

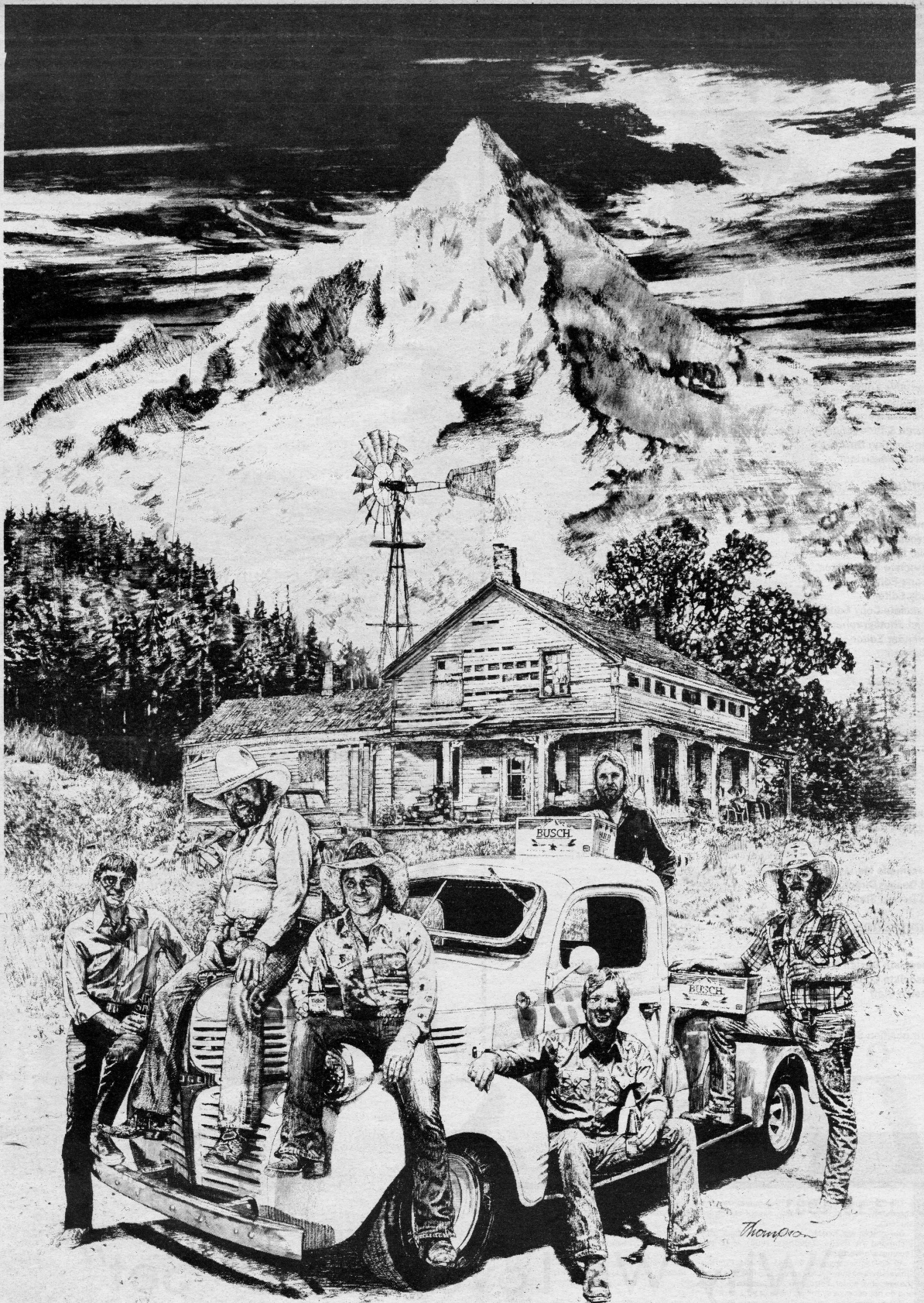


COMMONWEALTH  
**TIMES**

Oct. 13-19, 1981

“Why We Love Our TV Set”  
And Other True Cable Confessions

Turn to Page 10.



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A passing of the shoulds and should-nots.

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The Commonwealth Times, a newsmagazine serving the Virginia Commonwealth University community, is published weekly, except during holidays and examination periods, by VCU students.

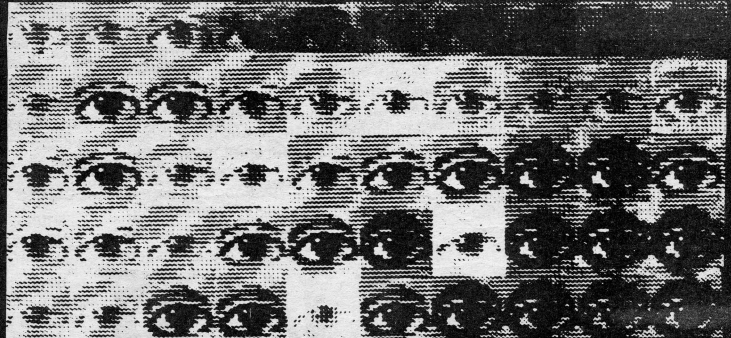
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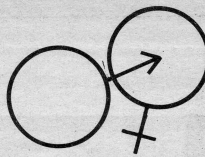
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# OPINION

## Women Exposed In Medical Field

WOMEN ARE NOT discriminated against in the medical field. This is one place where a fair share is given to everyone. This is what many people believe. But come into the doctor's office at a local Richmond hospital and find out the truth.

After reading about the medical profession, an idea might be hit upon that sounds all too true. Modern medical practice is paying the bill on that new Mercedes, is possible ruining health and devastating all of womankind.

The radiology department is run by an administrator whose main function is preparing the budget, directing personnel and controlling of patient flow (patient welfare is not included in the job description). At Richmond Metropolitan this department employs seven radiographers who work in high radiation areas, all of whom are women.

Women are three times more likely to develop cancer from X-rays than men; however, more women technologists are working in hazardous subservient positions in radiology departments than men. Women seem to be making it in the medical profession, right were men want them to be.

Side effects from radiation are, as most people think, too minimal to effect anyone and must be seen as a (risk-to-benefit) situation. Also, it is a common belief that long-range cumulative effects of radiation cannot do any harm. People forget about all of those dental X-rays every six months and the mobile X-ray units that are now available door-to-door. No one connects a new born infant with a slight case of leukemia, modern technology provides the best in chemo-therapy.

The American Dental Association points out that the cumulative effects of radiation are hazardous and warns dentists not to use X-rays unless absolutely necessary.

Statistics show that there is no safe minimal level of radiation for a pregnant woman and that the typical American citizen receives six to 10 times more exposure to radiation in the form of X-rays than the average British or Japanese citizen.

The medical profession has been around for hundreds of years, even before the early barber-surgeons took over the job of the midwife (to earn more money), put women on their backs (an unnatural birthing position), and gave birth to the multi-million dollar gynecology profession.

A recent study shows that in 1977 the average mother received 19 different drugs during her pregnancy and only 3.6 in 1963 (some gynecologists seem to be keeping up with the pharmaceutical salesman very well).

If all of these drugs don't end up killing the mother or child or causing permanent brain damage or deformity (remember thalidomide), then the next money making possibility could be a Caesarean section, and (pop-goes-the-weasel) the doctor can make it in time for a six o'clock golf date. Of course all Caesarean sections are done only in emergency situations. This explains the fact that the majority of these operations are performed between 8 am and 7:59 pm, (its obvious babies aren't born after 8 pm).

If for any unexplained reason, depression should set in or if natural fibrous tissue is found in the uterus a useless hysterectomy can be recommended. Possibly the ovaries can also be removed, and in addition, a totally male designed operation can be performed where the clitoris can be restructured to aid in maximum sexual gratification (for the male) and sexual disfunction and agony for the female.

In general male opinion the early Greeks believed that a woman was hysterical due to her naturally defective uterus and its disfunctions. It seems this

opinion hasn't changed in view of the fact that hysterectomies are on the rise.

In cases of overeating a simple diet pill can be prescribed to speed things up enough to give the extra time it's going to take to shave off the new mustache caused by the hormone prescription that was supposed to cure the post hysterectomy blues.

If all of this is beginning to sound a little bit ridiculous, just remember it goes on every day. Don't give any of this a second thought. Don't for a minute believe any of this happens. Just swallow that birth control pill or have that device inserted and don't believe in the possible long-term side effects or infections.

If this story still has not struck a nerve then possibly something is wrong. Perhaps a breast examination is in order, the whole thing can be taken care of in a wink, and a little Valium will patch things up.

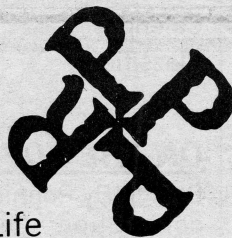
—Mike Murphy

**Editor's Note:** Mike Murphy is the ad design director for the Times. After reading the book *Male Practice* by R. C. Mendelsohn, he decided to write this opinion.

### Opinions

The opinion page is open to all members of the VCU community. Opinions must be submitted in person at least two weeks prior to publication date and may be edited for clarity, grammar and style. Opinions must be signed, typed double-spaced and should include the writer's name, year, major, social security number and telephone number. Opinions expressed in the *Commonwealth Times* are those of the author and do not necessarily reflect those of VCU or the *Times*.

## LETTERS



### Variety Is The Spice Of Life

**Editor:** October has been declared Disabled Awareness Month by the mayor of Richmond. This comes and goes every year, but this year is even more special because it is the International Year of the Disabled by declaration of the United Nations.

One might ask why declarations of this sort ought to be made? What do they mean? And what should we do? Three things the declarations are not to sensationalize human suffering, to push a political movement or to stir idle curiosity.

Variety is the spice of life. We, who are disabled, invite you to look about the great diversity of human condition. But please do it in the proper light. Those of us who are labeled handicapped, disabled or impaired stand out wherever we go. Those who are active stand for something most beautiful in life—the human spirit. Most often forgetting about the common labels of existence and meeting the same life difficulties as everyone else but with challenging bodies.

It is said that interacting with the greatest diversity of people is the spice of life, and really rounds out one's personality. The way to be fully human is to be fully in touch with life. Having excited curiosity and becoming no more than an idle onlooker leaves one to miss the whole point of learning to be human. We who meet the difficulties of living in challenging bodies invite everyone to social interaction with the courageous and dynamic spirit that knows the word impossible has no meaning.

Everything is beautiful in the human spirit and there can be no better way to celebrate October, Disabled Awareness Month, and the remainder of the International Year of the Disabled. Take a good close look and really get acquainted with those who show the beauty of the human spirit most of all.

—Robert A. Garner  
senior, sociology/anthropology  
president, Students for  
Barrier Free Education

### Art Majors' Trials And Tribulations

**Editor:** A total of 500 new students were admitted to the art foundation program. I registered early, so I'm probably number 212. Five hundred people were accepted, of which I am only one.

I see them on campus. They see me also. Only about a fifth of the student population are art majors, yet anyone can transfer at anytime. VCU is one of the top art schools in the nation.

Between classes I can see packs of new art students carrying their art supplies in clean tackle boxes, a bright bubbly look about them, clean skin, new clothes—and huge bulging eyes. If I glanced at a group of art students they'd look back with one great eye.

The teachers are nice. They don't stare at me too much. They kind of "scan" across the room. If I answer a question correctly, however, they'll try to get me to expand on my "already correct" answer. They'll look at me with "kill all suck you dry" eyes. A teacher realizes that a good answer will get the class rolling along—that's why they start foaming at the mouth when you answer a good one. Teachers also have a crazed, jaded, sort of look in their eyes.

### Letters

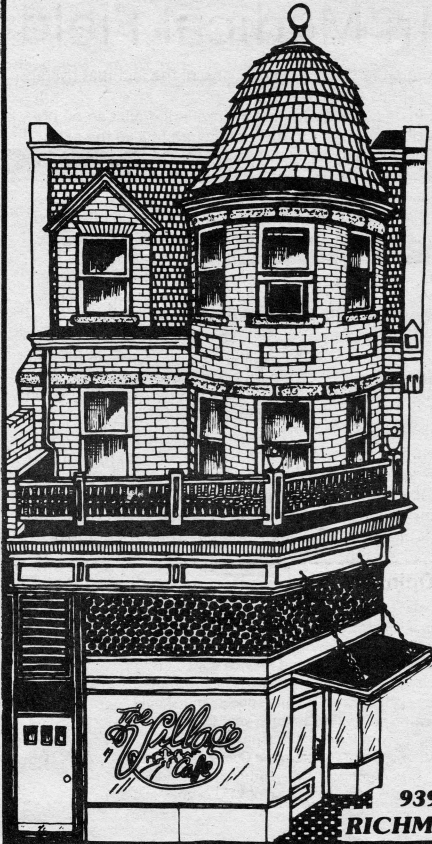
Letters to the editor should be signed, typed double-spaced and should include the writer's name, year, major, social security number and telephone number. Letters should be received by noon Tuesday, one week prior to publication date. Letters may be edited for clarity and grammar.

Students have different looks than teachers. They are very different from each other, too. It's not that some have fat eyes or skinny eyes. It's only the fact that students have eyes that stare with different degrees of intensity. Some are soft and easy. I could even take over their body. Some of the other students (maybe the seniors) seem powerful. I think there are some witches and warlocks on campus. They're probably better than me at art. There might even be more than 100 of them. But I'm going for my Ph.D. and they'll probably be gone by the time I graduate.

—Ralph Flemming Jr.  
freshman, art foundation



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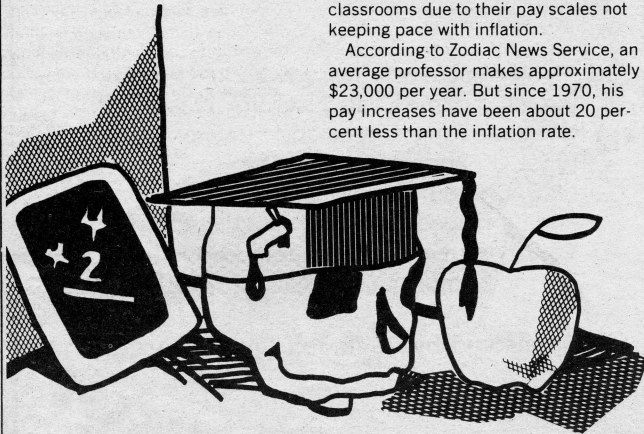
Illustrations By Rachel Albert

Compiled By Times' News Staff

### Professors Cause 'Brain Drain'

The American Association of University Professors reports that a "brain drain" is sweeping American universities because professors are leaving the classrooms due to their pay scales not keeping pace with inflation.

According to Zodiac News Service, an average professor makes approximately \$23,000 per year. But since 1970, his pay increases have been about 20 percent less than the inflation rate.



### Scores Holding Steady

The College Board said last week that for the second time in 18 years, college-bound high school seniors scored just as high in this year's Scholastic Aptitude Tests as seniors did the previous year.

Robert Cameron, executive director of research and development for the College Board, said that it is still too early to tell if this indicates the end of the score decline or is simply an interruption of the 18-year trend.

The test, considered a barometer of

school performance in the college admission process, was taken this year by 1.5 million prospective college students. The average scores were identical to those of 1980: 424 out of 800 in verbal skills and 466 in mathematics.

The board said that 1968 was the last time the scores matched those of the previous year. Since 1963, however, the average scores for both verbal and math has dropped a grand total of 90 points.

### Scientists Jailed For Unnecessary Pain

A chief scientist and his assistant at the Institute of Behavioral Research in Maryland were formally charged with 15 counts of alleged cruelty to research monkeys.

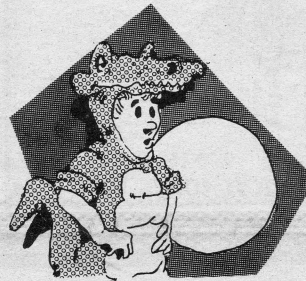
According to *The Washington Post*, Edward Taub and lab assistant John Kunz turned themselves in at the Silver Spring police station last week and were released on personal recognizance bonds.

Police who raided the research laboratory alleged that Taub and Kunz "inflicted unnecessary suffering or pain," and failed to provide the animals with adequate food, shelter or veterinary care.

Police responded to claims of mistreatment reported by Alex Pacheco, a lab volunteer and head of an animal rights group.

Under Maryland law cruelty to anim-

als is a misdemeanor carrying a penalty of up to 90 days in jail and/or a fine of up to \$1,000. A hearing was set for the Montgomery County Circuit Court to determine custody of the monkeys until the criminal case is completed.



### Makers of Bogus Preppie Wear To Be Sued

General Mills, who owns the rights to Izod-Lacoste sport shirts, has filed suit against three companies for manufacturing bogus preppie wear, according to the Zodiac News Service.

Accused of selling "inferior-quality" alligator shirts are Pennent Sportswear, B&F Exports and Mutual Buying Syndicate, also the defendants in the case.

The lawsuit asks for a court injunction, total profits from the ersatz preppie-wear and triple damages.

### Reagan And Graber Take Over History

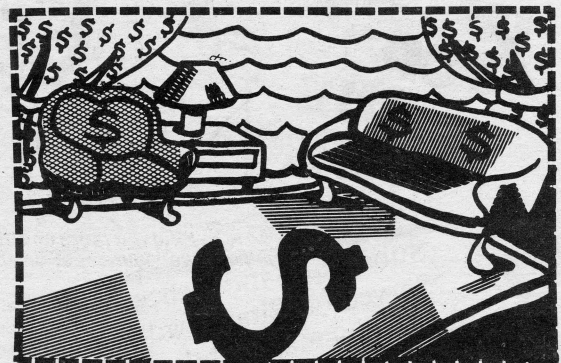
*The Washington Post* reported recently how Nancy Reagan, who may be single-handedly keeping the United States out of a depression with her spending sprees, is eradicating the \$822,641 raised by her rich friends for sprucing up the White House.

Not including the \$209,508 spent for new china, she is having several older pieces of previously abandoned White House furniture gilded with new layers of gold. Also, she has a new custom-made coffee table for the yellow oval room to go with two French period chairs, worth an estimated \$40,000 to 50,000 each.

Normally, the presidentially-appointed Committee for the Preservation of the White House has authority

over interior decorating ideas. Since President Reagan's election, however, the committee has remained vacant, leaving Mrs. Reagan and her favorite Beverly Hills decorator, Ted Graber, final say over what will and will not be done to the mansion's historic rooms.

**Editor's Note:** The Washington Post reported Oct. 9 that a \$209,000 gift from the Knapp Foundation to purchase 220 place settings of new state china raised the redecorating bill to over \$1 million. Also, Mrs. Reagan is buying a 24-piece place setting, hand-painted and monogrammed, for her own personal use. For this she is paying out of her own Gucci purse.



# Have Your Wheat Mash And Eat It Too

By Elly Moon

Dinner: rice, powered milk, corn meal and wheat mash. Well, maybe the Hibbs Cafeteria and Rotunda may not feed you such a meal, but for millions it is standard fare.

On Oct. 16 Jane Catlett and other VCU political science students will recognize World Food Day. In addition to distributing literature and accepting donations in Shafer Court from Oct. 12-16, the group will probably host a Third World ambassador to speak at VCU later this fall.

"My first reaction was, 'This is great, I would love to do it,'" Catlett said when workers asked her to spearhead the drive here. CARE (Cooperative for American Relief Everywhere Inc.) is one of many organizations that is planning activities for Oct. 16, which is the 36th anniversary of the Food and Agriculture Organization.

To the skeptic who says we should work in America first, Catlett responded, "I agree with that, but if you look at it from an international perspective, we're not just doing this out of the goodness of our heart." If standards of living are increased in the long run America stands to gain more trading partners and economic allies.

An FAO pamphlet sees the ultimate goal as eradicating world poverty. "Most of the needed progress must come from the poor nations themselves, but they can only succeed if the rich nations make common cause with them," FAO said. World Food Day is not just an American occasion; many countries will be sponsoring programs.

Elisa Stork, field director of CARE, said VCU is the only Virginia campus working for World Food Day in conjunction with CARE.

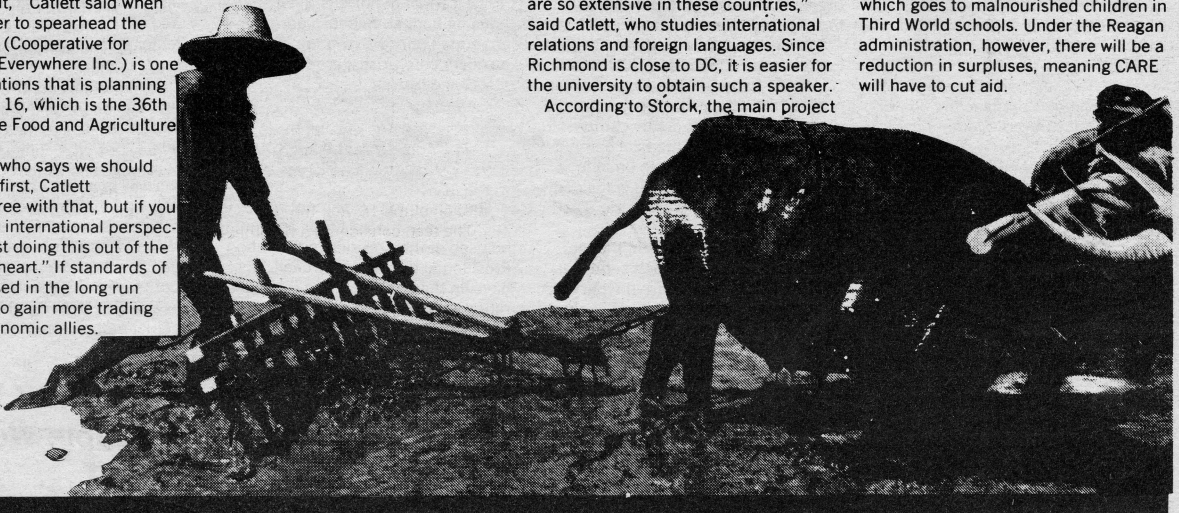
CARE delivered its first "CARE package" in 1946 to France as part of the post-World War II relief effort. Since then, the non-profit group has aided over 31 million people in over 40 countries.

Collecting money is only one aspect of CARE's function. Educating people about hunger and poverty is another. "If the response is good enough, if VCU can show it is interested, CARE would be glad to send an ambassador down here to speak. CARE has close to 35 embassies in DC because operations are so extensive in these countries," said Catlett, who studies international relations and foreign languages. Since Richmond is close to DC, it is easier for the university to obtain such a speaker.

According to Stork, the main project

in Washington will be a panel discussion on the American international food policy at the School For Advanced International Studies. "The thing that CARE is doing is not just talking about world hunger and getting people to think seriously about it, but to put their money where their mouth is," she said. One way for them to do this is to support organizations like CARE and UNICEF, she added.

Under Public Law-480, or Food for Peace, such groups can obtain federal government surplus foods, much of which goes to malnourished children in Third World schools. Under the Reagan administration, however, there will be a reduction in surpluses, meaning CARE will have to cut aid.



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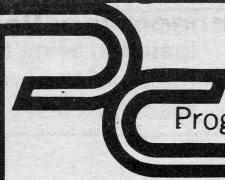
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## Programming Committee

**LECTURE COMMITTEE:** We will meet every Wed. and Thurs. at 11:00am in the Student Activities office 901 Floyd Avenue. All interested members please attend.

Oct. 29, 1981 - A special Halloween treat, Lorraine & Ed Warren, "Seekers of the Supernatural."

**SPECIAL EVENTS COMMITTEE:** Autumnfest is around the corner.

Oct. 26-Oct. 31. All groups wishing to participate please contact Terri Delahunty at 901 Floyd Ave. or 257-6500 by Oct. 15th.

**TICKET PURCHASE COMMITTEE:** Tickets will go on sale for the Ebony Fashion Fair, Oct. 17th, beginning Oct. 7th at \$4.00 each.

Ticket times: Oct. 7th, Ask-It Booth, 11am-2pm. Oct. 8-16 901 Floyd. Ave. Rm. 101. Limit of 2 tickets per VCU Student ID.

**CONCERTS COMMITTEE:** Cosmology (Jazz) will be in Shafer Ct. on Fri. Oct. 16 from 5-7:30pm.

Tickets for the Halloween Dance on Sat. Oct. 31st in the Mosque Ballroom go on sale Thurs. Oct. 15 at 11am at 901 Floyd Ave. The show stars Iggy Pop with special guests, Stiff recording artists' Dirty Looks and The Deprogrammers. Ticket are limited.

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# On-Campus Businesses Make Tidy Sum

By Susan Strother

University Auxiliary Enterprises rake in a tidy sum for the university each year. Although not fiscal octopuses, these pervasive little enterprises accrued bookstore profits of \$1.5 million and expect vending machine profits of \$182,000.

Donald T. Moore, director of Auxiliary Enterprises, helps manage the flow of funds around campus business entities. His office oversees both campuses and coordinates all money-making ventures including bookstores, vending machines, parking facilities, the food board program and the medical campus dental store.



The state treasury, final resting place of school bonds, acts as the guiding hand in auxiliary funding requests that filter through Moore's office.

Although his office follows treasury regulatory guidelines, Moore said services he oversees are exempt from taxpayer dollars. "All the auxiliary services are, by law, self-supporting," he said. "The state provides no funding for the building or operation of revenue generating facilities. Funding for additional resources is altogether covered by proceeds or the selling of revenue bonds."



If approved at the next general assembly session, the selling of treasury bonds will partly fund the projected \$4 million bookstore to be built adjacent to the planned Student Commons Center. Moore said ground breaking for the new store is expected to begin in spring or summer 1982.

He said the financing of the store results in a first mortgage-type debt. Last year's net sales of \$1.5 million, less \$185,000 for salaries and other operating expenses are expected to help cover the annual obligation as well as to provide a surplus of "unrestricted funds."



Moore added that unrestricted funds were on deposit at the state treasury and are generally used for facility upgrading. In this case, however, the funds will be used in part to meet the financial obligations of the new store.

"This money is generally used for new cash registers, painting and general improvements," he said. "However, we have an exception this time with the building of the new store."

For some auxiliary enterprises, Moore said the money taken is was not only used for things such as debt retirement, but also for paying contractors employed by the school.

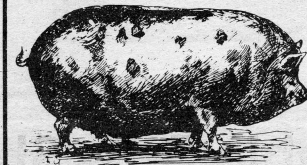
Such is the case with university parking revenues. Moore said VCU pays Dominion Parking Corp. a monthly fee of \$3,500 for their management of the new deck on the academic campus and the public lot on the medical campus. Commuting students help finance Dominion's fee with the 75 cents daily or \$15 monthly parking charge. The \$225,000 net parking sales last year, along with a portion of the fee assessed all students each semester, Moore said will help retire the parking debt incurred by the academic campus as a result of the new deck.

Because the vending machines serve, to a large extent, the dormitory population, Moore said approximately 40 percent of the profits will go to the housing budget. Because dormitories generate their own revenue, they, like auxiliary enterprises, are free from state funding.



The remaining 60 percent will go into another unrestricted funds account to be used at the president's discretion. Presidential discretionary decisions have, in the past, included the redecorating and refurbishing of student lounges.

**Moore confirmed the liberal placing of vending machines on both campuses, along with a new contractor, are expected to net VCU approximately \$182,000. The new contract, recently awarded to Macke Corporation, is anticipated to bring the school three times the amount of revenue gained from the machines last year.**



"We have a 20-year loan on the deck," he said. "Students pay for part of this each semester; however, the money to pay Dominion comes only from profits." According to James G. Guerdon, vice president of Finance, the money assessed from students totalled approximately \$497,000 last year.



Moore confirmed the liberal placing of vending machines on both campuses along with a new contractor, are expected to net VCU approximately \$182,000. The new contract, recently awarded to Macke Corp., is anticipated to bring the school three times the revenue gained from the machines last year. Vending machine contractors operate differently from other contractors; Macke pays VCU a percentage of the profits for allowing them to have machines on campus.

"Macke has quality products. We give them good rigid specifications and with that they say sales should be approximately \$750,000," Moore said.

Saga Food Service has again been contracted by VCU to provide the food board program for both campuses. Moore said the \$250,000 this program netted last year has "shrunk considerably because of the renovation of the Hibbs Cafeteria and the dishroom remodeling of the Larrick Cafeteria. We considered these extraordinary expenses." He said any remaining monies will be routed to unrestricted funds for other repairs and improvements.



Moore said the 3,100 students in this year's food program results in a payment of approximately \$2.2 million to Saga. He said students on the 20-meal-a-week plan, \$880 yearly charge, pay VCU \$3.83 when computed on a daily basis, and VCU in turn pays Saga \$3.12. For those on the 15-meal-a-week plan, \$840 yearly daily fees are \$3.70 to VCU and \$3.03 to Saga.

The medical campus dental school store operated in the black, Moore said, by approximately \$60,000 to \$65,000 last year after the deduction of salaries and operating expenses. A contributing factor in the store's profits is the high cost of dental school kits.

According to bookstore management, first-year dental kits cost students \$1,821, second-year kits are \$1,693 and third year kits are \$330.

Surplus monies from the store went the way of unrestricted funds for later use, and remaining daily operating monies are used in a recovery account Moore said. This is a system by which dental school teaching equipment is purchased on paper through the accounting department, whereby no actual money changes hands.



# Installing Cable In The Wee Hours

Stories By Genny Seneker

About 8 every morning, each sub-contracted cable installer, from Catronics and B<sub>2</sub>, set out on a long day of cable installations.

The days are long because, as one operator said, cable installers can work until 10 pm.

The process of installing cable for a house starts with a knock on the door and a surveillance of the house and its televisions to be transformed to cable.

Basically, a wire is connected to the cable line, which runs parallel to the phone lines on the poles around the city. The next procedure is to run the cable from the line to the house parallel to the phone line to the house and preferably not touching anything.

According to one installer, if a cable line touches a tree branch or the phone line or any other object, the rubber padding enclosing the line will eventually rub off, leaving the cable exposed. This exposure will cause the line to go bad, and the house will have to be rewired.

A cable must also be run from the television to the line outside the house. The lines are connected outside the



Tom Phillips

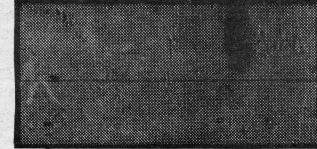
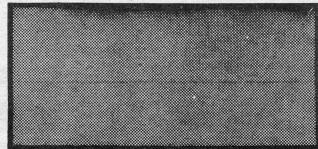
house and grounded.

Inside the house, one cable wire is connected to the television through the VHF terminal. This wire runs from the adapter output into the VHF terminal. Another wire, the wire which runs to the outside, is hooked up in the input socket.

Briefly, this is how cable is installed. The cable waves come from the main base to the main city cable wire to branch wires, which are on the poles, into the homes.

The charge for just basic cable is \$6.95. Cinemax and Home Box Office have an additional cost of \$9.95 each.

When walking into the home of a future cable viewer, the cable installer has to carry, a box of wire, a large drill, an adapter and several other small things. It is easy for things to get knocked over and other mishaps to happen. And the charge for these mishaps come from the installers' pockets. One mishap the installer gave was when one installer drilled through the wall of the house and into the future viewer's bookshelf.



## Cable Falls Short Of Its Potential

"Cable is the hottest thing going," according to a local cable installer who asked to remain anonymous.

He said cable is hot because people want clear reception, a variety of shows and movies in the comfort of their homes, but added, "It's going to die as fast as it comes up," reasoning that cable is not fully utilizing its potential. To explain the potential of cable, the installer said that one single cable line has about 1,000 times the potential of a pair of phone wires; cable is utilizing approximately 1/500 of what it could.

Monique Braxton, public access coordinator for Continental Cablevision, said that people line up at the North Boulevard location to get cable; however, when the bill comes, they are not so anxious for cable.

She added that cable is growing because it is being offered to city residents who want more than clear reception. (She said cable was first offered to people living in the country who wanted nothing more than clear reception.)

One of the reasons that the installer gave for the possibly early death of cable is that the company is not giving the people what it could. Some examples he mentioned were the QUBE idea, presently in Columbus, OH, and the computer and selling possibilities.

QUBE is a system that is set up so that the viewer can respond to his or her television. For example, QUBE will run a show and then ask the audience what it thinks about that show. The audience has a box where each viewer

can punch in a 'Yes' if he liked it, a 'No' if he did not like it or a 'Maybe' if he had mixed feelings. The computer back at the cable office then computes the data and sends it to the screens of the viewers so that each can see how others felt about the show.

The other two possibilities that he mentioned, the computer and the selling possibilities, overlap. The computer possibilities that he cited were buying products and/or balancing a checkbook over cable.

According to the installer, there is a two-way amplifier in every cable line, thanks to the Federal Communications Commission's 1975 law which states that cable must have the potential to communicate in two directions. This amplifier not only takes information—in the form of television channels, Home Box Office and Cinemax—but also can relay information back to a computer in the cable office.

The computer back at the cable office, can be programmed to balance a checkbook and to add/delete a charge for merchandise seen on television and purchased through the computer to a credit card number or a checking account.

The installer added, though, that right now cable is young and that some of these ideas are not cost-effective for the cable industry.

Beth Gotwald, marketing administrator of Continental Cablevision, reinforced the installer's view. She said that the technological possibilities are

numerous; however, the practicality of applying that technology is not profitable to companies. Two examples of technological possibilities Gotwald mentioned were alarm and security

systems through cable. The QUBE project, she added, is actually losing money for the Columbus cable company.



File Photo

# CABLE

## Pushing Beyond Television

By Jerry Lewis

Cable TV. In the very near future it will do to commercial television what commercial television did to radio.

Cable television is spreading through this country at phenomenal speeds, and subscribers are eating it up greedily like starved orphans. Its time has come.

In 1968 only 2.8 million homes had cable television. Today, 18 million homes have it, and by 1990 *TV Guide* predicts that 80 percent of the nation's homes will have it.

It's one of this nation's fastest growing industries, and everyone from newspaper giants to religious cults to commercial networks is cashing in on it. As a matter of fact, it's growing so quickly that the Federal Communications Commission, state and local governments are tripping over their own feet to keep up. The FCC is concerned with the constitutionality of it all, and the state and local governments are salivating because they want a piece of the action.

Not a day goes by that there isn't a story in the papers about a locality debating over which company to choose and how much to charge. Likewise, there are a lot of stories about lawsuits—lawsuits between one cable company and another, lawsuits between individuals and the companies, and lawsuits against the federal government. Who would have thought TV could do so much for lawyers?

The issue of cable television is getting so complicated it is even confusing some very intelligent people. For instance, Norman Lear, creator of such hits as "All in the Family," and "The Jeffersons," recently appealed to congress asking them to consider regulating the cable TV industry because "television is dangerous to people's health." Newton Minnow, chairman of the FCC (who once called television a "vast wasteland"), maintains that controlling cable TV is contrary to the First Amendment.



Jim Lastowski

### What You Get is What You See

Cable television comes in all kinds of packages, depending on where you live and how much you want to pay. A typical package might include a 24-hour movie channel, four or five commercial and independent stations (perhaps from Washington DC or Atlanta), an all-news channel (most definitely from Atlanta), a religious channel and various informational channels, including programming schedules, news briefs and stock market reports.

The movie channels are most intriguing in that they offer uncut, uninterrupted movies. Most movies are given several showings at different times, so almost anyone's schedule can be accommodated.

Cinemax, owned by American Television Cable Corporation, which in turn is owned by Time Inc., advertises its

programming as "the movies *you* want to see, *when* you want to see them." Home Box Office, also owned by ATCC, entices viewers by promising none of the things encountered in a real movie theater—no lines, no high-priced tickets, and best of all, never a bad seat (unless of course, you've spent all of your money on a color set and cable service, and don't have any other furniture).

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## Pushing Beyond Television's 'Vast Wasteland'

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ing for money, telling cute jokes, asking for donations, introducing their wives, asking for contributions, commenting on nuclear proliferation, asking for gifts, giving political endorsements and asking for your blessing. This must have been the danger to one's health to which Norman Lear was referring.

Many people hear the term "all-news" and immediately

### Tune in Tomorrow

The future of television is being shaped right now. The possibilities are limited only by the vision of those making regulations today. The technology now exists to realize the mediums full potential. All that's needed is a little more time to make the entire system financially feasible.



The commercial and independent stations give one a look outside their own city and offer a chance to see news that wouldn't normally make national reports. These stations also offer syndicated jewels like "I Love Lucy," "Star Trek," "Father Knows Best" and "The Twilight Zone." The most helpful feature of these stations is that they do have commercials, and that the viewer has chance to give welcome relief to bloated bladders, empty stomachs and dry mouths.

The religious channel is the one to keep an eye on. Don't watch it, but do keep an eye on it. Pat Robertson and Jim Bakker appear quite frequently on these shows ask-

groan, but those are the people who would be most surprised by Ted Turner's Cable News Network. CNN offers up-to-the-minute reports on breaking news as well as live and taped features. There are in-depth interviews and panel discussions with newsmakers as well as segments on fashion, entertainment, sports and science.

CNN was in such high demand among Washington legislators that Turner donated, "with no restrictions on its use," a \$13,000 receiver to the House of Representatives. Surprisingly, the rest of Washington is not yet served by CNN.

The day is not far away that you can bank, shop, vote and even read using your television set. Imagine having 100 channels to choose from, with everything from daily newspapers (Teletext) to situations comedies, opera and novels. We are indeed on the brink of the information revolution. Many feel we are there now, and they are the ones who are going to be reeling in confusion over the advances made in the next decade.

As with any major upheaval, there will have to be concessions. As humans spend less time reading, more newspapers will succumb like the fallen *Washington Star*.

Libraries may no longer be such viable sources of information. Children may get their entire education without ever leaving the confines of their homes.

But the biggest sacrifice of all may be privacy. Any force that has the potential to come into a person's home 24 hours a day, every day of the year, must be viewed as an intrusion. As anyone who has ever subscribed to cable knows (and almost no one voluntarily disconnects it after they do get it); it is quite simple to develop an addiction for it. In many ways it's like having a 24-hour supply of a good drug. And remote control is the only paraphernalia you need.



### Helpful Terms

#### REMOTE CONTROL

A deceptive term applied to a device that is as remote to a television set as a string is to a kite.

#### COLOR-TYME

TV rental agency that will also rent refrigerators and microwave ovens for about six times what they're worth.

#### FCC

Federal Communications Commission. Panel of "experts" set up to regulate airwaves. Gets its signals crossed when it tries to establish who owns the airwaves, who can use them, and how they can be used.

#### JIM BAKKER

Another religious fanatic who finds that television is the last word in missionary work. It's so much simpler to heal so many people at once, with so little effort.

#### I LOVE LUCY

Breakfast: 9 am, Channel 5  
Lunch: 1 pm, Channel 27  
Cocktails: 4:30 pm, Channel 3  
Dinner: 5 pm, Channel 29

#### BENNY HILL

Great Britain's distorted answer to Baltimore's Divine.

#### CC

Short for close-captioned. A clever gimmick to get deaf people to shop at Sears—the only place the close-captioned decoding devices are sold.

#### TED TURNER

Sportsman.

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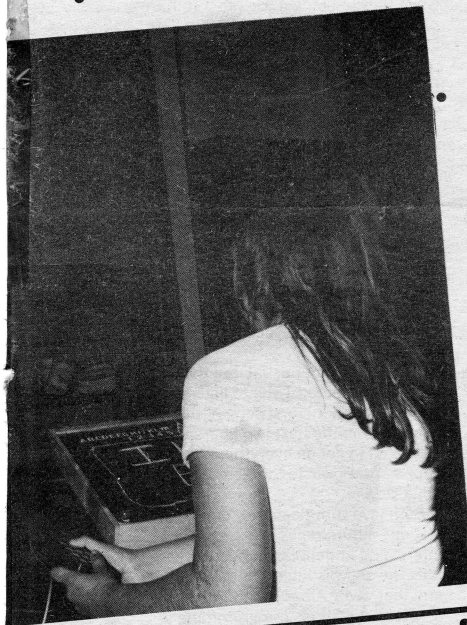
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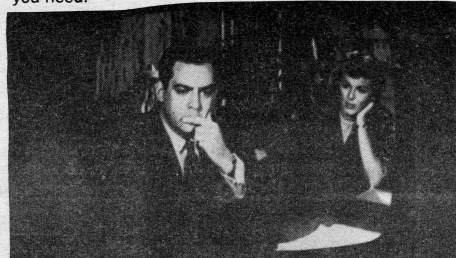
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## WVCW To Go Cable-FM

By David Harrison

"You're up there on a Saturday night doing an eight-to-midnight show," explains WVCW Station Manager John Gerdes, "and you wonder just how many people in the dorms are actually listening to some crackly AM station."

This problem of disc-jockey loneliness could be solved next month when VCU's student radio station forays into the cable-FM market. While it isn't the long awaited move to FM that the term would imply, staff members still feel it's a positive step.

Production Director Eileen Joy feels the change is essential if WVCW is to stake a claim in Richmond's radio market. "I think it's a very important move getting into cable, and I don't think we should be left behind. People are not listening to radio as much as they used to, video is what's going to be happening, radio with a video part to it. We're in on the ground floor."

As for the more foreseeable future, with the planned November move to cable-FM, only students who have a cable system hooked up to their television set (which, in turn, is hooked up to their radio receiver) will pick up WVCW in stereo. The rest of the area will continue to receive the radio station at "820 on your AM dial."

A major problem seems to be the sta-

tion's inability to land an FM slot, and Joy looks down Franklin Street no farther than the President's House in accessing the blame. "It comes down to the basic fact: If [VCU President Edmund F.] Ackell and the board of visitors don't want an open-air FM station, it doesn't come about. When they're ready to have an FM station, it will come about."

Gerdes feels Ackell's main concern is fear of a libel suit. "I don't really think it's his right, but Dr. Ackell is concerned about how the station is going to represent VCU. My understanding of why they are unwilling to go FM-open-air involves two areas: liability and responsibility."

President Ackell sees the problem from a somewhat different angle. "Mr. Gerdes is rather short on memory. He has been asked to submit a written proposal from the cable company, which he has not done." Of the administration's most recent refusal for an FM go-ahead, Ackell sees it mostly as a financial issue. "The cost would've been \$150,000, and at this point we can not afford it."

Whether the legal and financial questions are cleared up, it still seems doubtful that VCU can look forward to an FM station (a luxury afforded the

students of the University of Richmond, as well as Virginia's five other major colleges). But Joy hopes the move to cable-FM is at least a step in that direction. "What the station is doing is saying 'OK, it's obvious that even if we beat our brains against the wall, we aren't going to get an FM open-air station. So let's do what we can do. Let's go cable-FM and reach a wider audience. It's a step towards FM and I think that's an answer to the students.'"

And it's the students who Gerdes feels the station will be benefiting with potential revenues. "By going out to the public with a quality FM signal, our appeal to advertisers increases. Our ad revenues increase and our dependency upon student activity fees goes down. Plus, the more money you make, the more things you can do with the station."

A recent Readership/Listenership Survey on Student Media (funded by the Academic Campus Student Association) polled 500 students and found that 71 percent said they would listen to WVCW if they obtained an FM license. The same poll showed that more VCU students have access to an FM receiver than an AM receiver. Whether the fault falls on Gerdes, Ackell, or simple finance, students are beginning to show increasing displeasure with WVCW's current broadcasting status. It remains to be seen whether this move to cable-FM will satisfy them temporarily.

It's unclear how much the cable move will affect the stations programming format. Gerdes feels a broadcasting effort which has the potential to reach so many people will almost inevitably have to become more consistent. As mass-media heads into the age of techno-programming, the music WVCW offers will continue to be a major issue to the people the station affects most: it's listeners.

### In The Station

Denise Alber once lived on trail mix. Now she's a DJ at WVCW. Jay Tubb claims he's lived off of peanut butter and yogurt. He, too, is a DJ at WVCW.

The two have a late-night show together called "The Schizophrenia Report" which airs Wednesdays starting at 10 pm, and they have a lot of fun while they're doing it. By programming bands such as the Fugs, Missing Persons, Blue Oyster Cult and the Go-Gos, they're working towards "giving the listeners what they can't hear anyplace else."

Jay and Denise are fun, "Blacknon said. "I jumped on them at first, but then I decided the late night people are really going to like their show. I've seen their play list and it's pretty bizarre, but I think it all goes together real well."

Having a photographer and a reporter at the media session, not to mention the WVCW extras who showed up to get their photos taken, seemed to give their most recent show a decidedly party feel.

"It's a little bit unusual, but then so are we," explained Tubb to listeners as he introduced the first song of the show. Within the next two hours, they managed to get on everything from Zappa and Bowie to the Romantics and Mink Deville.

Both love rummaging through the stations album racks searching for interesting or generally unusual material. The show is intended to be fun, and that's why Alber is on the air.

"At most stations, programming is stressed over music. In fact, most commercial radio is structured to sell records." Clearly, WVCW gives Alber a chance to play what Alber wants, and just as clearly, Alber is not going to help the music industry sell a large amount of records.

Radio is a business. Free-form radio is an art. When WVCW goes cable-FM, the two will meet and do nasty things to each other, and one of them will probably win out. If both can survive, then Gerdes and Alber and Tubb will all consider the move a success. Thousands of Richmonders will have their TV sets available for "Alternative audio-video." And somehow the thought of President Ackell tuning in to "The Schizophrenia Report" every Wednesday night may not be as far-fetched as it seems.

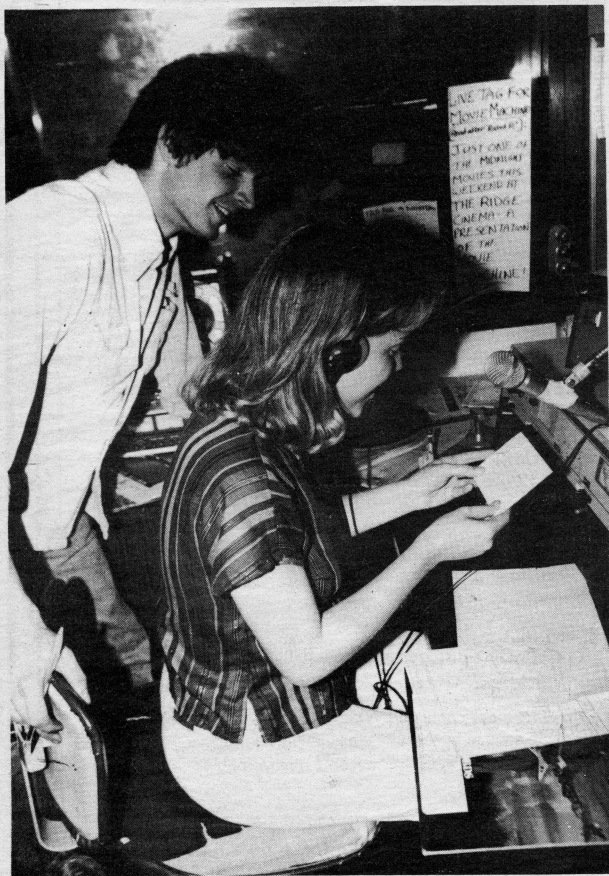
### On The Air

One of the biggest conflicts within the station involves what type of music to play. Program Director Lori Blacknon's job is to determine what the VCU student hears while wolfing down dinner at Hibbs or driving through the Fan.

"Up at this station, we get into innumerable arguments over what is new wave and what is rock. Essentially, all I ask the DJ to do is play 50 percent new material and they can mix anything they want to, as long as it flows. For example, they can't mix somebody like the Suburban Lawns with the Grateful Dead. It doesn't work."

Production Director Joy was the only member who seemed willing to at least address the fact that the music played on the campus station is not necessarily what the campus wants to hear. "If you bombard them with new wave, whether it is or not, people are going to say 'Punk rock sucks.' Do we play what the students want to hear, or do we play what we think the students want to hear?"

The end result is that WVCW is playing minor head games with it's listeners, as a sort of commercial compromise. "It's a subliminal thing almost," Joy said, "because what you're doing is playing a song they know and they say 'Wow, I like that.' Then you follow it up with something they've never heard."



# Public Radio For The Truly Progressive

By Peter Blake

Waking up mornings is only as tasteful as the alarm clock one uses. Try a clock-radio, tune the alarm to WRFK-FM (106) and see if you can remain unmoved after a fanfare of joyous trumpets at 7:45 am.

Twenty-five years ago this November, the board of trustees at Union Theological Seminary voted to establish WRFK, Richmond's truly progressive radio station. In those 2 1/2 decades, the commercial-free WRFK has grown from a 10-watt station to Richmond's premier classical music station, broadcasting at 50,000 watts and reaching an estimated 250,000 listeners.

Today, WRFK (named for its founder's father, not after who you thought) broadcasts 126 hours a week, and maintains a five person full-time staff. It's small by commercially successful standards, but, as Station Manager Charles Swann conceded, "There's a limited number of people interested in classical music."

Operations Manager and Music Director Jerry Glass, a 1972 School of

Music graduate, further defines that audience. A classical music format, he says, attracts between 5 and 10 percent of a market. But those quarter million people, in Richmond's market, are educated and generally middle to upper class. In short, WRFK's audience is the type that can best afford a listener-supported station.

The station's format is composed of 80 percent music and 20 percent non-music—news and public affairs. Swann speculates that WRFK has more news than many Richmond stations combined. Its No. 1 news show is the syndicated and award-winning "All Things Considered," which broadcasts to an ever-growing, always-faithful audience every day at 5 pm. Another remarkable news show is "BBC Radio Newsreel," offering, at 9 am, a foreign perspective of world affairs.

Musically, Glass notes that the WRFK management decided years ago that programming money would be spent on syndicated shows. Says Glass, "We decided on syndication instead of sit-

ting around playing records. If a listener gets mad at you, they can turn you off and go back to listening to [their own] records. We have to give them something unique." Today's ratio of syndicated to local programming is 80:20.

In addition to classical music and news, WRFK plays an evening of jazz on Saturdays, a morning of religious programming Sundays and packs other times with a variety of off-beat programs, many locally produced (including a Virginia news show produced weekdays by VCU mass communications students).

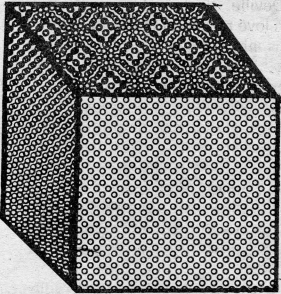
With 25 years behind it, WRFK now looks ahead. Changes are already afoot. After three years as station manager, a period in which "public contributions have doubled," Swann has recently been named acting vice president of the seminary. As a result, Glass' responsibilities have increased. It's a responsibility he's willing to undertake, as he continues the programming that makes WRFK the superior and novel radio station it is.



Verla Lynch

## QUBE:

### Government Replaced By Cable?



By Peter MacPherson

"What's on this afternoon?" he asked, tiredly. She didn't look up from the script again.

"Well, this is a play come on the wall-to-wall circuit in 10 minutes. They mailed me my part this morning. I sent in some box tops. They write the script with one part missing. It's a new idea. The homemaker, that's me, is the missing part. When it comes time for the missing lines, they all look at me and I say the lines. Here, for instance, the man says, 'What do you think of this whole idea Helen?' And he looks at me here sitting center stage, see? And I say, I say—She paused and ran a finger under a line on the script. 'I think that's fine!' And then they go on with the play until he says, 'Do you agree to that, Helen?' and I say, 'I sure do!' Isn't that fun, Guy?"

He stood in the hall looking at her. "It's sure fun," she said. "What's the play about?" he asked. "I just told you," she answered. "There are these people named Bob and Ruth and Helen." "Oh," he mumbled. Ray Bradbury wrote those classic lines in 1950 for his book *Fahrenheit 451*. In fact, they seem mildly apocalyptic.

Four years ago a revolution of sorts took place in Columbus, OH. It got a cable television franchise—with a twist. Aside from the 30 channels of news, movies, educational, civic and other

programming, Columbus's residents got something that was a bit more—the chance to participate in programming by punching buttons in a console. This gave them the opportunity to express attitudes towards various politicians, order library books, play game shows and "gong" local talent off the air—all at the touch of a button.

The system, which is called "QUBE," has been a disappointment to many residents, though, Ronald J. Hackthorn, a computer-animation consultant, said, "The questions are a little too stultifying. The interactions are very simple. Overall, it's been disappointing."

Another resident complained, "I don't see where the local programming has developed or improved much since the first year." Says another QUBE subscriber, "It's not eggs benedict. It's just bacon and eggs."

But QUBE has had its moments. There was the poll taken from 8,000 homes shortly after a July 1979 speech by former President Jimmy Carter. Also, subscribers were able to express their preferences round by round in the 1980 fight between Sugar Ray Leonard and Roberto Duran.

QUBE's lack of success stems primarily from a lack of programming originality. But given new creative impetus, the system has the potential to take off.

With cable television becoming even more widespread, the power of mass

public television is decreasing, according to futurist Alvin Toffler. He notes, "these changes revolutionize our image of the world and our ability to make sense of it."

Toffler further articulates his concern when he continues, "Today, instead of people receiving the same messages, smaller de-massified groups receive and send large amounts of their own imagery to one another." Toffler contends that this makes opinions on everything less uniform. Consensus shatters.

Duke University political scientist Dr. James Barber noted that the American public is not very well informed and yet express opinions on everything. "They just answer off the top of their heads." One has to wonder what happens to American political life when the public is presented with large amounts of information without any one source drawing it all together and then being asked to express a preference on a particular issue through a system such as QUBE.

QUBE has the potential to become a national phenomenon. And with every American household responding on issues ranging from foreign policy to abortion, our politicians will have an increasingly difficult time deciding what the national mood is, because consensus will be so difficult to achieve. The country could potentially become ungovernable.

- Nanny and the Professor
- The Time Tunnel
- The Ghost and Mrs. Muir
- Lucas Tanner
- Voyage to the Bottom of the Sea
- The Generation Gap
- Please Don't Eat the Daisies
- The Mothers-In-Law
- My World, and Welcome To It
- Alfred Hitchcock Presents...
- The Real McCoys
- He and She
- I Dream of Jeannie
- Here Come the Brides
- Flipper
- Pistols and Petticoats
- The Courtship of Eddie's Father
- Julia
- The Mod Squad
- Hot'l Baltimore
- Love, American Style
- The Sonny Comedy Revue
- Fernwood 2-Night
- Dark Shadows
- Lost In Space
- Room 222
- That's My Momma
- When Things Were Rotten
- Land of the Giants
- Toma
- Jud For The Defense
- Divorce Court
- The Green Hornet
- The Flying Nun
- The Millionaire
- It's About Time
- Skippy the Bush Kangaroo
- Paul Sand's Friends and Lovers

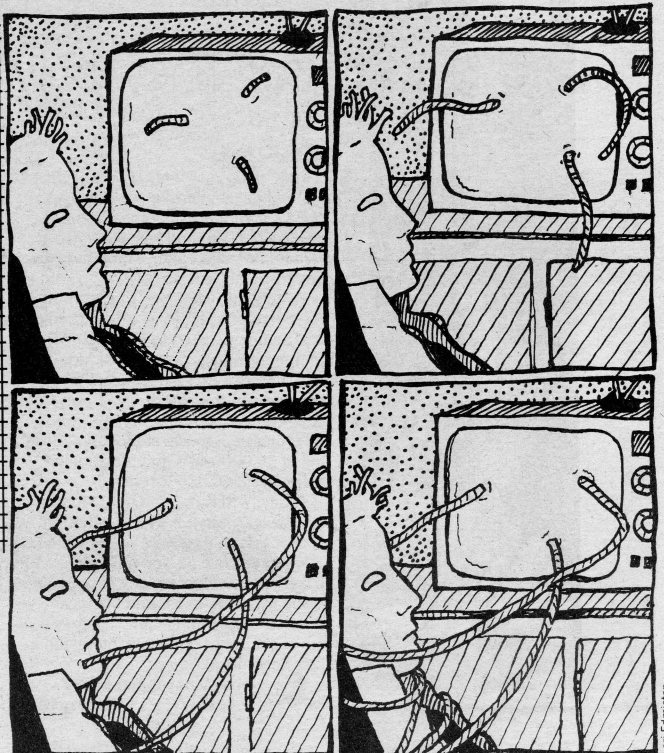
## Cable Poll

Compiled By Times' Folio Staff

The age of the cable is upon us, and that means lots of splashy epics will be competing for your attention. It kind of makes one long for the good ol' days of solid entertainment, with those cheap subtleties that made TV such a joy in the first place: dinosaurs with actual strings to make them move, villain androids that ooze grape jelly instead of blood. The Sixties and early Seventies produced fun television, and we damn sure need more of that today.

Surely everyone had their own favorite TV show that they won't admit to watching. It's time to come out of the closet and show the modern folks at Continental Cablevision what they should be programming. Vote for your favorite, and send it to:

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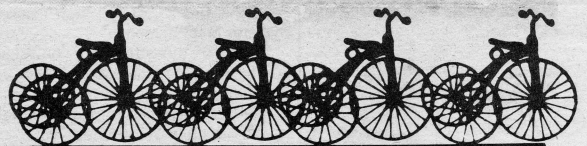
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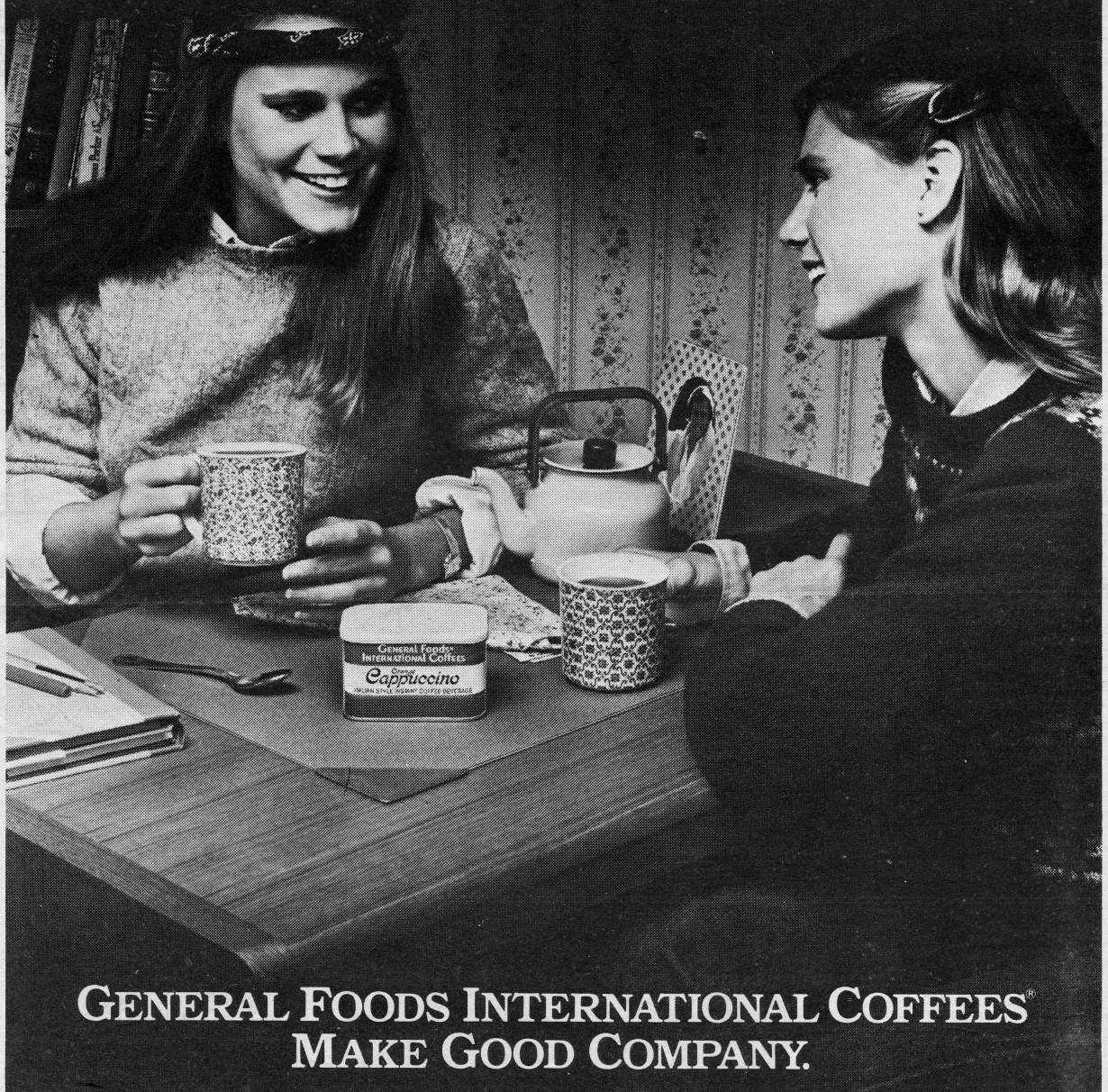
FUN

DANCING

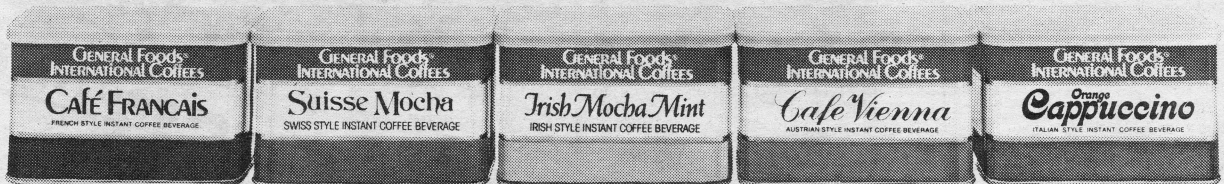
UPSTAIRS STUFFY'S



*Orange Cappuccino  
and a desk top for two...*

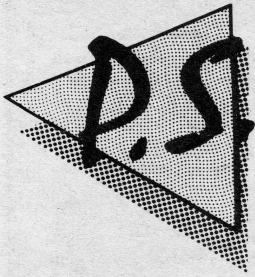


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## Kudos For Kuhn

Following Alan Ashby's dramatic game-winning home run in the bottom of the ninth to end Game One of the National League West's divisional playoffs, NBC's Bryant Gumble asked the catcher if he ever thought about the mid-summer fiasco that deprived fans two months of baseball.

"To tell you the truth," replied Ashley, "it didn't come to my mind until you mentioned it." Nor did it occur to the sold out Astrodome crowd during their three minute ovation for Ashby and the rest of the Astros.

Chalk one up for Mr. Kuhn.

Amid all the confusion, frustration and embarrassment stemming from this year's strike, Kuhn and his jesters found a way to glitter over baseball's biggest error and change it into a hit.

Kuhn's mini-mind conjured up a mini-series involving the first- and second-half winners, thus giving such teams as the Cubs and Mets a revived pennant chance. Not to mention the leagues' added revenues along with rejuvenated and additional gate receipts.

The nation's pastime returned, but its problems still remained.

Like it or not, baseball is, as are all professional sports, a business subject to profits, losses and yes, strikes. And as long as union and management disagree, the threat of a strike exists.

But a baseball-starved country tired of watching celebrity curling and the like has forgiven and forgotten.

This time.

Given a couple of rainouts, this year's October classic could very well become the November joke.

How about a New York-Montreal series?

The average temperature for New York in late October is in the low 40's and it's even colder up in Canada.

Kuhn will order 10 dozen fluorescent orange baseballs and two St. Bernards in the event of snow. Reggie will have to change his nickname to "Mr. November" and, well, you get the picture.

No wonder Kuhn is waiving those Los Angeles and Oakland pennants.

After three consecutive "snow-outs", Kuhn and Co. will desparately begin looking for a way to put this season out of its misery.

He finally decides to just cancel the series declaring Montreal the World Champions.

And you thought the International League was bush.

## Rams Club To Hold Yard Sale

The VCU Rams Club will hold an outdoor yard sale Oct. 17 and 19 from 9 am to 5 pm at the corner of Main and Laurel streets. Proceeds will go to the VCU scholarship fund.

Persons from the community and area businesses have donated thousands of items to be sold that include home and office furniture, antiques, sporting goods, stereophonic music

equipment, television sets and an automobile.

For more information, contact Jerry Radford at 233-4317 or Charlie O'Conner at 748-6417.

## Rugby Club Places Second In State



The VCU Rugby Club placed second in the college division of Virginia Rugby State championship, held this past weekend at Pocahontas State Park. This is the highest finish ever in the history of the club.

VCU's Rugby Club reached the finals by defeating crosstown rivals University of Richmond and United Rugby Club.

VCU defeated U of R in their first-round match, 10-6, as hooker Dave Blanks scored the game's only try and wing Dan Dillon converted on two penalty kicks to set up the semi-final match.

VCU fell behind United, 6-0, on two penalty kicks, but VCU came back late in the second half with two tries as Jim Barrell scored one try and Roy Manuel

scored the winning try with less than a minute remaining in the match, giving VCU an 8-6 win and a championship match that took place that Sunday afternoon, against Virginia Tech's Rugby Club.

VCU, an underdog throughout the tournament, played well against VA Tech, but Tech's experience took its toll as they defeated VCU, 23-0.

VCU, with a 5-2 record, has five matches to play against University of Virginia, Virginia Military Institute, James River (B and C side), United and U of R.

—Jeff delaConcepcion

## VCU Upsets Monarchs

"I feel great—just great," said VCU soccer Coach Ben Satterfield after the Rams had finished the first half of the season with a 1-0 victory over nationally ranked Old Dominion University.

VCU was able to control the play on both sides of the field and forced ODU to play the Rams' style of soccer. The Monarchs, who were ranked twelfth in the nation by United Press International, failed to play up to their potential, according to Satterfield. "They had

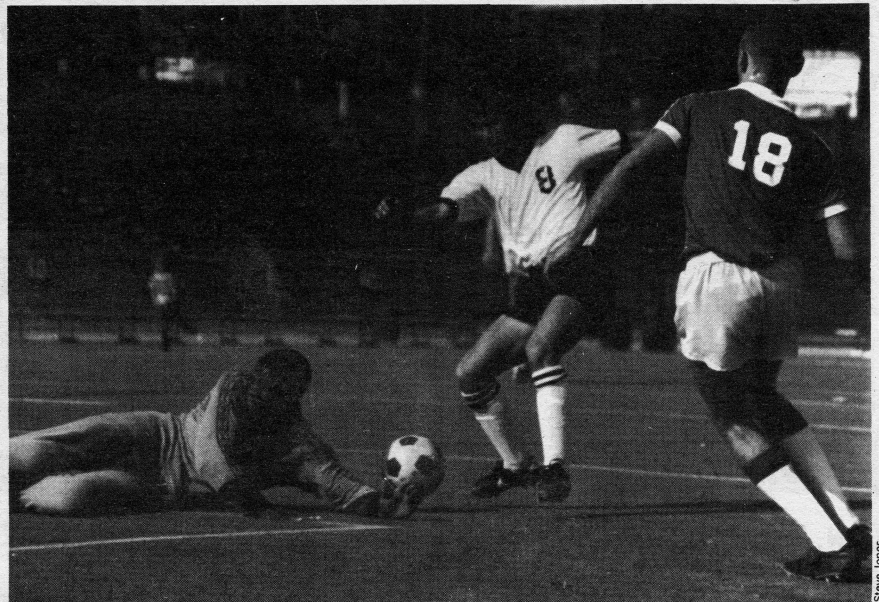
many opportunities to score, but the weren't able to execute." The Ram defense played especially well in stopping the high-powered ODU squad.

The first half ended with no score, but Satterfield felt his team was destined. "I had a good feeling that we were going to score," he said. "We had worked hard all week and we knew we could." With just three minutes remaining in the contest, the Rams' leading scorer, Tedmore Henry, blasted in

his ninth goal of the season to propel the Rams to victory number six against one loss and three ties.

Satterfield gave most of the credit to his players but he added that his assistant coaches also played an important role. "Roosevelt Lundi and Gianni Baldini did a super job in scouting the ODU team; we knew what to expect and we were ready."

—Doug Earhart



Ben Kim eludes VMI goalie for Ram's first goal in a 3-1 win over the Keydets last week.

Steve Jones

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## Tuesday, October 13

**Whole wheat slaves?** The VCU Toastmasters Club will meet in the fourth floor lounge of the Cabell Library at a quarter past 5 this afternoon.

**Motions on the floor.** *The Congresswomen* is still running this week in Shafer Street Playhouse at 8 pm. It's free to VCU students with identification.

**Music, I imagine.** Community Concert in the Imperial Plaza at 8 pm.

Not a good omen. **A Dull Story** by that "Rooshun" Chekhov is the theme of a Great Books Discussion (hey, this is a great book!) at the Richmond Public Library from 8 to 10 pm.

The Richmond Jazz Society is **desperately attempting** to form and if you are interested in the meeting at 8:30 this evening, don't hesitate to call 321-7220.

The **Wiggle Club** starts to present "Humpty Dumpty" tonight at the Leftover (excuse me, I mean Westover) Theater at an undetermined time.

This one is too serious for words. In Room 424 of the Lyons Medical Building, they will be serving refreshments at a quarter to 3. At 4 pm Dr. Norman Kirshner will lecture on "Stimulus Secretion Coupling in Bovine Adrenal Medulla Cell Cultures," which I take to mean that he's going to talk about a **cow's dirty mind**.

**Strum, Joe Pass** will play his geeetar in Blues Alley in DC this evening for the rest of the week.

Like to watch girls win? Three home games for the VCEwes will keep you busy this afternoon. At 3 the tennis team takes on Mary (**pronounced May-ree**) Baldwin, and will be followed hard upon at half past 3 when the field hockey team attempts to **knock the puck** out of Radford's women. Have a bite of supper and then go to see the female volleyball team **spike out** the UVA and Towson State team at 6.

First Day of Sukkot.

**Reagan ought** to be able to send just a few full sheets from the White House for the Corcorans Works on Paper by Washington Artists opens today.

**I couldn't forget** this one. At 5 pm, in the luxurious splendor of the Hibbs second floor dining room, the by now legendary RHA meeting will take place.

## Wednesday, October 14

Get the puck out of here. Women's field hockey tries to whip up on the Westhampton Creampuffs in the **Addabed Invitational** there, at 4 this afternoon.

Oh my God! I think I'll take my sleeping bag and sleep on the sidewalk so that I can be sure to get tickets for the Halloween (**Yes THE Halloween dance.**) which will star (get ready to scream!) . . . Iggy Pop! Sale starts a 11 pm at 901 Floyd Ave.

**Robot demonstrations** at the Science Museum of Virginia.

Get out the pearls for the Music at Noon Concert with Ruby Maidah at 12:35 pm at Second Presbyterian Church. **A healthy and nutritious luncheon** will follow if you can afford to pay for it.

Second Day of Sukkot.

**Masada-Hillel's Student Council** will meet at 8 pm at 1103 W. Franklin St.

## Friday, October 16

Cosmology, which is purported to be some sort of jazz and has nothing to do with henna rinses, will do whatever it is they do best in Shafer Court from 5 to 7:30 pm. Remember when you're in the beer line: **Patience is the slowest virtue.**

**Yep, Homer,** it's still there. Skywatch at the Science Museum of Virginia at 9 pm.

Concert in **black and white.** Dr. Seymour Fink will perform on the pianoforte in the Music Center Auditorium at 8 pm. The public is invited to attend, because **if the public doesn't come, who will?**

**I know Muffy, but where are the jade addabeads?** Gem show at the University of Richards Robins Center today and tomorrow.

This **will not be broadcast** over the radio. *Clowns* will be seen tonight in the Empty Space Theater. Brought to you by the New Dominion Theater of the Deaf.

**Friday night services and Oneg Shabbat** at Masada-Hillel 1103 W. Franklin St. at 7 pm.

## Sunday, October 18

Don't wake me up, **please.**

That's what happens **when you eat food from public stands.** Trot for Tots in Byrd Park at the Boat Lake at 2 pm.

Ron Dagan will play the guitar in the Jewish Community **Center at 7:30 pm.**

**What good** is sitting alone in your room?, come hear the music play: *Life, is a Cabaret* old chum, come to the *Cabaret* at 3 pm presented by Theater IV.

**Male C-Country units** transfer geographic location to the UVA sector.

**Sukkot Brunch** at Masada-Hillel 1103 W. Franklin St. at 12 noon.

# CALENDAR

Compiled By John Edmonds

## Thursday, October 15

When you walk in, just pretend like you've gotten a **big whiff of ammonia-D.** The Cultural Committee will convene in room 103 (how garish, using numbers like that) at the home on 916 W. Franklin. High casual attire suggested.

**2 bit concert** in the Library of Congress at 8 pm. The Julliard String Quartet will fiddle up some Sherbert, Hidin', Shownberg (*The Swedish version of Showboat*), and Loeffler, while **Lawrence Dutton wears a lot of Viola, which is kinda purply colored.**

**Are you Forum or Againstum?** Norman Podhertz discusses just this at the Jewish Community Center tonight at half past 7.

The VCU Jazz Festival will feature Woody Shaw tonight at 8 pm in the Music Center Auditorium. **The tickets will definitely cost money.**

**The Rams Varsol Soccer Team** takes on Jimmy M. there at 7 pm.

The VCEwes will volley their balls over the Heads of Chowan (**soft "C" please, just like chiffon, only sheaper**), and Ginny State, here at 6:30 pm.

## Saturday, October 17

Two seminars on "The Teaching of Piano Technique and the teaching of Musicianship and Style" will be **held** in the Music Center Auditorium this afternoon from **1 until 3.**

"Slip Slidin' Away," to think that **poor Simon and Garfunkel** are reduced to the title of a lecture on **pottery** being given by Steve Glass at 2307 W. Main St. at 11 am.

Oh, please, not the road in the woods again! **No! NO! NO!** The poetry of Robert Frost will be discussed by Keith Crim in the Public Library of Richmond, at 2 pm.

**There'll be at least one jackass** at the Children's Theater Production of *The Brementown Musicians* at the Scottish Rite Temple tonight.

**Male and Female Sport Units** will merge today in diversified programmed frequency games. At 2 pm, the **VCU male S-Ball units** will be contested against the like at Newport College. At 1:30 pm the **female V-Ball units** will meet for programmed activities against Liberty Baptist college, Eastern Mennonite college, and George Mason University away. At 10 am the **female F-Hockey units** will do a field run against equivalent **Units** from Davidson college. C-Country state wide activities will commence in a programmed tournament at Virginia Military Institute **For male units only.**

## Monday, October 19

Yes, **but is it worth the trip** to Norfolk to see the Feldman String quartet play the music of **France in the Chrysler** Museum Theater at 8:30 pm.

Evensong Concert in Saint Stephen's Church from the Saint **Christopher's Glee** Club at 5 pm.

Richmond Arts Magazine continues to have the some of the **liveliest, cutest and most adorably precious** meetings at half past 5 in the magnificent Millhiser Mansion, at 916 W. Franklin St. They would so much enjoy if you'd come, I'm sure you would too.

## Attention

**Keyboard player** seeks weekend band for fun and profit. Doubles on congas. For info, call Paul at 782-1910.

The ladies of **Zeta Phi Beta** are having an aluminum can drive through October. Proceeds go to games for senior citizens at Glen Arnold's Rest Home. Give your cans to Zeta.

I need a **ride to and from NYC** or close to it, Thanksgiving vacation. Will share toll and gas. Please call 358-7733 after 3:30 pm.

**Lead vocalist needed** for heavy metal, high energy band. Transportation needed. Call Stuart at 746-7026.

All interested students with a Ukrainian background are invited to audition/practice with a **local Ukrainian dance group**, performing statewide. Call Ihor Taran at 353-4776.

Tom Skinner: tape/discussion. "**What does it mean to be kingdom people.**" Thursdays, Oct. 15, 5 to 7 pm (meal 50 cents), United Campus Ministry, 700 W. Franklin St., 644-1744.

**ACE typing service.** Flawless typing can improve your grades. Emergency service, resumes, dissertations, research papers. Almost anytime goes! Call 353-0820.

I can get kegs of **Old Milwaukee** for \$24.50. Please contact me if I can help you. Jay Geren, campus beer rep. medical and academic campuses. Home, 780-9612 McRae Hall, work 786-0694, 318 Lyons Building.

Lost: **A set of keys** at the Organizational Fair between 2 and 2:30 pm, Oct. 1. Unusable to anyone except myself. Call 353-1315 or turn into VCU Police.

**Trombone and French horn recital.** Performance by Harold Greenwald and Mark Boehle Oct. 14, 8 pm. VCU Music Center Auditorium, free.

**The Times** is doing a great job this semester! Keep it up... Spirit.

Young white male is **looking for a bright attractive young female** to share fun, conversation and interests. If you think you might be interested give me a call, 359-6664 after 9 pm. Jacy.

**Having a keg party?** For all your Anheuser-Busch products contact Steve Sargent at 321-1693, your VCU Bud, Michelob and Busch representative will be glad to help you.

**Typing of letters, manuscripts, theses** and resumes; neat and accurate. Call Kathy at 786-9838.

**Get cash** for your college textbooks. Current editions only. Call Sharon after 5 pm, 358-7289.

**Employee needs ride to/from work.** St. Mary's area. Must be here by 8 am. Will provide free parking. Call Jan after 5:30 pm, 282-5043.

Check out the **Career Decision Program**, University Counseling Services, 257-1647.

The United Way needs **40 volunteers** to hand out water to runners in the Richmond Newspaper Marathon, Sunday, Oct. 25. If interested call Cleo Pierce by Oct. 12 at 353-1201, X-21.

**The Rock, a Christian coffeehouse.** Featuring this week Salt and Light band, at the Baptist Student Center, 1000 Floyd Ave., Friday, Oct. 16 at 8 pm. Come for good fellowship and music.

The **Academic Campus Student Association** is located at 901 Floyd Ave. Meeting Room C. The office is open Monday through Thursday 9 am to 7 pm, Friday 9 am to 4 pm. Drop by and tell us your concerns as a student.

**Find yourself food binging and fasting?** Expanding excessive energy thinking-a good weight control? Therapeutic group forming at University Counseling Services. Call Paula or Pauline at 257-1647.

**Men's issue group** forming at the University Counseling Services. This is designed for any men who are having problems with self-concept, relationship and other personal issues that seem to thwart their progress. Call Dr. Parker for info. at 257-1647.

**Keq parties.** Call your campus beer representative to help you plan and run your keq party. Call Karl Funderburg at 320-8045 or 321-1633.

The **Appointments Committee** meets every Wednesday in Room 110, 901 Floyd Ave. Let us give you a piece of the action at VCU.

**Fan Typing Service.** Quick, dependable service. IBM typewriter, choice of typesets. Plus other languages. Fee: \$1/double-spaced page. Contact Liz Lowell 743-8866 or Megan Hopkins 358-5806 after 6 pm. Special bulk rates.

**The Outing Center,** 916 1/2 W. Franklin St. has all the equipment for a great day in the mountains. Call 257-6043 for info. or rental rates for students.

**Jewelry Supplies.** Below wholesale. Going out of business. Two suitcases of beads, over 1,000 gemstones, cabachons and faceted, all or part. Call Bill at 780-2881.

University Counseling Services offers you a chance to **discuss personal concerns** in the privacy of confidential sessions. For medical campus call 786-3964. Room 101. Bear Hall or academic campus 913 W. Franklin St., 257-1647.

Sunday, Oct. 18 in Byrd Park will be the **Trot for Tots.** Run to earn money for recreational equipment for the VCU hospitals' pediatric unit. Entry blanks available at 7-Eleven, Bank of Virginia and Room 123 West Hospital.

Wanted: Graduate men for support group. Come and discuss **personal and professional issues.** Call Oz, University Counseling Services, 257-1647.

**Earn extra money!** Student helpers hires students to do occasional odd jobs. Yardwork, painting, babysitting, moving. Very flexible hours. Call 355-2683.

Unsure of your **career interests or special abilities?** The Career Decision Program is for you. University Counseling Services, 913 W. Franklin St., 257-1647.

**Graduate student women wanted.** Support group forming at University Counseling Services. Call 257-1647 and ask for Lee.

**Stressed?** Learn practical skills to relax, cope and reduce worry. Call Tom or ob at the University Counseling Services, 257-1647, or visit 913 W. Franklin St.

Are you **gorging and impulsive?** Are your eating patterns on a roller coaster? We can help change that. Call Paula at University Counseling Services, 257-1647.

Do you have difficulty telling people what you want? **Are you unable to say no?** Then assertiveness training can help you regain control of your life. Contact University Counseling Services at 913 W. Franklin St., 257-1647 or Bear Hall Room 101, 786-3964. Call for info. at either campus.

**ACE typing service.** All work flawlessly typed on IBM correction typewriters. Overnight and emergency service. Clean copy can improve your grades. Call 353-0820.

**Ride Board.** As a service for students there is a ride board located in Hibbs by the elevators. Please feel free to use it.

**Typing of theses, term papers.** Call Linda Smith at 262-7586. Very experienced.

## Help Wanted

Want **girls to perform** in live stage show. Call Wood at 275-1267, 9 pm to 12 am.

Mercury Shift and the Gears seeks **guitarist and rehearsal space.** Call Robert at 276-9357.

Information on **Alaskan and overseas employment.** Excellent income potential. Call 312-741-9780, X-3071.

Suburban weekly paper needs a vibrant, durable, dedicated and experienced individual to design, type, paste up and proof display ads. Full-time position also includes variety of other production details, which can be adjusted to candidate's abilities. For more information, call Peter at 784-3315. Ask for "The Weenie."

**Part-time employment for college students.** Parking attendants wanted from 8 am to 1 pm, 1 pm to 6 pm, and 6 pm to 1 am. Must be trustworthy, loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean and reverent. Only qualified need apply. Starts \$3.70/hr. Call Ms. White, 8:30 am to 4 pm, 649-1258.

**Jobs on ships!** American, foreign. No experience required. Excellent pay. Worldwide travel. Summer job or career. Send \$3 for info. Seafax, Dept. H-1 Box 2049, Port Angeles, WA 98362.

**Improve your grades.** Research catalog. 306 pages, 10,278 topics. Rush \$1 to box 25097c, Los Angeles, CA 90025. (213) 477-8226.

## Roommates

**Rent a three room apt.** \$175/mo, call 359-0603.

Female wanted to **share three bdrm. apt.** in Fan with two other females. Rent/\$90 plus one third of utilities. Security deposit of \$120 is required, 359-4998.

**M/F Apt. mate.** Nov. 1 Church Hill area. \$125 includes utilities minus heat. Has porch, washer, dryer, fireplaces, good security and sunny. Call 644-3872, Dick or Alison.

**Room with bed and bath** needed Thursday nights by commuting student. Can pay \$10 a night. Contact Leslie at 321-6790.

**Immediate takeover** sublease through May, 1982. Convenient location just minutes from VCU. 2 bdrm. Townhouse apartment, gas and water provided. \$285/mo. Call Susan at 257-1058.

**Tired of paying high rent?** Share the expenses. If you need or have a place call us for personalized service. Apartment Locator 282-9729.

Roommate wanted. **Female needed to share two bdrm.** Upper floor duplex apt., w/ other female. Rent \$140/mo. plus half elect. and phone. Two bdrms, living room, kitchen, bath. 1700 block Hanover Avenue. Call 359-0570.

Mature Chem. Dept staff member **needs sleeping facility** on Monday and Thursday nights. Please call Ray at 257-1298.

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## Personals

**Helen:** How's Opie and the gang? Are you still coming to Shrinky dring land? Papa Elmo and I are anxiously awaiting your arrival. Love Ma.

**Hubie:** Mmmm, mmmm good. Roast rat on a stick. Animal.

Chris O: Psycho killer. Qu'est que c'est? Oh! It's Amy.

**Celia:** No one ever writes you notes, huh? Let's go get some Orange Eppil pizza. The Egg.

**Chip III:** Marry me? M-a-a-a Linda.

**Rough:** I don't mind; it's fatal I'm not too keen on.

**RR: Hey baby!** How about bringing over a bottle of rose for me and Mr. Bubble. Fanny.

**But Elaine:** I've got to see Mick Jagger. Tell your Dad I'll give up my sex life forever for a ticket to the Cap Center show.

Popular DJ: New kid on the board.

Seen the obnoxious one lately?

**Fanny and Jenny:** It's beerf way too long so get Cane and we'll make it three. Love to you both. RR.

**To G.W.:** Thank you for being there when I needed you! I've always "Espie" (wa-ma-far-ha)? ha!

**Stafford:** Your cheerleading try out partner has been looking for you all year! Reach me either in Johnson Hall or 4th floor Pollack Bldg! Hope to see you soon! S.S.

**Hey, Elaineeski:** When are we going to boogie to Amherst? Because kissing cousins know how to be-bop northern style.

**R.A.W.: No. 1:** The old gang from America House 2nd floor cordially invites you to our first Annual Hickey Reunion!

You don't understand! I **like God**, it's narrow-minded Christians that give me a problem. Mark.

Mark: *The Problem Is You!*

U of R poopsie: I **miss your buns.** The Princess.

Don, Mary, Addie, Donnie, Gerry, and Christian: **You guys are really terrific.** I really miss you. Love and kisses your New England ex-patriot.

John: Thanks a lot for the **great party.** We have to keep this up, a weekend without a party is like a week with five tests. Steve.

**Terry:** The past weekend was special. Lets have more like it....

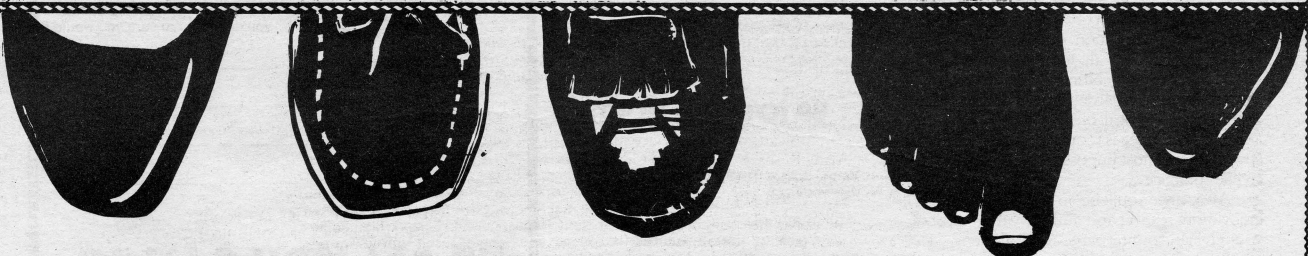
**To B:** It's only 7,000 miles and nine months to go. I love you. L.

**Ducky the Brit:** Aren't you jealous? I mean what's a wheat field next to Iggy Pop on Halloween? Bucket T.

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# CLASSIFIEDS

# WHAT COULD THE ARMY POSSIBLY OFFER A BRIGHT PERSON LIKE YOU?

Drop your guard for a minute. Even though you're in college right now, there are many aspects of the Army that you might find very attractive.

Maybe even irresistible. See for yourself.

## MED SCHOOL ON US

You read it right. The Army's Health Professions Scholarship Program provides necessary tuition, books, lab fees, even microscope rental during medical school.

Plus a monthly stipend that works out to about \$6,000 a year.\*

After you're accepted into medical school, you can be accepted into our program. Then you're commissioned and you go through school as a Second Lieutenant in the Army Reserve.

The hitch? Very simple. After you graduate, you give the Army a year as a doctor for every year the Army gave you as a med student, with a minimum obligation of three years' service.

## INTERNSHIP, RESIDENCY & CASH BONUSES

Besides scholarships to medical school, the Army also offers AMA-approved first-year post-graduate and residency training programs.

Such training adds no further obligation to the scholarship participant. But any Civilian Graduate Medical Education sponsored by the Army gives you a one-year obligation for every year of sponsorship, with a minimum obligation of two years' service.

But you get a \$9,000 annual bonus every year you're paying back medical school or post-graduate training.

So you not only get your medical education paid for, you get extra pay while you're paying it back. Not a bad deal.

## A GREAT PLACE TO BE A NURSE

The rich tradition of Army Nursing is one of excellence, dedication, even heroism. And it's a challenge to live up to.

Today, an Army Nurse is the epitome of professionalism, regarded as a critical member of the Army Medical Team.

A BSN degree is required. And the clinical spectrum is almost impossible to match in civilian practice.

And, since you'll be an Army Officer, you'll enjoy more respect and authority than most of your civilian counterparts. You'll also enjoy travel opportunities, officer's pay and officer's privileges.

Army Nursing offers educational opportunities that are second to none. As an Army Nurse, you could be selected for graduate degree programs at civilian universities.

## ADVANCED NURSING COURSE, TUITION-FREE

You get tuition, pay and living allowances. You can also take Nurse Practitioner courses and courses in many clinical specialties. All on the Army.

While these programs do not cost you any money, most of them do incur an additional service obligation.

## A CHANCE TO PRACTICE LAW

If you're about to get your law degree and be admitted to the bar, you should consider a commission in the Judge Advocate General Corps. Because in the Army you get to practice law right from the start.

While your classmates are still doing other lawyers' research and other lawyers' briefs, you could have your own cases, your own clients, in effect, your own practice.

Plus you'll have the pay, prestige and privileges of being an Officer in the United States Army. With a chance to travel and make the most of what you've worked so hard to become. A real, practicing lawyer. Be an Army Lawyer.

## ROTC SCHOLARSHIPS

Though you're too late for a 4-year scholarship, there are 3-, 2-, and even 1-year scholarships available.

They include tuition, books, and lab fees. Plus \$100 a month living allowance. Naturally they're very competitive. Because besides helping you towards your degree, an ROTC scholarship helps you towards the gold bars of an Army Officer.

Stop by the ROTC office on campus and ask about details.

## UP TO \$170 A MONTH

You can combine service in the Army Reserve or National Guard with Army ROTC and get between \$7,000 and \$14,000 while you're still in school.

It's called the Simultaneous Membership Program. You get \$100 a month as an Advanced Army ROTC Cadet and an additional \$70 a month (sergeant's pay) as an Army Reservist.

When you graduate, you'll be commissioned as a Second Lieutenant,

but not necessarily assigned to active duty. Find out about it.

## A BONUS FOR PART-TIME WORK

You can get a \$1,500 bonus just for enlisting in some Army Reserve units. Or up to \$4,000 in educational benefits.

You also get paid for your Reserve duty. It comes out to about \$1,100 a year for one weekend a month and two weeks annual training.

And now we have a special program to help you fit the Army Reserve around your school schedule.

It's worth a look.

## A SECOND CHANCE AT COLLEGE

Some may find college to be the right place at the wrong time for a variety of reasons. The Army can help them, too.

A few years in the Army can help them get money for tuition and the maturity to use it wisely.

The Army has a program in which money saved for college is matched two-for-one by the government. Then, if one qualifies, a generous bonus is added to that.

So 2 years of service can get you up to \$15,200 for college, 3 and 4 years up to \$20,100. In addition, bonuses up to \$5,000 are available for 4-year enlistments in selected skills.

Add in the experience and maturity gained, and the Army can send an individual back to college a richer person in more ways than one.

We hope these Army opportunities have intrigued you as well as surprised you. Because there is indeed a lot the Army can offer a bright person like you.

For more information, send the coupon.

Please tell me more about:  (AM) Medical School and Army Medicine,  (AN) the Army Nurse Corps,  (AL) Army Law,  (FR) ROTC Scholarships,  (SS) Army Reserve Bonuses,  (PC) Army Education Benefits.

NAME \_\_\_\_\_

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ZIP \_\_\_\_\_

SCHOOL ATTENDING \_\_\_\_\_

DATE OF BIRTH \_\_\_\_\_

Send to: ARMY OPPORTUNITIES, P.O. BOX 300  
NORTH HOLLYWOOD, CALIF. 91603

# BE ALL YOU CAN BE. ARMY.

Note: To insure receipt of information requested, all blanks must be completed.

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