MINUTES OF A REGULAR MEETING OF THE BOARD OF VISITORS OF VIRGINIA COMMONWEALTH UNIVERSITY November 20, 1986

A regular meeting of the Board of Visitors of Virginia Commonwealth University was held on Thursday, November 20, 1986, at 9 a.m. in the University Meeting Center.

Present were Messrs. Berry, Farinholt (Rector), Latham, Lipman, Smith and Wurtzel; Mesdames Abady, Bemiss and Epps; and Drs. Holland and Moore.

Absent were Messrs. Allen, Beadles, Gregory and Morris; and Mrs. Whittemore.

Also present were Drs. Ackell, Connell, Ruch, Sparks and Wilson; Messrs.

Brown, Bruegman, Doswell and Ross; and Mrs. Price.

Mr. Charles Thomas, student representative to the Board, was also present.

Mr. Farinholt called the meeting to order and on motion made and seconded, the Minutes of a Regular Meeting of the Board of Visitors held on September 25, 1986, were approved.

The Report of the President followed. Dr. Ackell reported on the following items:

1. Dr. Ackell reported on how safe America's college campuses are, a subject attracting National attention, relative to VCU. VCU is forced to ask: "How safe is the University?" The safety of VCU's students and employees and the security of personal as well as State property are issues directly affecting the self-image and wider reputation. Crime is not something VCU can hide. It's a reality of urban life. But random reports in the paper can distort the perception of crime. Dr. Ackell highlighted the work being done by the VCU police noting that with a glimpse of the bigger picture, one can gain a better understanding of campus security problems and what VCU is doing to promote a safe environment for the University community.

Unlike many traditional institutions that operate primarily during the day, VCU has a large and active evening studies program. VCU offers public programs attracting people to the University's facilities after dark. VCU has hospitals remaining open around the clock. The University never completely closes: no gates or walls seclude VCU. The accessibility and activity that make VCU such a vital and exciting environment are also its hazards.

Dr. Ackell noted that the most recent uniform crime report published by the F.B.I. includes a section on colleges and universities. It shows a 26 percent decrease in the total number of crimes reported by VCU during the years 1982 to 1985.

Dr. Ackell stated that during that period, many of VCU's sister institutions in non-urban areas in Virginia reported more rapes and aggravated assaults, more burglaries, more larcenies and more vehicle thefts than VCU.

Since 1978, the VCU campuses have grown from 4.7 million square feet to 6.5 million square feet. Without an increase in the number of sworn officers since 1978, the VCU police have patrolled 39 percent more area. Rental property controlled by VCU is also patrolled by VCU police. And since 1978, rental space has grown from 263,860 square feet to 419,750 - a 59 percent increase.

Despite demands on time and resources, the VCU police have not only stabilized crime, but stemmed it. They have done this by patrolling the campuses, responding swiftly to emergency calls, publishing safety tips and visiting students and staff to offer advice on security. They have done a remarkable job.

- 2. Dr. Ackell reported that Theresa Pollak and Anne Whittemore were among the 10 outstanding women of greater Richmond honored at the recent YWCA awards ceremony. The University congratulates both of them for this honor.
- 3. Dr. Ackell stated that small clusters of atoms are described as the "missing link" between solid states of matter and the atoms which constitute a solid. With the development of new experimental tools, including high powered lasers, scientists are beginning to be able to study this process, and the unique phenomena associated with small cluster formation.
 - Dr. Ackell noted that VCU served as host for an international symposium on the subject held at the Jefferson-Sheraton Hotel from October 28 through November 1, 1986. With approximately 300 participants from 22 countries attending, it was the largest gathering which has been held on the subject. Dr. Puru Jena, VCU Physics Professor, who has an international reputation for his work on small cluster phenomena, chaired the organizing committee. Sponsors included NATO, NASA, Philip Morris USA, the National Science Foundation, the U.S. Department of Energy and the Air Force Office of Scientific Research.
- 4. Dr. Ackell announced that the Elam Toone Endowment Fund Committee has established a professorship in honor of the founder of the Medical College of Virginia Arthritis Clinic at VCU. Funded with gifts and pledges of \$250,000, the Toone endowment was provided to the MCV Foundation by

colleagues, friends, former students and patients of Dr. Toone, who is now Emeritus Professor of Internal Medicine.

5. Dr. Ackell reported that the University is receiving significant National media attention. Dr. Lindon Eaves, Professor of Human Genetics, and his colleagues were interviewed by WGBH in Boston for a public broadcasting service special. Dr. Eaves has undertaken one of the largest searches in United States' history to find twins for his genetic studies. The special is scheduled to air in February.

Dr. Ackell noted that Dr. Nancy J. Osgood, Associate Professor of Gerontology and Sociology, was interviewed by CBS Evening News about her research on elderly suicide. The interview aired last week. She also has been on several radio programs and was quoted by The Wall Street Journal last summer on the topic. She has authored a new book, Suicide in Nursing Homes, which is due to come out before the end of the year.

Dr. Ackell stated that the United States Information Agency's "Almanac," a television show for U.S. personnel abroad, was here to cover the VCU Jazz Festival. "Almanac" also taped stories on the School of The Arts and the head trauma unit at MCV Hospitals including an interview with Dr. John D. Ward, Associate Professor of Neurosurgery. The show is scheduled to air later this month.

6. Dr. Ackell reported that during the first week in November, representatives of the University community attended alumni chapter kickoff receptions in the Tidewater and Northern Virginia areas. The response was excellent, with more than 150 attending each reception.

The Northern Virginia reception was hosted by Mrs. Susan L. Jenkins, President, Jenkins, Inc., and Dr. Carlton E. Gregory, a dentist, both of Arlington.

The Tidewater reception was hosted by Mr. J. Dale Bimson, a Virginia Beach city attorney, and Dr. Frederick T. Given, Jr., a physician in Virginia Beach.

7. Dr. Ackell announced that VCU's men's basketball team has 16 games at the Richmond Coliseum this season, the most in VCU history. The team begins the season in Hawaii at the Hawaiian Airlines-Silversword Invitational by playing Vanderbilt. VCU also plays in Hawaii next year in the Rainbow Classic.

Most preseason magazines have picked the Rams to finish third in the eight-team Sun Belt Conference. Western Kentucky and Jacksonville are picked one and two. A total of 17 games will be televised this season, although not all in the Richmond area.

VCU has sold some 1,800 season tickets just shy of the record total 1,941 sold last year. Expectations are that the record total will be passed shortly.

Dr. Ackell stated that if any Board members would like tickets to any home games to please contact Meg.

- 8. Dr. Ackell announced the death of Mr. David Williamson, Vice Chairman of HCA and a 1957 graduate of VCU's Health Administration program. David chaired the New Ventures in Health Administration campaign and stimulated numerous leadership gifts to the effort. David will be sorely missed.
- 9. Dr. Ackell reported that Pitts Management Associates, a health care consulting firm, has been retained to develop a business plan for MCVH which will provide additional support for marketing efforts.

The research phase of the project to develop marketing strategies to support undergraduate recruitment is complete. The survey of Academic Campus faculty yielded a 40% response.

The final report is due in December.

10. Dr. Ackell stated that the University will receive a \$1.1 million allocation from the Higher Education Equipment Trust Fund this year. The allocation is based on the following needs:

Equipment Obsolescence \$628,000 Academic Computing 368,000

Academic Computing 368,000 Engineering 81,000

The total equipment request was \$31.8 million. VCU was one of three institutions asked to testify before the General Assembly committee monitoring the Equipment Trust Fund process. VCU's process for identifying equipment needs was considered to be a model by the staff of the money committees.

Mr. Farinholt reported for the Executive Committee. He stated that the Committee reviewed the Quarterly Budget Performance Report, approved the contract with Saga Food Services, Inc., and the contract with Marriott Corporation for food service management at the Hospital. On motion made and seconded, the Report of the Executive Committee was accepted and the Minutes of a Meeting held on October 16, 1986, were approved.

Mrs. Abady reported for the Academic Policy Committee. Mrs. Abady reported that the Committee recommended the Board's approval of two

divisional name changes at the medical center. The Division of Plastic Surgery would be changed to the Division of Plastic and Reconstructive Surgery and the Division of Vascular and General Surgery to the Division of Vascular and Transplantation Surgery. On motion made and seconded, the divisional name changes were approved.

Mrs. Abady reported that the Committee approved recommending to the Board a reorganization of the School of Business. The School is presently configured with six departments of unequal size. The new reorganization will have seven departments of approximately equal size. There will be no fiscal impact to the University with this reorganization. On motion made and seconded, the Board approved the reorganization of the School of Business.

Mrs. Abady reported that the Committee reviewed the Interim Substance Abuse Awareness Policy, made several suggestions and referred it back to the appropriate committee. The Committee also reviewed the issues being discussed by the promotion and tenure Task Force and received the preliminary report of the Academic Planning Committee. On motion made and seconded, the Report of the Academic Policy Committee was accepted and the Minutes of a Meeting held on September 24, 1986, were approved.

Mrs. Epps reported for the Advancement Committee. She stated that the Committee reviewed the Voluntary Gift Report and noted that the number of gifts was up significantly. The Committee also reviewed the Annual Giving Report which is up \$16,000 despite the fact that the solicitation letters have not been sent out. The Committee received a

report from Steve Harvey, Director of Alumni Activities, who reported on two very successful alumni organizing meetings. The Tidewater meeting attracted 116 alumni and the Northern Virginia reception had 139 people in attendance. Celia Barnes updated the Committee of the marketing program for the hospital and University. Mrs. Epps stated that the remainder of the Committee's report would be discussed in executive session. On motion made and seconded, the Report of the Advancement Committee was accepted and the Minutes of a Meeting held on September 25, 1986, were approved.

Mr. Smith reported for the Audit Committee and stated that this report would be made in executive session. On motion made and seconded, the Report of the Audit Committee was accepted and the Minutes of a Meeting held on September 24, 1986, were approved.

Mr. Berry reported on behalf of the Hospital Committee. Mr. Berry stated that the Hospital Committee had met jointly with the Property Committee and that would be reported on by Mr. Wurtzel. On motion made and seconded, the Minutes of a Meeting of the Hospital Committee held on September 24, 1986, were approved.

Mr. Wurtzel reported for the Property Committee. At the Committee's September 29 meeting, they approved the firm of Ballou and Justice as the architect for the McGuire Hall renovation project, approved the firm of Washington Design Group for the School of Dentistry renovation project, reviewed the Capital Budget Process and reviewed the West Campus Master Site Plan. Mr. Wurtzel stated that the Committee recommended that the West Campus Master Site Plan be updated. This update

would identify the space needs to the year 2000 and could possibly be done internally. An outside firm could then be retained to present ways to meet those needs. Mr. Wurtzel stated that the remainder of his report would be made in executive session. On motion made and seconded, the Report of the Property Committee was accepted and the Minutes of Meetings held on September 29, 1986, and September 30, 1986, were approved. Mr. Farinholt expressed the Board's appreciation to the members of the Property and Hospital Committees for their efforts in these matters.

Mrs. Bemiss reported for the Student Affairs Committee. She stated that the Committee met on October 7 with a group of students and heard their comments on their experiences at VCU. On motion made and seconded, the Report of the Student Affairs Committee was accepted and the Minutes of a Meeting held on October 7, 1986, were approved.

On motion made and seconded, the Board convened into executive session to discuss certain personnel matters involving the performance of identifiable employees or faculty of VCU, and to discuss the evaluation of performance of departments or schools of VCU where such matters regarding such individuals might be affected by such evaluation, and to discuss the condition, acquisition or use of real property, and to protect the privacy of individuals in personal matters not related to public business, and to discuss the investing of public funds, and to discuss legal matters and pending litigation with its attorney, and to discuss matters relating to gifts, bequests, and fund-raising activities, and to discuss special awards as authorized by Section 2.1-344

a(1), a(2), a(3), a(5), a(6), a(7) and a(8) of the Virginia Freedom of Information Act.

Following executive session, on motion made and seconded, the Board accepted the Report of the Legal Advisor, accepted the Report of the President, approved Faculty Appointments and Changes in Status, accepted the Report of Gifts, accepted the Executive Session Committee Reports, approved the amendment to the Donor Recognition Policy, ratified the Statement of Position of the Hospital and Property Committees with respect to the A. D. Williams/West Hospital facility and accepted the Report of the Special Awards Committee.

On motion made and seconded, the Board approved, with Mr. Berry abstaining, authorizing the Rector to approve the selection of a financial advisor with respect to the proposed advance refunding or outstanding MCV Hospitals Revenue Bonds.

On motion made and seconded, the Board approved the following resolution authorizing the University President to approve the settlement of claims against or in favor of the University and to delegate to the Vice President for Health Sciences certain such approval authority with respect to claims relating to charges or liens for medical and related services rendered by the Medical College of Virginia Hospitals, with the proviso that all settlements in excess of \$250,000 will be reported to the Board of Visitors for information:

Be it RESOLVED by the Board of Visitors of Virginia Commonwealth University, that the President of the University is and shall be authorized and empowered, pursuant to and subject to the provisions of 2.1-127 of the <u>Code of Virginia</u> (1950), as amended, to approve the settlement of claims against or in favor of Virginia Commonwealth University; and be it further RESOLVED that the President of the University is and shall be authorized to delegate to the Vice President for Health Sciences the authority to approve the settlement of claims relating to charges or liens for medical and related services rendered by the Medical College of Virginia Hospitals, with the proviso that all settlements in excess of \$250,000 will be reported to the Board of Visitors for information.

The meeting was adjourned at 12:10 p.m.

Margaret Bemiss, Secretary

Approved:

James B. Farinholt, Jr., Rector