## MINUTES OF A REGULAR MEETING OF THE BOARD OF VISITORS OF VIRGINIA COMMONWEALTH UNIVERSITY January 15, 1998

A regular meeting of the Board of Visitors of Virginia Commonwealth University was held on Thursday, January 15, 1998, at 9 a.m. in the University Meeting Center.

Present were Messrs. Weinberg (Rector), Flippen, Markel, Rigsby, Smith and Townes; Drs. Perkinson, Smith, White and Wootton; and Mesdames Benner and Powell. Messrs. DeRusha and Marcus; Dr. Vaughan; and Ms. Miles were absent. Also present were Drs. Trani, Dewey, Harris, Hiley, Kontos and Rhone; Messrs. Bunce, Dayhoff, Gehring, Ross, Timmreck and Wyeth; and Mesdames Jones, Messmer and Price.

Mr. Weinberg called the meeting to order and welcomed members of the

press.

The President's report followed:

The Community Services Associates for 1997-98 were introduced. The Community Service Associates Program has been in existence for eight years and has provided the assistance of faculty to 180 agencies, schools, and community groups in the Richmond metropolitan area. Each project is individually designed to be of mutual benefit to the agency and the faculty members. As an associate, the faculty member brings expertise on a problem or issue of importance to the community while concurrently receiving the benefits of "hands-on" experience. While the primary focus of the program is on community service, experience and perspective gained by associates often translate into enhanced teaching and scholarship. For the summer, fall and spring semesters of 1997-98, VCU had 18 faculty serving as Community Service Associates. The following Community Service Associates were introduced: Dr. John Accordino, Dr. Joseph Walsh, Dr. Angelina Overvold, Dr. Ann White, Dr. James Wynne, Dr. Pamela Kiecker, Ms. Corliss Voncille Booker, Dr. J. Clifford Fox and Dr. David Saunders.

The Service Learning Associates were introduced. During the 1997-98 academic year, seven faculty have participated in the VCU Service Learning Associates Program. The Associates have participated in a seminar during the fall, learning the strategies unique to teaching service learning courses. As a result, the Associates have developed new courses in the disciplines that will be taught in the spring or fall semesters. The Associates will serve as resources to colleagues to further the development of service learning at VCU. Service learning is one strategy that VCU has adopted as a means for students and faculty to fulfill VCU's mission to address community needs through research, teaching and service. The following Associates were introduced: Dr. Wendy Kliewer and Dr. David M. Ruffin.

An overview of the Governor's Budget Recommendations for 1998-2000 Biennium was presented. Virginia operates under a biennial budget process. A two-year budget plan is developed during the legislative sessions in even-numbered years and updated in odd-numbered years. The budget recommendations represent Governor Allen's outgoing budget and will likely be modified by Governor-elect Gilmore and the General Assembly. An update on the 1998 General Assembly action on the budget will be provided to the Board of Visitors meeting in March, 1998.

Mr. Flippen reported for the Academic Policy Committee. A Report on In-

structional Technology On- and Off-Campus was presented. The Office of Information Technology at VCU supports instructional technology at the University, including distance learning. The Vice Provost for Information Technology discussed instructional technology services covered by the Office of Information Technology, as well as plans for further development, including specific faculty, departmental, school, and University development and resource needs. A request was made for budgetary information for technology needs at the March meeting. Collaboration with other universities and with private industry was encouraged. A Report on Off-Campus Programs was presented. VCU's offcampus enrollment has increased dramatically over the past five years. The Vice Provost for University Outreach reported on the programs VCU offers offcampus, at a distance as well as in the Richmond area. Examples of plans for new programs to enhance VCU's presence throughout the State include Social Work and Arts in Northern Virginia, education courses in Fredericksburg, Criminal Justice at Quantico, and Information Systems certificates at Ft. Lee and Ft. Belvoir. A proposal for a medical education program in Northern Virginia is being developed in collaboration with George Mason University, the Northern Virginia Community College System, and INOVA Fairfax Hospital. Discussion followed on other off-campus possibilities, especially via technology, noting offerings to teachers, the military on an international level, and other international possibilities. A distance education plan is being developed as part of Phase II of the Strategic Plan. An Update on the Proposed New Degree in African-American Studies was presented. The Provost reported on new developments since the November meeting, noting:

- proposed changes in the policy of SCHEV to decentralize authority to the institutions for approving new degrees, with clear accountability measures in the oversight of the program by the SCHEV Board; and
- (2) the exploration of the use of the BGS degree with a focus in African-American Studies. The committee requested a follow-up report of student interest in the mechanism, but emphasized that the BGS degree should not be an alternative to the major in African-American Studies, but an interim option for students. Such a focus area would be noted on the student's official transcript.

The committee members made the following suggestions for continued efforts

regarding the program:

(1) There would be no advantage in resubmitting the proposal to the current SCHEV Board presently;

- (2) The Board (via an ad hoc committee from Academic Affairs) should inform the new administration in state government of the Board's support and commitment to the program; and
- (3) the faculty should study the possibility of expanding the programmatic thrust to include other minorities, e.g., Asian-American and Hispanic Studies.

The Committee requested that the proposed new degree in African-American Studies be kept on the agenda of the Committee until the University achieves state approval for the offering of the new degree.

Dr. Wootton reported for the Advancement Committee. The External Relations Report was presented. 1998-99 legislative priorities were discussed for information. Channel 12 will air a half-hour special on January 21, 1998, featuring VCU and the economic impact on Richmond.

Mr. Markel reported for the Finance and Investment Committee. The Asset Allocation of the Operating Pool was presented. Changes in the asset allocation of the operating pool and in the performance benchmark for the stability fund were requested. The recommendation is to continue the current three-tier structure of the three funds: Liquidity Fund, Intermediate Fund and Stability Fund, but to change the current asset allocation of 33 1/3% in each fund to a 20/20/60% allocation, respectively. The change will be implemented in incremental steps over the next three to six months. In addition, the performance benchmark for the Stability Fund will change from the Lehman Brothers Intermediate Government/Corporate Index to the Lehman Brothers Aggregate Index. Lastly, the Committee recommended a change in the maturity limitation of the Stability Fund from ten to twenty years. On motion made and seconded, the Committee rec-

ommended to the Board to approve the Asset Allocation of the Operating Pool. Governor Allen's Budget Recommendations for 1998-2000 were presented for information. An Overview of Performance Funding for Higher Education and a Base Budget Review Update were presented for information.

Dr. White reported for the Health Affairs Committee. The Proposed Faculty Salary and Incentive Plan for Clinical Faculty was presented. The Virginia Commonwealth University School of Medicine seeks approval for a new faculty salary and incentive structure for all full-time faculty performing clinical functions. The new salary and incentive plan will apply to approximately 475 faculty in the clinical departments or about 62% of the total full-time faculty in the School of Medicine. The proposed salary and incentive plan features a fixed and variable base salary with incentives for faculty to receive additional salary payments for achieving predetermined performance goals. The new plan is proposed to be effective on July 1, 1998. On motion made and seconded, the Committee recommended approval of the proposed Faculty Salary and Incentive Plan for Clinical Faculty. The Hospital finances and a report from the School of Dentistry were presented for information.

Dr. White reported for the Property Committee. The Occupancy Agreement for Biotech One with the Worksite Initiatives Program was presented. Under the terms of the Master Lease Agreement between VCU and the Virginia Biotechnology Research Park Authority, VCU wishes to lease approximately 15,000 rentable square feet of space in Biotech One for use by the Worksite Initiatives Program. The initial term of the lease is five years, from approximately April 9,

1998, to April 8, 2003, with one five-year renewal option. On motion made and seconded, the Property Committee recommended to the Board the approval of the Occupancy Agreement for Biotech One with the Worksite Initiatives Program.

The Notification of Contract Award for Sanger Hall Renovations Fan Coil Units and Piping was presented. The project consists of replacement of existing heating, ventilating, and air conditioning components and systems on floors 3, 6, 7 and 8 in Sanger Hall on the MCV Campus. The project also includes replacement of floor tiles and ceilings along with the electrical circuit upgrades. Each floor will be vacated for approximately two months during construction. The construction budget is \$650,000 with a total project cost of \$872,750. The contract was awarded to the low bidder, Eveready Mechanical Corporation.

Mr. Townes reported for the Student Affairs Committee. A Report on Student Access to Technology was presented. The Vice Provost for Information Technology discussed plans to expand VCU's intranet (VCUnet) over the campuses including the dormitories. Two new computer laboratories, one located in the University Student Commons and one on the MCV campus, will open in Spring 1998, allowing more student access to information technology. Dormitory wiring has begun in Rhoads Hall, but other dorms need to be wired. The need to address access requirements for off-campus students is being reviewed. A follow-up on Student Concerns and Services was presented. The following students were invited to participate in the presentation: Charlie Bryan, William Cumbo, Maria Michaels, Tiana Nelson, Susan Samual, and Mike Stiefel. Subjects discussed were: food services, parking and transportation, safety and se-

curity, study space on the MCV Campus, technology, and concerns of Native-American students. Improvements were noted in all areas since the November meeting, especially with regard to food services, and students were positive in comments about the efforts made during the past two months. Students will be invited to the March Committee meeting to discuss additional concerns including free parking services for commuter students and extended study hours in the library on the MCV campus.

The Student Sexual Misconduct Policy was presented. The policy exists to deal with special cases of student-against-student sexual misconduct. VCU's Sexual Harassment Policy applies to other situations. The Office of Civil Rights approved revisions to the Sexual Harassment Policy as a result of a discrimination case, thus necessitating corresponding revisions to the Student Sexual Misconduct Policy. Major revisions were discussed. On motion made and seconded, the Committee recommended to the Board approval of the Student Sexual Misconduct Policy. A follow-up report on questions raised as to whether the policy covers students in community outreach programs was requested for the March 1998 meeting.

On motion made and seconded, the following items from the consent agenda were approved:

Board of Visitors Minutes of a Meeting held November 20, 1997 Academic Policy Committee Minutes of a Meeting held November 19, 1997 Advancement Committee Minutes of a Meeting held November 19, 1997 Audit Committee Minutes of a Meeting held November 20, 1997

Finance and Investment Committee Minutes of a Meeting held November 19, 1997 Asset Allocation: Operating Pool Health Affairs Committee Minutes of a Meeting held November 19, 1997 School of Medicine Faculty Salary and Incentive Plan for Clinical Faculty Property Committee Minutes of a Meeting held November 19, 1997 Occupancy Agreement: Biotech One Worksite Initiatives Program Student Affairs Committee Minutes of a Meeting held November 19, 1997 Student Affairs Committee

On motion made and seconded, the following information items on the

consent agenda were accepted.

The Strategic Plan, Phase II was presented. On January 6, students, fac-

ulty, and staff from across the University met with the President and Provost to

establish the priority-setting and implementation process for Phase II of A Strate-

gic Plan for the Future of Virginia Commonwealth University. The following five

overarching themes of Phase II were discussed:

- One to provide the highest quality academic programs, services, and facilities for students
- Two to foster excellence in teaching, research, and community service that will establish the University as a leader among the nation's research universities
- Three to position the academic health center and clinical enterprise to be a leader in the creation and application of health-care knowledge to improve patient care and to be a quality health-services provider in a highly competitive marketplace
- Four to provide an environment for working and learning that retains, attracts, and supports outstanding, diverse, and dedicated staff, administrators, and faculty
- *Five* to foster recognition of VCU as an innovative leader among the nation's major research universities.

The process to establish priorities and to assign responsibility is now in place. The process of priority-setting and implementation will continue throughout the semester through University Council, the Faculty and Staff Senates, deans' meetings, and President's Council. On motion made and seconded, the Strategic Plan, Phase II, was approved.

On motion made and seconded, the Board convened into executive session to discuss certain personnel matters and matters relating to the performance of identifiable employees and faculty of VCU, including Faculty Appointments and Changes in Status and other personnel actions, and to discuss the performance of departments or schools of VCU where such matters regarding such individuals might be affected by such evaluation, including the Performance of University departments and schools as related to the Medical College of Virginia Hospitals; and to consult with legal counsel pertaining to actual and probable litigation, and other specific legal matters requiring the provision of legal advice by counsel, including the Report of the General Counsel; to discuss matters relating to gifts, bequests, and fundraising activities, including the approval of the Named Funds Report and Facility Naming Recommendations, an update on the University Campaign, and an update on Development activities as authorized by Section 2.1-344 a(1), a(6), a(7) and a(8) of the Virginia Freedom of Information Act.

Following executive session, on motion made and seconded, the following resolution was approved by roll call vote:

Virginia Commonwealth University hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the executive session meeting to which this certification resolution applies, and (ii) only such public

business matters as were identified in the motion convening the executive session meeting were heard, discussed or considered by the Board of Visitors of Virginia Commonwealth University.

Roll Call Vote	Ayes	Nays
Mr. Jay M. Weinberg, Rector Ms. Yvonne E. R. Benner Mr. William C. DeRusha Mr. Edward L. Flippen	X X Absent X	
Mr. M. Boyd Marcus, Jr. Mr. Steven A. Markel Ms. Angela Miles	Absent X Absent	
Dr. W. Baxter Perkinson, Jr. Ms. Diane Linen Powell Mr. Robert E. Rigsby	X X X	
Dr. Lindley T. Smith Mr. Ted L. Smith	X X	
Mr. Clarence L. Townes, Jr. Dr. David A. Vaughan Dr. H. George White, Jr.	X Absent X	

## Vote:

Ayes: 12 Nays: 0

ABSENT DURING MEETING: 4 ABSENT DURING VOTING: 4

On motion made and seconded, the Board accepted the report of the President regarding executive session items; approved the Faculty Appointments and Changes in Status and other personnel actions, as amended; approved the Named Funds Report and Facility Naming recommendations; accepted the executive session Committee reports; and accepted the report of the General Counsel.

The meeting was adjourned at 12:20 p.m.

Jay M. Weinberg, Rector

Edward L. Flippen, Secretary