

VCU Board of Visitors

V i r g i n i a C o m m o n w e a l t h U n i v e r s i t y

May 20, 2010 **Meeting of the Academic and Health Affairs** **Policy Committee** *Minutes*

A meeting of the Academic and Health Affairs Policy Committee of the Board of Visitors of Virginia Commonwealth University was held on Thursday, May 20, 2010, at 2 p.m. in the Richmond Salons located in the University Student Commons at 907 Floyd Avenue.

The meeting was called to order. Committee members present were Messrs. Jones (Chair), McCandlish, Robertson and Rosenthal; and Drs. Romano and Shapiro. Mr. Snead was present. Also present were Drs. Rao, Corey, Cramer, Ingrassia, Hawkrigde, Huff, Macrina, Moriarty, Retchin, Rhone, Sarrett and Warren; Messrs. Bunce, Litton, Ream and Ross; and Mesdames Atkinson, Balmer, Buckley, Collier, Harris, Parmley and Stillman.

On motion made and seconded, the Minutes of Meeting held February 10, 2010, were approved.

A Proposal to Change the Structure of the School of Medicine, Department of Internal Medicine: Merging Quality Health Care with General Internal Medicine was presented. The Division of Quality Health Care was newly formed in 1996 under the direction and vision of Dr. Richard Wenzel with a mission to pursue many initiatives, including matters related to hospital epidemiology and infection control. The Department is now requesting to merge the Division of Quality Health Care and related personnel into the Division of General Internal Medicine, which will reduce the number of divisions in the Department from ten to nine. On motion made and seconded, the Academic and Health Affairs Policy Committee recommended to the full Board the approval of a Proposal to Change the Structure of the School of Medicine, Department of Internal Medicine: Merging Quality Health Care with General Internal Medicine.

A Proposal to Establish an Undergraduate Certificate in Product Innovation was presented. The VCU da Vinci Center for Innovation requests approval to establish an Undergraduate Certificate in Product Innovation. The Certificate will be administered by the da Vinci Center for Innovation in collaboration with VCU's Schools of Arts, Business and Engineering and intended for undergraduate students in these schools. Employing an interdisciplinary perspective that embodies concepts from the Arts, Business, and Engineering, undergraduate students will be provided a robust learning experience to understand the challenges associated with and means for managing product design,

product development, and new product introduction endeavors. The Certificate endeavors to develop competency in the area of product innovation and will run concurrently with a student's major. Students must have a declared major in one of the three schools of the Arts, Business, or Engineering to participate in the certificate program. On motion made and seconded, the Academic and Health Affairs Policy Committee recommended to the full Board the approval of the Proposal to Establish an Undergraduate Certificate in Product Innovation.

A Proposal to Establish a Master of Product Innovation (MPI) was presented. The VCU da Vinci Center for Innovation requests approval to establish a Master of Product Innovation program. The program will be administered by the da Vinci Center for Innovation in collaboration with VCU's Schools of the Arts, Business, and Engineering. The proposed Master of Product Innovation Program builds on a student's undergraduate degree by covering advanced topics in the product innovation arena. The uniqueness of the program is the coverage of product innovation from an interdisciplinary perspective, bringing in learning from VCU's Schools of the Arts, Business, and Engineering to more fully develop an advanced competency in product innovation. The program includes a year long Master's Project to be completed in VCU's da Vinci Center for Innovation to give students a real product development experience. Projects may be company-sponsored or student-initiated. Student-initiated projects will aim to spur entrepreneurship by encouraging the respective student teams in the projects to start a company stemming from the project upon graduation. On motion made and seconded, the Academic and Health Affairs Policy Committee recommended to the full Board the approval of a Proposal to Establish a Master of Product Innovation (MPI).

A Proposal to Establish a Dual Degree Program Leading to the Master of Education in Sport Leadership and Master of Business Administration was presented. The School of Education at VCU, in cooperation with the School of Business, proposes the initiation of a dual degree program leading to award of Master of Education in Sport Leadership and Master of Business Administration degrees. An MBA program offers students the coursework and knowledge the student will need to be successful in a business setting, including principles in Accounting, Management, Marketing, and Organizational Behavior. The M.Ed. offers the application and networking that is needed to be successful in today's sport industry. A dual degree program will provide students with the broadest preparation and a competitive edge in the field. On motion made and seconded, the Academic and Health Affairs Policy Committee recommended to the full Board the approval of the Proposal to Establish a Dual Degree Program Leading to the Master of Education in Sport Leadership and Master of Business Administration.

The Proposal to Establish a Master of Sustainable Community Design (MSCD) Degree Program was presented. The growing recognition of the importance of sustainability has generated intense interest among the planning and design professions throughout the country. The importance is also linked to the need for new methods in building and development that address large scale design for new and reclaimed communities in urban

areas and metropolitan regions. The application responds to the needs with a new Sustainable Community Design Masters Program at VCU. On motion made and seconded, the Academic and Health Affairs Policy Committee recommended to the full Board the approval of the Proposal to Establish a Master of Sustainable Community Design (MSCD) Degree Program.

A Proposal to Create an Institute for Engineering and Medicine (IEM) was presented. The IEM will be specifically structured to (1) leverage both scientific and engineering research capabilities; (2) bridge the two VCU campuses, providing a benchmark for university interactions in the future; and (3) combine elements of applied engineering with biomedical research serving to promote the translation of scientific discovery into commercial practice and foster industrial partnerships. In addition to aiding VCU in fulfilling its teaching mission, the IEM will serve as an excellent training ground for both pre-and post-doctoral scientists and engineers that are interested in working in an interdisciplinary environment as well as providing mentoring to younger faculty who will work side-by-side with seasoned investigators. On motion made and second, the Academic and Health Affairs Policy Committee recommended to the full Board the approval of a Proposal to Create an Institute for Engineering and Medicine (IEM).

A Proposal to Establish a VCU Parkinson's Disease Center was presented. The creation of the VCU Parkinson's Center will allow the University to take the lead at both local and national levels in establishing a unique center that will incorporate goals that are individually present at other institutions but have yet to be integrated into a single organization. Four major goals are to carry out disease-relevant translational molecular and experimental therapeutic laboratory research, develop and initiate clinical testing of novel therapies resulting from such research, provide outstanding multi-disciplinary diagnosis and treatment for Parkinson's patients that will attract and sustain interest in both the physician and patient communities, and facilitate educational and training activities at multiple levels, to include students, residents, fellows, clinicians through CME programs and lay advocacy groups. On motion made and seconded, the Academic and Health Affairs Committee recommended to the full Board the approval of a Proposal to Establish a VCU Parkinson's Disease Center.

A Proposal to Seek Chartered Status of the VCU Reanimation Engineering Science Center (VCURES) was presented. The mission of VCURES is to serve the Commonwealth of Virginia as an internationally recognized center of excellence devoted to the study of critical illness and injury including the causes, diagnosis, treatment and prevention. The study envisions that the effort will lead to the ultimate goal of improving survival and the quality of life of victims of critical illness and injury. On motion made and seconded, the Academic and Health Affairs Committee recommended to the full Board the approval of a Proposal to Seek Chartered Status of the VCU Reanimation Engineering Science Center (VCURES).

A Proposal to Change the Misconduct in Research and Scholarly Activities Policy was presented and discussed. On motion made and seconded, the Academic and Health Affairs Committee recommended to the full Board the approval of a Proposal to Change the Misconduct in Research and Scholarly Activities Policy.

A Proposal to Revise the VCU Intellectual Property Policy was presented. The VCU Intellectual Property Policy has been revised to expand and clarify the policy with respect to intellectual property which may be developed by students as a result of research or classroom endeavors. On motion made and seconded, the Academic and Health Affairs Policy Committee recommended to the full Board the approval of a Proposal to Revise the VCU Intellectual Property Policy.

A Proposal to Change the Name of the Office of International Education to the Global Education Office (GEO) was presented. The Office of International Education at VCU proposes to change the name to Global Education Office (GEO). The change is designed to update and sharpen the unit's brand recognition, more closely reflect the University's mission, and reduce confusion with similarly named academic programs. On motion made and seconded, the Academic and Health Affairs Policy Committee recommended to the full Board the approval of a Proposal to Change the Name of the Office of International Education to the Global Education Office (GEO).

A Resolution to Revise University Policies to Reflect Amendments to Board's Bylaws was presented and discussed. On motion made and seconded, the Academic and Health Affairs Policy Committee recommended to the full Board the approval of the Resolution to Revise University Policies to Reflect Amendments to the Board's Bylaws.

A Resolution Regarding Faculty Salaries was presented and discussed. On motion made and seconded, the Academic and Health Affairs Policy Committee recommended to the full Board the approval of a Resolution Regarding Faculty Salaries.

The following items were presented for information: a report from Faculty and Staff Senate Representatives; a Report on the College of Humanities and Sciences; a Report of the Interim Provost and Vice President for Academic Affairs; and Virginia Commonwealth University Health System Financial Statement Summary Fiscal Year – Nine Months Ending March 31, 2010.

On motion made and seconded, the Committee convened into closed session to discuss certain personnel matters involving the performance of identifiable employees or faculty of VCU, and to discuss the evaluation of the performance of departments or schools of VCU where such evaluation will necessarily involve discussion of the performance of specific individuals, and the performance of University departments and schools as related to the Medical College of Virginia Hospitals and the Virginia Commonwealth University Health System Authority, including a report of the Chief Executive Officer, VCU Health System and the Vice President for Health Sciences and a report of the

Provost and Vice President for Academic Affairs; and to consult with legal counsel and receive briefings by staff members regarding legal matters and actual or probable litigation where such consultation or briefing in open session would adversely affect the negotiating or litigating posture of VCU, as may be necessary, as authorized by Section 2.2-3711 A(1) and A(7) of the Virginia Freedom of Information Act.

Following closed session, on motion made and seconded, the following resolution was approved by roll call vote:

The Academic and Health Affairs Policy Committee of the Board of Visitors of Virginia Commonwealth University hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session meeting to which this certification resolution applies, and (ii) only such public business matters as were identified in the motion convening the closed session meeting were heard, discussed or considered by the Academic and Health Affairs Policy Committee of the Board of Visitors of Virginia Commonwealth University.

<u>Roll Call Vote</u>	<u>Ayes</u>	<u>Nays</u>
Mr. Maurice A. Jones, Chair	X	
Dr. Michele A. Romano, Vice Chair	X	
Mr. Thomas W. McCandlish	X	
Mr. Gordon C. Morse	X	
Mr. Richard T. Robertson	X	
Mr. Thomas G. Rosenthal	X	
Dr. Carol A. Shapiro	X	
Mrs. Anne J. G. Rhodes, Rector	X	

Vote:

Ayes: 8

Nays: 0

Absent during meeting: 0

Absent during voting: 0

The meeting was adjourned at 3:35 p.m.