office and academic department and which can be easily updated.

Mr. Quinn said the staff will attempt to answer any reasonable question asked. "For questions whose answers are not known by the *Ask It* staff, a call will be made to the appropriate office for the answer. If necessary the questioner will be contacted later and given the correct information." In addition to information about VCU the trailer is also supplied with information on city bus schedules and general information about Richmond provided by the Chamber of Commerce.

A daily log will be maintained to record types of questions, and the time of day or day of the week when most questions are asked. Such a survey is expected to measure the needs being met and indicate other means for improving the service. Mr. Quinn ex-

Music Chairman Appointed

Ronald B. Thomas, former director of federally funded projects for developing innovative music programs in the schools, has been named chairman of the department of music.

He succeeds Charles J. Campbell, who joined the faculty of the University of Miami.

A native of London-Ontario, Canada, Mr. Thomas received his bachelor's and master's degrees from Boston University.

An active composer, he has directed for the past seven years federal programs for the development of new educational activities and procedures in music throughout the country.

Mr. Thomas has taught for 13 years on all levels in the Maine and New York school systems and was an associate with the Manhattanville College in Purchase, New York.

plained that the service is operating on a three-month basis to determine how and where it should be permanently organized.

In addition to the primary goal of providing up-to-date information, Mr. Quinn explained that the service also can "provide a vehicle for determining student needs, for increasing personal contact between students and administrators, and for increasing interaction and familiarity between members of the student affairs staff."

Continuing Education Course Views Alcoholism

The school of medicine will offer a continuing education program October 4 entitled "An In-Depth View of Alcoholism in Medical Practice." The course is sponsored by the departments of psychiatry and family practice in cooperation with the department of continuing education.

THE MOST GLORIOUS MOMENTS in your life are not the so-called days of success, but rather those days when out of dejection and despair you feel rise in you a challenge to life, and the promise of future accomplishments.

FLAUBERT



Dr. William DuVall, associate dean of student life; Larry Connatser, assistant director of financial aid; and Mrs. Jane Bell Gladding, associate dean of student life, answer questions for students outside "Ask It" trailer information. The service is manned by trained student assistants and staff members of the student life office from 9 a.m. to 2 p.m.

Mrs. Florence Cooper Named Manager Of Sickle Cell Clinic

Mrs. Florence N. Cooper, assistant supervisor of the blood bank at McGuire Veterans Hospital, has been named manager of the sickle cell anemia screening clinic at MCV. The clinic, first in Virginia, was recently established through a \$103,600 grant from the Department of Health, Education, and Welfare.

Sickle cell anemia is a disease inherited by one of every 500 black children which causes numerous hospitalizations for severe pain, infection, and a variety of complications.

The disease can be detected by a blood test. The clinic will test couples who are planning marriage and married couples of childbearing age to determine if they are carriers of the sickle cell trait.

Mrs. Cooper has been employed at the Veterans Hospital since 1955. Prior to that she did burn research at MCV and worked for a year in the clinical laboratory at Atlantic City (N.J.) Hospital.

A native of Richmond, she earned a B.S. degree in biology at Virginia Union University and a second bachelor's degree, in medical technology, at the Atlantic City School of Medical Technology. She has served on the 25-member community advisory board of the Virginia Sickle Cell Anemia Awareness Program.

Ready, Get Set, Bones in Action

Every organization is made up of people with bones. Read'em and classify yourself:

There are wishbones who spend all their time wishing somebody else will do what needs to be done.

There are jawbones who do all the talking, but very little else.

There are knucklebones who knock everything that everybody else tries to do.

And there are the backbones who get under the load and do the work!

In which bone category are you?



Mrs. Phyllis G. Browder

Mrs. Phyllis Browder Housekeeping Supervisor Retires September 30

Mrs. Phyllis G. Browder, housekeeping supervisor for MCV residence halls, will retire September 30 after 16 years of service. She has served three years in her present job and was housekeeping supervisor in the hospitals for eight years and in the A. D. Williams Clinic five years.

In the residence halls, Mrs. Browder supervises 23 maids and porters, orders supplies, prepares the payroll, and collects checks. "I just like this job," she said. "I like the people I work with; they have been good to me."

A native of Richmond, Mrs. Browder worked for 11½ years at the Bowers Coffee Company before joining MCV. Although she has enjoyed her working days, the housekeeping supervisor is looking forward to spending more time keeping her own house. Mrs. Browder lives with her daughter and son-in-law. She also has a son, six grandchildren, and two great grandchildren.

"I have seen a lot of water go over the dam since I have been here," said Mrs. Browder. She has many friends at MCV and will miss them most when she leaves. However, she feels after working for 28 years without pause, "it's time to go home and take it easy."

Mrs. Browder is a member of the Old Dominion Chapter of the National Executive Housekeepers Association.

The *Medicovan* staff extends best wishes for a happy retirement.

Mrs. Margaret Vest To Retire September 30 With 38 Years Service

Mrs. Margaret Vest will end a 38-year career in the division of clinical pathology September 30.

Head clerk in the hematology laboratory, Mrs. Vest began working for MCV in the receiving room of the outpatient clinic in the former Virginia Hospital. Later she was transferred to Memorial Hospital as the first clerk in the laboratory, and when West Hospital was completed in 1940 she moved again.

Mrs. Vest now supervises 13 clerks in the hematology laboratory, which operates on a 24-hour-a-day schedule seven days a week. Franklyn Hedrick, administrative assistant in the division of clinical pathology, explained that physicians depend heavily upon reports from the laboratory, and Mrs. Vest has been particularly valuable in that "she is always willing to work when called upon."

Another attribute he pointed out which has won her many friends is the ability to work well with people. "She has been through so many changes, but she has accepted them well." New employees as well as those who have been at MCV many years enjoy working with Mrs. Vest.

Mr. Hedrick noted that the laboratory has experienced a low rate of turnover in clerks under Mrs. Vest's supervision. "She trains them and they make very good clerks," he said.

Born in Albemarle County, the head clerk says she "owes a lot to MCV" for providing her an enjoyable place to work and the means to raise four children.

At the moment her plans are not firm, but she hopes "to take each day as it comes." Mrs. Vest's children, who are now grown and have children of their own, all live in Richmond.

On September 29 the division of clinical pathology will honor Mrs. Vest with a reception in the Alumni House. The *Medicovan* joins her friends and fellow employees in thanks for long service and in best wishes for a happy future.

VCU Postmaster Is Vital Link In Campus Communications

William O. McCleney, better known as Bill, is responsible for assuring that approximately 35,000 pieces of mail are delivered to the proper places each day.

The former MCV postmaster assumed responsibility June 1 for management of the postal service on both VCU campuses.

The MCV service, which he has run since July 1, 1969, is a federal contract station, providing much the same services as any federal post office. All mail to personnel at the East Campus is delivered to the Health Sciences Station for distribution. The West Campus does not presently have a contract station, but a study is underway to consider the feasibility of establishing one.

Mr. McCleney noted that six employees in the West Campus mail room handle about 16,000 pieces of mail daily, and eight clerks and two messengers on the East Campus move about 19,000 pieces of mail each day.

Deliveries of mail from one campus to the other are made twice daily, the VCU postmaster noted, with plans to increase that number. Three times a day mail is delivered to the purchasing department at 2024 West Broad Street and to office buildings in Capitol Square.

In addition to the intercampus deliveries, outgoing mail from the West Campus is transported to the Richmond Post Office twice daily, at noon and 4:30 p.m. "Any mail in the mail room by 4:30 p.m. will make the last pickup. Other mail is dropped in the mailbox at Shafer Court and Franklin Street for the 5:30 city mail pickup."

Mr. McCleney remarked that there are several means by which VCU personnel can assist the postal staff. He emphasized that the university postal service must meet the same requirements as any federal post office. "Too often, however, people rely on the post office to do wonders with no information at all."

The most important step in mailing, said the postmaster, is to address mail clearly and completely. Often the post



William McCleney

office and mail room receive mail illegibly addressed or with only a last name. Intercampus mail for the East Campus should include the person's name and box number if known or the name and department. West Campus mail should be addressed with the name and department. He stressed the use of only brown or blue intercampus envelopes for intercampus mail, since stationery envelopes are expensive.

Other suggestions Mr. McCleney made were to put a complete return address on all outgoing mail and to apply the correct budget code for all non-campus mail leaving the West Campus.

He also reminded employees that the Health Sciences Station operates on the federal holiday schedule and is closed on the same days as other federal post offices. The windows are open for service Monday through Friday 8 a.m.—5 p.m. The West Campus mail service operates according to the university holiday schedule. Hours for service are 8 a.m.—5 p.m. Monday through Friday and 8 a.m.—12 noon on Saturday.

A native of Washington, North Carolina, Mr. McCleney was adminis-

trative assistant to a Presbyterian minister in Virginia Beach before coming to MCV in 1967.

When he took that job as postal supervisor, Mr. McCleney said he knew very little about post offices and after only a few days he was almost frightened away. "The hardest thing to learn was sorting; postal rates and classes of mail were easy."

The most interesting part of his job has been the people. "I meet every type of individual there is and find that they are most interesting."

Mr. McCleney, who also is a notary public, may be reached for consultation on extension 7678. In the near future he will have an office located at 901 West Franklin Street. Persons needing postal information for the East Campus should call Mrs. Rebecca Burrell, assistant to the postmaster, extension 4764, and for the West Campus, Mr. Ollie Jackson, assistant to the postmaster, extension 7329.

Births

Congratulations to:

Dr. and Mrs. John Tew, assistant professor in the department of microbiology, on the birth of a daughter, Tiffany Lynn, August 15 at 11:45 a.m.

Mr. and Mrs. Stanley Sawyer on the birth of a son, Christopher Edwin, on July 24. Mrs. Sawyer is a staff physical therapist in the physical therapy department.

Marriage

Best wishes and congratulations to:

Miss Regina Hayes, department of physical therapy, and Walter Knepper, who were married August 26.

Sharing Sorrow

Our sincere sympathy is extended to:

Willie Crumble, power plant shift supervisor in the department of buildings and grounds, in the recent death of his wife.

Welcome New Employees

The welcome mat is out for the following employees who joined us recently. We wish them every success in their jobs.

Donna M. Abott, *Medical Connective Tissue*

Mary S. Andrews, *Nursing Service*
Mildred Andrews, *Hospital Fiscal Service*

Antoinette V. Backes, *Nursing Service*

Frances Barker, *School of Nursing*
Joyce Y. Bates, *Housekeeping*
Edgars Bohannon, *Building and Grounds*

Mary D. Bolden, *Nursing Service*
Thomas P. Booker, Jr., *Radiology*
Donna L. Brown, *Nursing Service*
Karla L. Butler, *Nursing Service*
Charles E. Carr, *Building and Grounds*

Mary S. Carroll, *James B. Cabell Library*

Betsy Castlebury, *Medical Records*
George H. Cauble, Jr., *Personnel*
Ralph W. Christopher, *Building and Grounds*

Harry Coleman, *University Services*
Brenda M. Collins, *Radiology Therapy*

Shirley P. Cooper, *Hospital Fiscal Service*

Berkley H. Corbin, *Housekeeping*
Kathleen N. Corbitt, *Nursing Service*
Karan L. Crumpler, *Radiology Therapy*

Christine B. Dabney, *Nursing Service*

Susan C. Davis, *Nursing Service*
Willis F. Davis, III, *Nursing Service*
Patricia S. Disanto, *Nursing Service*
Anne G. DosMartyres, *Admitting*
Joan M. Dungee, *Clinical Pathology*
Mary F. Dunlevy, *Nursing Service*
Eugene Gaskins, Jr., *Housekeeping*
Aida V. Gatchalian, *Nursing Service*
Sona N. Giles, *Surgical Pathology*
Patricia A. Griffin, *Nursing Service*
Diane E. Grigg, *Speech Center*
David M. Goeldner, *Physical Therapy*

Stephen A. Hagins, *Security Division*

William T. Harris, *James B. Cabell Library*

Shelia V. Harris, *Nursing Service*
Janet Harriss, *University Computer*

Center

George J. Harvelle, *Security Division*

Joan E. Hawkins, *Housekeeping*
F. L. Herbaugh, Jr., *Dietary*
Susan J. Hess, *Nursing Service*
Barbara Hoffman, *University Service*

Ann C. Holl, *Nursing Service*
Jack W. Hudson, *Agency and Insurance Service*

Andrea G. Iason, *Speech Center*
Cleopas Ingram, *Nursing Service*
Peggy J. Jackson, *Nursing Service*
Lessie M. Johnson, *Housekeeping*
Gertrude V. Jones, *Transportation*
Carol H. Kammer, *Nursing Service*
Dale B. Kastleberg, *Guidance and Counseling*

Kianne C. Kyle, *Psychology Department*

Margie L. Lahmon, *A. D. Williams Clinic*

Anita C. Lavendier, *Tumor Clinic*
Elaine V. Lazarski, *Nursing Service*
Jacqueline P. Lewis, *Academic Division Admissions Office*

Julius F. Long, Sr., *Building and Grounds*

Georgia Lucas, *Radiology*
Flossie M. Mallory, *Nursing Service*
Carolyn A. Martin, *Nursing Service*
Vivian I. Martin, *Linen*
Maybelle S. Mason, *Nursing Service*
Rose B. Mathis, *Housekeeping*
Murray McClaine, *Housekeeping*
Colleen J. McNamara, *Nursing Service*

Catherine I. Mitch, *Nursing Service*
Carol L. Monson, *Physical Therapy*
Patricia A. Mountcastle, *University Registrar's Office*

Tareesa W. Nance, *Nursing Service*
Barbara A. O'Bryant, *Radiology*
Virginia A. Ogburn, *Housekeeping*
Genovie T. Page, *Radiology*
Shirley Parker, *Computer Center*
Rosetta B. Perry, *Nursing Service*
Charleen H. Prince, *James B. Cabell Library*

Barbara L. Puller, *Financial Aid Office*

Kathryn A. Rhoads, *Urban Studies Department*

Ramie S. Roberts, *Linen*
Karen Robinson, *Personnel*
Ethel M. Richardson, *Clinical Pathology*

Elenora Robinson, *Housekeeping*

Margaret B. Ross, *Hospital Pharmacy*

M. Sablay, *Nursing Service*
Joan W. Sauer, *Nursing Service*
Joyce L. Schlerf, *Health Test Center*
Agnes P. Sherrod, *A. D. Williams Clinic*

Amy L. Schottag, *Nursing Service*
Debora C. Schumacher, *Nursing Service*

Nancy C. Selph, *Radiology*
Linda D. Skinner, *Surgical Pathology*

Daisy D. Smith, *Central Sterile Supply*

Nina C. Smith, *Admitting*
Herman W. Snead, *Building and Grounds*

Ramona H. Stalboerger, *Nursing Service*

Sandra N. Suttles, *Health Test Center*

Jacqueline B. Sutton, *Nursing Service*

Edwin R. Taylor, *Radiology*
Horace Terry, *School of Dentistry*
Margaret B. Tomlinson, *Pulmonary Laboratory*

Annabelle Toth, *EEG*
James C. Trayham, *Security Division*

Margie E. Waddy, *Pathology*
Alice J. Warren, *Physical Therapy*
Bertram S. Watson, *Dietary*
Connie E. D. Well, *Medical Records*
Vanessa L. Winston, *Nursing Service*
Debra L. Williams, *Admitting*
Thomas G. Williams, *Academic Division Print Shop*

Barbara A. Witt, *Nursing Service*
Mary Yelinele, *Employee Health*

Recent Staff Promotions

Orene Brown, *Houskeeping*
Darlene Coffey, *Nursing Service*
Patricia Deaver, *EKG*
Celora Pryor, *Houskeeping*
Dorothy Johnson, *Nursing Service*
Coleen Newman, *Nursing Service*
Jessie Reynolds, *Surgery*
Louis Riley, *Nursing Service*
Jacqueline Robinson, *Nursing Service*

Carol Shulter, *Clinical Pathology*
Diana Stine, *Physiology*
Joyce A. Turpin, *Nursing Service*
Denise Wernet, *Medicine*
Jean Winn, *Seamstress*

'Nursing... Together We Care'



Salute to Nursing Week in Virginia
September 24 - 30