

VCU Board of Visitors

V i r g i n i a C o m m o n w e a l t h U n i v e r s i t y

November 11, 2009 Meeting of the External Relations Committee

Minutes

A meeting of the External Relations Committee of the Board of Visitors of Virginia Commonwealth University was held on Wednesday, November 11, 2009, at 1 p.m. in the Richmond Salons located in the University Student Commons at 907 Floyd Avenue.

Present were: Messrs. Jackson, Chair, Hurtado, Jones, Rosenthal, Siegel and Snead; and Dr. Romano. Dr. Bersoff was absent. Other Board members present were Drs. Doswell, Broaddus and Shapiro and Mrs. Lambert. Also present were Drs. Rao, Corey, Macrina, Retchin and Strauss; Messrs. Bunce, Gehring, Ream, Ross, Smith, and Wyeth; and Mesdames Balmer, Ferguson, James, Lepley, Messmer and Stillman.

Mr. Jackson called the meeting to order and on motion made and seconded, the External Relations Committee approved the Minutes of a Meeting held August 12, 2009.

The Government Relations and Health Policy Report, and the Marketing and Media Relations Reports were presented for information.

The Presidential Task Force on Supplemental Funding for Advancement was presented. Dr. Jerry Strauss presented a report from the VCU Task Force on Advancement. On motion made and seconded, the External Relations Committee recommended the Presidential Task Force on Supplemental Funding for Advancement be forwarded to the full Board for discussion.

On motion made and seconded, the Committee convened into closed session to discuss matters relating to gifts, bequests, and fund-raising activities, including the Report of the Vice President, the Development Report, and the consideration of the Named Funds Report and Facility Naming Recommendations, as authorized by Section 2.2-3711 A(8) of the Virginia Freedom of Information Act.

Following closed session, on motion made and seconded, the following Resolution was approved by roll call vote:

The External Relations Committee of the Board of Visitors of Virginia Commonwealth University hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session meeting to which this certification resolution

applies, and (ii) only such public business matters as were identified in the motion convening the closed session meeting were heard, discussed or considered by the External Relations Committee of the Board of Visitors of Virginia Commonwealth University.

<u>Roll Call Vote</u>	<u>Ayes</u>	<u>Nays</u>
Mr. Brian K. Jackson, Chair	X	
Mr. Thomas G. Rosenthal, Vice Chair	X	
Dr. Edward H. Bersoff	Absent	
Mr. Arthur D. Hurtado	X	
Mr. Maurice A. Jones	X	
Dr. Michele A. Romano	X	
Mr. Stuart C. Siegel	X	
Mr. Thomas G. Snead, Jr.	X	

Vote:

Ayes: 7

Nays: 0

ABSENT DURING MEETING: 1

ABSENT DURING VOTING: 1

On motion made and seconded, the External Relations Committee recommended to the full Board the approval of the Named Funds Report and Facility Naming Recommendations.

The meeting was adjourned at 3:20 p.m.