

# VCU Board of Visitors

V i r g i n i a C o m m o n w e a l t h U n i v e r s i t y

## **May 21, 2010** **Meeting of the Board of Visitors of** **Virginia Commonwealth University** *Minutes*

A regular meeting of the Board of Visitors of Virginia Commonwealth University was held on Friday, May 21, 2010, at 8:30 a.m. in the Richmond Salons located in the University Student Commons at 907 Floyd Avenue.

Present were Mesdames Rhodes (Rector), and Lambert; Messrs. Hurtado, Jones, McCandlish, Robertson, Rosenthal, Siegel and Snead; and Drs. Bersoff, Broaddus, Doswell, Romano and Shapiro. Mr. Jackson was absent. Also present were Drs. Rao, Huff, Macrina, Moriarty, Retchin, Rhone, Rodriquez and Warren; Messrs. Bennett, Bunce, Gehring, Jez, Turnage, Ream, Ross and Wyeth; and Mesdames Atkinson, Balmer, and Lepley. Ms. Aiken, student representative to the Board, was also present.

The meeting was called to order and members of the press were welcomed.

The Report of the President followed. The following faculty, students and staff were introduced to the Board: Ms. Toni-Leslie James, Dr. Shiv N. Khanna, Dr. Mary Jo Grap, Ms. Rachel Kopelovich, Mr. Gabriel Walker, Mr. Brian Nguyen, Ms. Laura Burns, Dr. Jameel Dennis, Dr. Arthur Reber and Kwaku Osei.

Mr. Jones reported for the Academic and Health Affairs Policy Committee. A Proposal to Change the Structure of the School of Medicine, Department of Internal Medicine: Merging Quality Health Care with General Internal Medicine was presented. The Division of Quality Health Care was newly formed in 1996 under the direction and vision of Dr. Richard Wenzel with a mission to pursue many initiatives, including matters related to hospital epidemiology and infection control. The Department is now requesting to merge the Division of Quality Health Care and related personnel into the Division of General Internal Medicine, which will reduce the number of divisions in the Department from ten to nine. The Academic and Health Affairs Policy Committee recommended to the full Board the approval of a Proposal to Change the Structure of the School of Medicine, Department of Internal Medicine: Merging Quality Health Care with General Internal Medicine.

A Proposal to Establish an Undergraduate Certificate in Product Innovation was presented. The VCU da Vinci Center for Innovation requests approval to establish an Undergraduate Certificate in Product Innovation. The Certificate will be administered by the da Vinci Center for Innovation in collaboration with VCU's Schools of Arts, Business and Engineering and intended for undergraduate students in these schools. Employing an

interdisciplinary perspective that embodies concepts from the Arts, Business, and Engineering, undergraduate students will be provided a robust learning experience to understand the challenges associated with and means for managing product design, product development, and new product introduction endeavors. The Certificate endeavors to develop competency in the area of product innovation and will run concurrently with a student's major. Students must have a declared major in one of the three schools of the Arts, Business, or Engineering to participate in the certificate program. The Academic and Health Affairs Policy Committee recommended to the full Board the approval of the Proposal to Establish an Undergraduate Certificate in Product Innovation.

A Proposal to Establish a Master of Product Innovation (MPI) was presented. The VCU da Vinci Center for Innovation requests approval to establish a Master of Product Innovation program. The program will be administered by the da Vinci Center for Innovation in collaboration with VCU's Schools of the Arts, Business, and Engineering. The proposed Master of Product Innovation Program builds on a student's undergraduate degree by covering advanced topics in the product innovation arena. The uniqueness of the program is the coverage of product innovation from an interdisciplinary perspective, bringing in learning from VCU's Schools of the Arts, Business, and Engineering to more fully develop an advanced competency in product innovation. The program includes a year long Master's Project to be completed in VCU's da Vinci Center for Innovation to give students a real product development experience. Projects may be company-sponsored or student-initiated. Student-initiated projects will aim to spur entrepreneurship by encouraging the respective student teams in the projects to start a company stemming from the project upon graduation. The Academic and Health Affairs Policy Committee recommended to the full Board the approval of a Proposal to Establish a Master of Product Innovation (MPI).

A Proposal to Establish a Dual Degree Program Leading to the Master of Education in Sport Leadership and Master of Business Administration was presented. The School of Education at VCU, in cooperation with the School of Business, proposes the initiation of a dual degree program leading to award of Master of Education in Sport Leadership and Master of Business Administration degrees. An MBA program offers students the coursework and knowledge the student will need to be successful in a business setting, including principles in Accounting, Management, Marketing, and Organizational Behavior. The M.Ed. offers the application and networking that is needed to be successful in today's sport industry. A dual degree program will provide students with the broadest preparation and a competitive edge in the field. The Academic and Health Affairs Policy Committee recommended to the full Board the approval of the Proposal to Establish a Dual Degree Program Leading to the Master of Education in Sport Leadership and Master of Business Administration.

The Proposal to Establish a Master of Sustainable Community Design (MSCD) Degree Program was presented. The growing recognition of the importance of sustainability has generated intense interest among the planning and design professions throughout the country. The importance is also linked to the need for new methods in building and development that address large scale design for new and reclaimed communities in urban

areas and metropolitan regions. The application responds to the needs with a new Sustainable Community Design Masters Program at VCU. The Academic and Health Affairs Policy Committee recommended to the full Board the approval of the Proposal to Establish a Master of Sustainable Community Design (MSCD) Degree Program.

A Proposal to Create an Institute for Engineering and Medicine (IEM) was presented. The IEM will be specifically structured to (1) leverage both scientific and engineering research capabilities; (2) bridge the two VCU campuses, providing a benchmark for university interactions in the future; and (3) combine elements of applied engineering with biomedical research serving to promote the translation of scientific discovery into commercial practice and foster industrial partnerships. In addition to aiding VCU in fulfilling its teaching mission, the IEM will serve as an excellent training ground for both pre-and post-doctoral scientists and engineers that are interested in working in an interdisciplinary environment as well as providing mentoring to younger faculty who will work side-by-side with seasoned investigators. The Academic and Health Affairs Policy Committee recommended to the full Board the approval of a Proposal to Create an Institute for Engineering and Medicine (IEM).

A Proposal to Establish a VCU Parkinson's Disease Center was presented. The creation of the VCU Parkinson's Center will allow the University to take the lead at both local and national levels in establishing a unique center that will incorporate goals that are individually present at other institutions but have yet to be integrated into a single organization. Four major goals are to carry out disease-relevant translational molecular and experimental therapeutic laboratory research, develop and initiate clinical testing of novel therapies resulting from such research, provide outstanding multi-disciplinary diagnosis and treatment for Parkinson's patients that will attract and sustain interest in both the physician and patient communities, and facilitate educational and training activities at multiple levels, to include students, residents, fellows, clinicians through CME programs and lay advocacy groups. The Academic and Health Affairs Committee recommended to the full Board the approval of a Proposal to Establish a VCU Parkinson's Disease Center.

A Proposal to Seek Chartered Status of the VCU Reanimation Engineering Science Center (VCURES) was presented. The mission of VCURES is to serve the Commonwealth of Virginia as an internationally recognized center of excellence devoted to the study of critical illness and injury including the causes, diagnosis, treatment and prevention. The study envisions that the effort will lead to the ultimate goal of improving survival and the quality of life of victims of critical illness and injury. The Academic and Health Affairs Committee recommended to the full Board the approval of a Proposal to Seek Chartered Status of the VCU Reanimation Engineering Science Center (VCURES).

A Proposal to Change the Misconduct in Research and Scholarly Activities Policy was presented and discussed. The Academic and Health Affairs Committee recommended to the full Board the approval of a Proposal to Change the Misconduct in Research and Scholarly Activities Policy.

A Proposal to Revise the VCU Intellectual Property Policy was presented. The VCU Intellectual Property Policy has been revised to expand and clarify the policy with respect to intellectual property which may be developed by students as a result of research or classroom endeavors. The Academic and Health Affairs Policy Committee recommended to the full Board the approval of a Proposal to Revise the VCU Intellectual Property Policy.

A Proposal to Change the Name of the Office of International Education to the Global Education Office (GEO) was presented. The Office of International Education at VCU proposes to change the name to Global Education Office (GEO). The change is designed to update and sharpen the unit's brand recognition, more closely reflect the University's mission, and reduce confusion with similarly named academic programs. The Academic and Health Affairs Policy Committee recommended to the full Board the approval of a Proposal to Change the Name of the Office of International Education to the Global Education Office (GEO).

A Resolution to Revise University Policies to Reflect Amendments to Board's Bylaws was presented and discussed. The Academic and Health Affairs Policy Committee recommended to the full Board the approval of the Resolution to Revise University Policies to Reflect Amendments to the Board's Bylaws.

A Resolution Regarding Faculty Salaries was presented and discussed. The Academic and Health Affairs Policy Committee recommended to the full Board the approval of a Resolution Regarding Faculty Salaries.

The following items were presented for information: a report from Faculty and Staff Senate Representatives; a Report on the College of Humanities and Sciences; a Report of the Interim Provost and Vice President for Academic Affairs; and Virginia Commonwealth University Health System Financial Statement Summary Fiscal Year – Nine Months Ending March 31, 2010.

Dr. Broaddus reported for the Audit and Compliance Committee. The Audit and Compliance Committee Charter – Annual Update was presented and discussed. The Audit and Compliance Committee recommended to the full Board the approval of the Audit and Compliance Committee Charter – Annual Update.

Mr. Rosenthal reported for the External and Alumni Relations Committee. The University Advancement Policy Revision Request was presented. After discussion, the External and Alumni Relations Committee recommended to the full Board the approval of the University Advancement Policy Revision Request as amended.

The following items were presented for information: Government Relations and Health Policy Report; Marketing and Media Relations Report; and the Advancement Division Reports.

Mr. Siegel Reported for the Finance, Investment and Property Committee. The Design/Build Team Selection: West Grace Street Housing and Laurel Deck was presented. The project consists of two components, Student Housing and Parking Deck, located on two distinct sites on the south side of Grace Street, between Shafer and Laurel Streets on VCU's Monroe Park Campus. The Student Housing project will be a 5 story structure of approximately 160,000 total square feet including approximately 8,200 square feet of first floor available for retail, administrative, or academic use. The project will provide 459 beds in a mix of 4-bedroom apartments, 2-bedroom double-occupancy apartments and single-occupancy efficiencies. The first floor will also include a housing lobby, offices and a security counter for access control. The Parking Deck project is located at the corner of Grace and Laurel Streets and will be a 5-story structure of approximately 104,000 total square feet including approximately 7,000 square feet of ground floor retail space. The project will provide approximately 218 parking spaces. The Design/Build Budget is \$34,562,000 with a total budget of \$40,988,000. The firm recommended was Whiting-Turner Construction Company with WDG Architects and NBJ Architects. The Finance, Investment and Property Committee recommended to the full Board the approval of the Design/Build Team Selection: West Grace Street Housing and Laurel Deck.

The Amendment to the Educational Services Contract between VCU and Inova Health Care Services was presented. The VCU School of Medicine is requesting an amendment to extend through fiscal year 2013 the current contract with Inova Health Care Services to provide educational services to third-year and fourth-year medical students at the Fairfax campus. The Finance, Investment and Property Committee recommended to the full Board the approval of the Amendment to the Educational Services Contract between VCU and Inova Health Care Services.

The following items were presented for information: the Capital Projects Status Report; the University Quarterly Budget Performance Report: March 31, 2010; an Update on Agency Risk Management and Internal Control Standards (ARMICS); Program Manager – School of Medicine; the Notification of Contract Award – Rhoades Hall – Replacement of Dual Temperature Pipe Risers; and the Virginia Commonwealth University Health System Financial Statement Summary Fiscal Year 2009 – Nine Months Ending March 31, 2010.

Dr. Doswell reported for the Student Affairs, Athletics and International Programs Committee. The following items were presented for information: the Student Representative's Report; an Admissions Report; the University Safety Committee Report; an Athletics Report; a report on Graduate and Professional Education; and a Student Satisfaction Survey Update.

On motion made and seconded, the following Consent and Priority Agenda Actions were approved:

Board of Visitors

Minutes of a Meeting held February 11, 2010

- Minutes of a Meeting held April 29, 2010
- University Budget Plan 2010 -2011
- Academic and Health Affairs Policy Committee
  - Minutes of Meeting held February 10, 2010
  - Proposal to Change the Structure of School of Medicine, Department of Internal Medicine: Merging Quality Health Care with General Internal Medicine
  - Proposal to Establish an Undergraduate Certificate in Product Innovation
  - Proposal to Establish a Master of Product Innovation (MPI)
  - Proposal to Establish a Dual Degree Program Leading to the Master of Education in Sport Leadership and Master of Business Administration
  - Proposal to Establish a Master of Sustainable Community Design (MSCD) Degree Program
  - Proposal to Create an Institute for Engineering and Medicine
  - Proposal to Establish a VCU Parkinson's Disease Center
  - Proposal to Seek Chartered Status of the VCU Reanimation Engineering Science Center (VCURES)
  - Proposal to Change Misconduct in Research and Scholarly Activities Policy
  - Proposal to Revise the VCU Intellectual Property Policy
  - Proposal to Change the Name of the Office of International Education to the Global Education Office (GEO)
  - Resolution to Revise University Policies to Reflect Amendments to Bylaws
  - Resolution Regarding Faculty Salaries
- Audit and Compliance Committee
  - Minutes of a Meeting held February 10, 2010
  - Audit and Compliance Committee Charter – Annual Update
- External and Alumni Relations Committee
  - Minutes of a Meeting held February 10, 2010
  - University Advancement Policy Revision Request (as amended)
- Finance, Investment and Property Committee
  - Minutes of a Meeting held February 10, 2010
  - Design/Build Team Selection: West Grace Street Housing and Laurel Deck
  - Amendment to Educational Services Contract between VCU and Inova Health Care Services
- Special Committee of the Board of Visitors
  - Minutes of a Meeting held April 29, 2010
- Student Affairs, Athletics and International Programs Committee
  - Minutes of a Meeting held February 10, 2010

Dr. Romano reported for the Board's Nominating Committee for Officers and Executive Committee. Members of the Committee are: Drs. Romano (Chair) and Bersoff and Messrs. McCandlish and Rosenthal; and Mesdames Lambert and Rhodes. The Committee recommended the following slate:

Mr. Thomas G. Snead, Jr.	Vice Rector
Mr. Thomas W. McCandlish	Secretary
Mr. J. Alfred Broaddus, Jr.	Member-at-Large

Dr. John C. Doswell II	Member-at-Large
Mr. Brian K. Jackson	Member-at-Large
Mr. Maurice A. Jones	Member-at-Large
Mr. Stuart C. Siegel	Member-at-Large

On motion made and seconded, the Board approved the recommendation of the Nominating Committee for Officers and Executive Committee.

Dr. Rao recommended Dr. Micah McCreary be appointed as the non-voting Faculty Representative to the Board of Visitors with Dr. Linda Corey serving as the alternate Faculty Representative. Dr. Rao recommended Ms. Delores Collier be appointed as the non-voting Staff Representative to the Board of Visitors with Mr. Jose Alcaine serving as the alternate Staff Representative. Dr. Rao also recommended Ms. Fatima Syed be appointed as the non-voting Student Representative to the Board with Mr. Kunal Kapoor serving as alternate Student Representative. On motion made and seconded, the recommendations for Faculty Representative, Staff Representative and Student Representative were approved.

The Proposed 2010-11 University Budget Plan was presented. The report included a review of on-going state budget reductions, federal stimulus funding, VCU's reliance on state support, its tradition of serving in-state students, and its historically low tuition and fees in comparison to other Virginia doctoral institutions and many comprehensive schools. As a result of these factors, VCU's combined state and federal stimulus cuts in FY 2011 and FY 2012 are greater than any other institution's cuts in the state. The report reviewed the impact of reduced state support and low tuition on VCU's instructional.

The operating budget presented for FY 2011 was focused on meeting three key objectives: 1) providing resources to add instructional faculty; 2) providing significant additional financial aid to mitigate the effect of tuition increases on students, using both federal stimulus funds and VCU E&G revenues; and 3) beginning to prepare for the funding cliff in FY 2012 – a combined \$35.5 million loss of state funds and federal stimulus funding. When the funding reduction is combined with known unavoidable spending increases, the budget “problem” for FY 2012 totals approximately \$40.1 million.

In April, 2010, the Board approved tuition and fee rates for FY 2011. At that time, it was recommended that a portion of the additional FY 2011 revenue provided by the tuition increase be allocated for one-time uses. In that way a portion of the revenue stream would be available to help deal with the FY 2012 funding cliff.

The recommended Educational and General budget included on-going funding focused exclusively on funding for additional faculty and student financial aid -- about \$11.3 million to hire new faculty and \$4.8 million for additional University funded financial aid. An additional \$18.0 million was recommended for strategic one-time expenditures in FY 2011.

On a motion made and seconded, the Proposed University Budget Plan 2020-11 was approved.

On motion made and seconded, the Board convened into closed session to discuss certain personnel matters and matters relating to the appointment, promotion, performance and salaries of identifiable employees and faculty of VCU, including the Faculty Appointments and Changes in Status and other Personnel Actions, Promotion and Tenure Recommendations, and to discuss the evaluation of the performance of departments or schools of VCU where such evaluations necessarily involve discussion of the performance of specific individuals including Audit Reports of individually identified departments and/or schools; and to consult with legal counsel and receive briefings from staff members regarding certain legal matters and actual or probable litigation where such consultation or briefings in open session would adversely affect the negotiating or litigating position of VCU; to discuss the acquisition or use of real property for public purpose, or of the disposition of publicly held real property, where discussion in an open session would adversely affect the bargaining position or negotiating strategy of VCU, including the acquisition of property; and to discuss matters relating to gifts, bequests, and fund-raising activities, including consideration of the Named Funds Report and Facility Naming Recommendations, and an update on the development activities as authorized by Section 2.2-3711 A(1), A(3), A(7), and A(8) of the Virginia Freedom of Information Act.

Following closed session, on motion made and seconded, the following resolution was approved by roll call vote:

Virginia Commonwealth University hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session meeting to which this certification resolution applies, and (ii) only such public business matters as were identified in the motion convening the closed session meeting were heard, discussed or considered by the Board of Visitors of Virginia Commonwealth University.

<u>Roll Call Vote</u>	<u>Ayes</u>	<u>Nays</u>
Mrs. Anne J. G. Rhodes, Rector	X	
Dr. Edward H. Bersoff	X	
Dr. J. Alfred Broaddus, Jr.	X	
Dr. John C. Doswell II	X	
Mr. Arthur D. Hurtado	X	
Mr. Brian K. Jackson	Absent	
Mr. Maurice A. Jones	X	
Ms. Lillian L. Lambert	X	
Mr. Thomas W. McCandlish	X	
Mr. Richard T. Robertson	X	
Dr. Michele A. Romano	X	
Mr. Thomas G. Rosenthal	X	

Dr. Carol S. Shapiro	X
Mr. Stuart C. Siegel	Left before voting
Mr. Thomas G. Snead, Jr.	X

Vote:

Ayes: 13

Nays: 0

Absent during meeting: 1

Absent during voting: 2

On motion made and seconded, the Board accepted the Report of the President; approved the Faculty Appointments and Changes in Status and other Personnel Actions as amended; approved the Named Funds Report and Facility Naming Recommendations, as amended; approved the Promotion and Tenure Recommendations; approved the Acquisition of Property; approved the Conveyance of a Conservation Easement; approved an Amendment to the President's Contract; and accepted the Closed Session Committee Reports.

The meeting was adjourned at 1:10 p.m.