

MINUTES OF A REGULAR MEETING OF THE  
BOARD OF VISITORS OF  
VIRGINIA COMMONWEALTH UNIVERSITY  
February 9, 2006

A regular meeting of the Board of Visitors of Virginia Commonwealth University was held on Thursday, February 9, 2006, at 9 a.m. in the Richmond Salons 1 and 2 located in the University Student Commons at 907 Floyd Avenue.

Present were Drs. Bersoff (Rector), Doswell and Shapiro; Messrs. Baldacci, Robertson, Sherman, Siegel and Snead; and Mesdames Lambert and Rhodes. Drs. Broaddus and Romano; and Messrs. Axselle, Jackson, Rosenthal and Thompson were absent. Also present were Drs. Trani, Gottfredson, Hampton, Macrina, Retchin and Rhone; Messrs. Bennett, Bunce, Ross, Timmreck and Wyeth; and Mesdames Balmer, Messmer and Mikuta. The faculty representative, Dr. Lewis, and Ms. Bacon-Ward, student representative, and Mr. Allen, alternate student representative, were also present.

The Report of the President was presented. Virginia Commonwealth University and the VCU Health System employees contributed more than \$710,000 to the combined Commonwealth of Virginia Campaign for 2005. The 2005 total set a record for the University and Health System's combined campaign for the second consecutive year. The following volunteer Campaign Associates representing the departments with high employee participation rates were introduced:

Tamara Ingram with Treasury and Foundation Services and Kevin Davenport, Department Head;

Kathy Person, Animal Resources and Bobby Collins, Department Head;

My Guidarelli and Alan Williams with VCU Libraries and John Umschneider, Director of VCU Libraries;

Deborah Simms in Decision Support and Patty Dilzer, Department Director;

Linda Chapman with Health Information Management and Carole Johnson  
Department Director; and

Claire Costello in Food and Nutrition Services and Larry Little, Executive  
Director of Support Services Administration.

The VCU 2020 Strategic Plan was presented. In two years and more than 125 meetings with Virginia Commonwealth University students, staff, faculty and administrators, as well as community members and business leaders, VCU has reached an amazing and exciting juncture in VCU's history: the development of VCU 2020 Vision for Excellence. VCU's strategic vision rests upon five themes:

1. Ensuring and maintaining the highest levels of University effectiveness, accountability and infrastructure support required to achieve the University's mission.
2. Achieving national recognition as a learning-centered research university that embraces a world-class student experience.
3. Assuring continued international recognition for VCU's research, scholarship and creative expression.
4. Achieving preeminence for VCU's academic medical center.
5. Maintaining VCU as a model for University-community partnership.

On motion made and seconded, the Board approved of the adoption of the VCU 2020 Strategic Plan, with the requirement that the Provost and Vice President for Academic Affairs and the Chief Executive Officer of the VCU Health System and Vice President for Health Sciences report two times a year to the Academic and Health Affairs Policy Committee on the implementation of the VCU 2020 Strategic Plan.

An update on Budget was presented for information. A handout on VCU's International Agenda, that was discussed at the dinner meeting held Wednesday, February 8, 2006, was distributed and discussed. A brochure highlighting the past ten

years of the Virginia Biotechnology Research Park, *A Decade of Building*, was distributed to the Board.

Dr. Shapiro reported for the Academic and Health Affairs Policy Committee. The Proposal to create a Dual-Degree Program: the M.S.W. – M.P.H. Degree in Social Work and Public Health was presented. Prospective students will be required to apply to both programs independently, meet both sets of admission requirements but pay only one application fee to the School of Graduate Studies. Students will be required to complete a minimum of 78 semester credits leading to both degrees. In Social Work, dual-degree students will complete all thirty (30) M.S.W. foundation credits and 15 of the 30 M.S.W. concentration credits. Fifteen credits in either the clinical or social work administration, planning and policy practice concentration will be satisfied by public health courses. In Public Health, dual-degree students will complete a minimum of thirty-three (33) credits of the 45 required credits. Any student wanting a specific M.P.H. track, such as epidemiology, environmental health or addiction studies, will be required to take some additional track-specific courses. The Academic and Health Affairs Policy Committee recommended to the full Board the approval of the proposal to create a Dual-Degree Program: the M.S.W. – M.P.H. Degree in Social Work and Public Health.

The Proposal to offer an Executive M.B.A. (EMBA) Program in Cairo, Egypt was presented. The Executive M.B.A. program in Cairo is an off-campus extension of the current VCU Executive M.B.A. Program. The difference between the EMBA program and the regular M.B.A. program is that applicants to the EMBA Program must have six (6) years of experience, while students can enter the M.B.A. program with an appropriate bachelors degree but without any experience in business. The EMBA program in Cairo,

Egypt will be identical in course content, faculty quality, student admission requirements, learning objectives, assessment, and grading as the EMBA program currently offered on VCU's Monroe Park Campus. Students who successfully complete program requirements will earn a Master of Business Administration (M.B.A.) degree from VCU. The Academic and Health Affairs Policy Committee will review the program after the initial three year period. The Academic and Health Affairs Policy Committee recommended to the full Board the approval of the Proposal to offer an Executive M.B.A. Program in Cairo, Egypt.

The Proposal to Rename the Department of Marketing and Business Law to the Department of Marketing was presented. Since the Department of Marketing and Business Law no longer describes the courses or programs the department offers, the School of Business requests the change in name to the Department of Marketing. The Academic and Health Affairs Policy Committee recommended to the full Board the Proposal to Rename the Department of Marketing and Business Law to the Department of Marketing.

The Proposal to Create an O.T.D. Degree in Occupational Therapy was presented. The proposed Occupational Therapy Doctorate (O.T.D.) degree is a professional doctorate in occupational therapy. The program builds on existing practice skills, and is designed to move the occupational therapy professional into advanced practice arenas related to leadership. In the program, the leadership emphasis will encompass policy-making, proposal writing, advanced critical thinking and the promotion of evidence bases for practice. The Academic and Health Affairs Policy Committee recommended to the



full Board the approval of the Proposal to Create an O.T.D. Degree in Occupational Therapy.

The Proposal to Create three B.F.A. Degree Programs to replace the B.F.A. Program in Communication Arts and Design, and to create three new departments to replace the Department of Communication Arts and Design: Communication Arts, Graphic Design, and Kinetic Imaging was presented. The objective is to formalize the de facto separation of the three areas to enhance recruitment, retention, and the national profile of each unit. The Academic and Health Affairs Policy Committee recommended to the full Board the approval of the Proposal to Create three B.F.A. degree programs to replace the B.F.A. program in Communication Arts and Design, and to create three new departments to replace the Department of Communication Arts and Design: Communication Arts, Graphic Design and Kinetic Imaging.

The Proposal to Establish New Departments in Qatar: Fashion Design, Graphic Design, and Interior Design was presented. VCU School of the Arts in Qatar requests approval to change the current organization structure as follows: The Communication Arts and Design Program would become the Department of Graphic Design in Qatar; the Fashion Design Program would become the Department of Fashion Design in Qatar; and the Interior Design Program would become the Department of Interior Design in Qatar. The Academic and Health Affairs Policy Committee recommended to the full Board the approval of the Proposal to Establish New Departments in Qatar: Fashion Design, Graphic Design and Interior Design.

The Proposal to Create an M.S.A.T. Degree in Athletic Training was presented. The School of Education proposes to initiate a Master of Science in Athletic Training

(M.S.A.T.) degree program, effective Summer 2006. The program is a 65-credit, entry-level professional degree which will enroll 10-12 new students each year. Athletic training currently is an undergraduate degree option in the Department of Exercise Science. National employment trends have shown a preference for graduate education in the field. Approximately 47% of jobs posted on the NATA Career Center listed a masters degree as required or preferred, and employers have expressed a preference for more mature individuals as athletic trainers. The Academic and Health Affairs Policy Committee recommended to the full Board the approval for the Proposal to Create an M.S.A.T. Degree in Athletic Training.

The Proposal to Create an M.S. Degree in Medical Physics was presented. The establishment of the M.S. program will leverage existing infrastructure developed for the Ph.D. program in medical physics, which is administered by the Department of Physics in the College of Humanities and Sciences, in conjunction with the Department of Radiology and Department of Radiation Oncology in the School of Medicine. The proposed M.S. program in medical physics will address the critical shortage of appropriately educated medical physicists needed to support the delivery of radiation therapy and other radiation medicine services within the state and nationally. The Academic and Health Affairs Policy Committee recommended to the full Board the approval of the Proposal to Create an M.S. Degree in Medical Physics.

The Faculty Bonus Award Policy was presented. The amended Faculty Bonus Award Policy was revised to clarify language in the policy and provide the approval of individual exceptions to the policy by the President. The Academic and Health Affairs

Policy Committee recommended to the full Board the approval of the amended Faculty Bonus Award Policy.

The Health Insurance Policy for Medical Students and a Request for Proposals were presented. The policy is to establish the requirement for health insurance for medical students that is required by other medical schools in the Commonwealth of Virginia. The purpose of the Request for Proposals is to establish a contract with a student health insurance company to provide a comprehensive and cost effective health and dental insurance plan for VCU students. The Academic and Health Affairs Policy Committee recommended to the full Board the approval of the Health Insurance Policy for Medical Students and the Request for Proposals.

The following items were presented for information: the Virginia Commonwealth University Health System Financial Statement Summary Fiscal Year 2006 – Six Months Ending December 31, 2005 and the Report of the Provost and Vice President for Academic Affairs, including a report on the Higher Education Restructuring Act: Institutional Performance Standards.

Dr. Doswell reported for the Audit Committee. Mr. Walter J. Kucharski, State Auditor of Public Accounts, presented the external audit report for the fiscal year ended June 30, 2005. Mr. Kucharski reported that the financial statements are fairly presented in all material respects; there were no material weaknesses in the University's control system; and there were no instances of noncompliance that were required to be reported under Government Auditing Standards. The report contained two recommendations to strengthen the University's control procedures and management presented to the Committee the business plans to address the state auditor's recommendations.

Mr. Robertson reported for the External Relations Committee. The following items were presented for information: the Government Relations and Health Policy Report, the Marketing and Media Relations Report and the Advancement Division Reports.

Mrs. Rhodes reported for the Finance, Investment and Property Committee. The Request for Proposals for the MCV Campus Housekeeping Services was presented. VCU is seeking proposals from contractors to provide full custodial services in 24 buildings representing 1,501,176 square feet on the MCV Campus. All University housekeeping services are privatized for academic, research, and medical facilities. The Finance, Investment and Property Committee recommended to the full Board the approval of the Request for Proposals for the MCV Campus Housekeeping Services.

Project Plans for the Student Dental Simulation Laboratory and the Mannequin Simulation Laboratory were presented. The project is comprised of two separate laboratory renovations and incorporates the latest instructional technologies for the dental profession. In the Student Dental Simulation Laboratory, patient treatment is simulated with computer-aided technology to give students the opportunity to make the transition from instructional simulation to human interaction. In the Mannequin Simulation Laboratory, students will learn to create and adjust dental prosthetic devices using mannequins before attempting actual patient interaction. The construction budget for the dental simulation laboratory is \$50,000, with a total budget of \$2,193,723. The construction budget for the Mannequin Simulation Laboratory is \$480,000, with a total budget of \$3,537,190. The Finance, Investment and Property Committee recommended to the full Board the approval of the Project Plans for the Student Dental Simulation Laboratory and the Mannequin Simulation Laboratory.

Project Plans for the Sanger Hall Lab Renovations, Project 3: Third Floor Laboratory Renovation was presented. The project will transform 15,082 GSF of antiquated laboratory space into a state-of-the-art research laboratory. The project will bring together faculty from the Departments of Physiology and Biophysics and Internal Medicine's Division of Cardiology. The collaborative research team will develop innovative methods to effectively repair damaged and diseased cardiac tissue at cellular, genetic, and molecular levels. The construction budget for the project is \$2,760,000, with a total budget of \$4,455,306. The Finance, Investment and Property Committee recommended to the full Board the approval of the Project Plans for the Sanger Hall Lab Renovations, Project 3: Third Floor Laboratory Renovation.

The 2006-08 Budget Update was presented for information. Also, a PowerPoint presentation detailing the Capital Projects was presented. The following additional items were presented for information:

Virginia Commonwealth University Health System Financial Statement Summary  
Fiscal Year 2006 – Six Months Ending December 31, 2005  
University Quarterly Budget Performance Report: December 31, 2005  
Foundation Annual Reports

- a. MCV Foundation
- b. VCU Intellectual Property Foundation
- c. VCU Alumni Association
- d. MCV Alumni Association

Virginia Biotechnology Research Park Authority Summary of Actual and Planned Occupancy

Notification of Contract Awards

- a. Sanger Hall Lab Renovations Project 2: Building Systems Improvements
- b. VCU Renovation Projects Construction Management Services
- c. School of Engineering/School of Business Construction Management at Risk Contract

On motion made and seconded, the Board approved the following Consent

Agenda Action Items as to include an approval of the issuance of a Request for Proposals for the Student Health Insurance Plan:

Board of Visitors

Minutes of a Meeting held November 17, 2005

Academic and Health Affairs Policy Committee

Minutes of a Meeting held November 16, 2005

Proposal to Offer an Executive M.B.A. Program in Cairo, Egypt

Proposal to Rename the Department of Marketing and Business Law to the Department of Marketing

Proposal to Create an O.T.D. Degree in Occupational Therapy

Proposal to Create Three B.F.A. Degree Programs to Replace the B.F.A. Program in Communication Arts and Design, and to Create Three New Departments to Replace the Department of Communication Arts and Design: Communication Arts, Graphic Design, and Kinetic Imaging

Proposal to Establish New Departments in Qatar: Fashion Design, Graphic Design, and Interior Design

Proposal to Create an M.S.A.T. Degree in Athletic Training

Proposal to Create an M.S. Degree in Medical Physics

Proposal to Create a Dual-Degree Program: M.S.W. - M.P.H. Degree in Social Work and Public Health

Faculty Bonus Award Policy

Health Insurance Policy for Medical Students

Audit Committee

Minutes of a Meeting held November 17, 2005

External Relations

Minutes of a Meeting held November 16, 2005

Finance, Investment and Property Committee

Minutes of the Finance, Investment and Property Committee held November 16, 2005

Request for Proposals for MCV Campus Housekeeping Services

Project Plans for Dental Simulation Laboratory and Mannequin Simulation Laboratory

Projects Plans for the Sanger Hall Lab Renovations Project 3: Third Floor Research Lab Renovation

Dr. Bersoff appointed the following Board members to serve on the Board

Nominating Committee for Rector: Mr. Axselle (chair), Ms. Rhodes, Mr. Rosenthal, Mr. Sherman and Mr. Thompson.

On motion made and seconded, the Board convened into closed session to discuss certain personnel matters and matters relating to the performance of identifiable employees and faculty of VCU and to discuss the performance of departments or schools of VCU where such matters regarding such individuals might be affected by such evaluations including the Faculty Appointments and Changes in Status and other Personnel Actions; to discuss the acquisition or use of real property for public purpose, or of the disposition of publicly held property, or of plans for the future of a state institution of higher education which could affect the value of property owned or desirable for ownership by such institution including the acquisition of property on or adjacent to the Monroe Park Campus Addition and the sale of property on or adjacent to the MCV Campus; and to consult with legal counsel pertaining to actual and probable litigation, and other specific legal matters requiring the provision of legal advice by counsel, including the Report of the General Counsel; to discuss matters relating to gifts, bequests, and fundraising activities and grants and contracts for services or work to be performed by such institution, including the approval of the Named Funds Report and Facility Naming Recommendations, and an update on the development activities, and to discuss matters relating to honorary degrees and special awards, including the Report of the Student Affairs Committee as authorized by Section 2.2-3711 A(1), A(3), A(6), A(7), A(8) and A(10) of the Virginia Freedom of Information Act.

Following closed session, on motion made and seconded, the following resolution was approved by roll call vote:

Virginia Commonwealth University hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session meeting to which this certification resolution applies, and (ii) only such public business matters as were

identified in the motion convening the closed session meeting were heard, discussed or considered by the Board of Visitors of Virginia Commonwealth University.

<u>Roll Call Vote</u>	<u>Ayes</u>	<u>Nays</u>
Dr. Edward H. Bersoff, Rector	X	
Mr. Ralph L. "Bill" Axselle, Jr.	Absent	
Mr. David G. Baldacci	X	
Dr. J. Alfred Broaddus, Jr.	Absent	
Dr. John C. Doswell II	X	
Mr. Brian K. Jackson	Absent	
Ms. Lillian L. Lambert	X	
Mrs. Anne J. G. "Panny" Rhodes	X	
Mr. Richard T. Robertson	X	
Dr. Michele A. Romano	Absent	
Mr. Thomas G. Rosenthal	Absent	
Dr. Carol S. Shapiro	X	
Mr. John Sherman, Jr.	X	
Mr. Stuart C. Siegel	X	
Mr. Thomas G. Snead, Jr.	X	
Mr. Philip Thompson, Sr.	Absent	

Vote:

Ayes: 10

Nays: 0

ABSENT DURING MEETING: 6

ABSENT DURING VOTING: 6

On motion made and seconded, the Board accepted the Report of the President; approved the Faculty Appointments and Changes in Status and other personnel actions as amended; approved the Named Funds Report and Facility Naming Recommendations; approved the Acquisition of Property Adjacent to the Monroe Park Campus Addition; concurred with the Sale of Property Adjacent to the MCV Campus; accepted the Closed Session Committee Reports; accepted the Report of the General Counsel and approved the Recommendations of the Student Affairs Committee as amended.

The meeting was adjourned at 11:15 a.m.





Anne J. G. Rhodes, Secretary



Edward H. Bersoff, Rector