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MONDAY, November 15, 1993

The Student Press of Virginia Commonwealth University

Vol. 25, No. 23

Youth arrested for robbery on campus

Scott Bass
CT STAFF WRITER

A 17-year-old male was arrested and charged with armed robbery in connection with the reported knife- and gun-point robbery of a VCU student, according to Richmond Police.

Around 7 p.m. on Nov. 10 at the intersection of Harrison and Idlewood streets, three juveniles reportedly approached a male student, said Richmond Police officer R.B. Wade, and robbed him at knife- and gun-point of his book bag.

"He had left class," Wade said of the victim. "He was going to his car and (the suspects) jumped him from behind."

The student returned to class and called the police, he said.

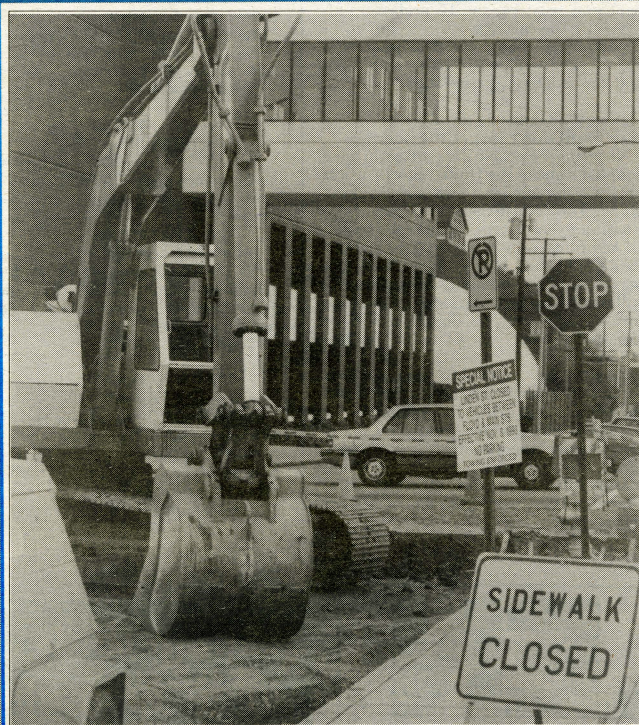
At 7:42 p.m. VCU Police Sgt. G.A. Natoli stopped a juvenile for a traffic violation after the youth made an improper turn onto Main Street.

The juvenile fit the description of one of the alleged suspects, Wade said. After the victim, who was still on campus, identified the juvenile as one of the robbery suspects, the youth was arrested and charged for the crime.

Wade said he believes the arrested juvenile also was involved in two reported robberies that took place Nov. 9.

In one of those incidents three males

ROBBERY continued to page 2 ➤



Signs of Change - Linden Street, between Main Street and Floyd Avenue, gets a new look as construction begins to enclose the street. It closed officially to traffic on Nov. 8.

Carla J. Schmitt/Commonwealth Times

Planners seek to accentuate role of library

Sandy Westmoreland
CT STAFF WRITER

Strategic Direction No. 8: Significantly upgrade VCU's uses of information technology.

Strategic planners at Virginia Commonwealth University urge the school to create a new Office of Information Technology.

"This office should have responsibility for the university's libraries, computing center, Academic and MCV Campus Computing, as well as for media services and communication networks," according to the VCU strategic plan.

Barbara Ford, director of Library Services, said, "The job description and advertisements for a vice provost for information technology will be out next month."

VCU plans to hire someone for this position by July 1, if all goes according to plan, Ford said.

Subsequently, a staff of information technology workers also should be hired "to ensure effective and efficient support for implementation, integration and maintenance," strategic planners say.

Don Abraham, professor and chairman of medicinal chemistry, heads the task

STRATEGIC PLAN

PLANNERS continued to page 3 ➤

Conference strives to cure disease of racism

Will O'Bryan
CT STAFF WRITER

Somewhat removed from the society they were about to examine, about 20 people gathered in a basement conference room at VCU earlier this month to participate in the teleconference "Healing Racism: Education's Role."

The presentation was broadcast Nov. 5 from Old Dominion University in Norfolk to Room B-35 of VCU's Cabell Library and to more than 90 other sites in the United States and Canada.

"We're going to heal racism through a grass-roots movement. People come together and say, 'Enough of this foolishness,'" said Nathan Rutstein, who presented the teleconference.

Rutstein is the author of "To Be One, A Battle Against Racism" and "Healing Racism In America: A Prescription For The Disease."

On a stage designed to look like a classroom, Rutstein sat across from Van Spiva, the conference host and former ODU dean. Words such as "diversity," "oneness" and "unity" were written on a blackboard behind them.

"Multiculturalism at best creates tolerance, which is fragile. It can only lead to sophisticated apartheid."

— Nathan Rutstein, a founder of the Institutes for the Healing of Racism

Rutstein recalled discovering his own racism.

"I realized I was ill," he said. The realization came as he was preparing to use a racial epithet toward a black driver in traffic.

The incident led Rutstein to help found the Institutes for the Healing of Racism. There are more than 150 such institutes in North America.

The broadcast lasted two hours during which there were three breaks for questions from the audience.

A VCU student asked Rutstein how public schools can install a multicultural curriculum if the government running the schools is racist.

Rutstein answered that the government wouldn't lead the way. He implied that parents and teachers would have to change the schools.

"There's no quick fix. You just can't allow your child to be chewed up," he said while answering a similar question.

Rutstein criticized multiculturalism: "Multiculturalism at best creates tolerance, which is fragile. Oftentimes it diverts us from the real problem: the disease. It can only lead to sophisticated apartheid."

Throughout the conference, Rutstein used anecdotes to illustrate the disease he said he hopes to cure.

He offered one about a black student, James, who was an honor student at a predominantly black school. Rutstein said that when James started taking classes at a predominantly white school, he felt invisible.

"He was psychologically murdered," said Rutstein. "His cerebral cortex started shutting down."

During a lecture at James Madison

University, a black student told Rutstein that she wanted to be a doctor but that she was made to feel stupid every time she stepped into her biology class.

Rutstein said he lectures frequently at colleges and universities.

How important are colleges and universities in fighting racism? Rutstein offered a solemn reply:

"There's not much of a fight going on. Most people aren't even aware of the problem."

Faye McNair-Knox, an associate professor of education at VCU, attended the teleconference and introduced the broadcast to the VCU audience. Many of her students were also present.

"I thought (the teleconference) was very frank. It offered a point of view I'd never seen... coming from a white man," she said.

Rutstein told the audience that there are four steps to healing racism: understanding history, understanding pathology, creating a forum for healing and sharing, and taking social action.

"All human beings on earth are at least fifth cousins," he said. "We're all related to one another."

News Briefs

Kelly Armstrong
CT STAFF WRITER

COMPILED FROM THE CHRONICLE OF HIGHER
EDUCATION AND THE ASSOCIATED PRESS

Yale sculpture target of prankster

The artwork honoring women students at Yale University has had problems since its dedication.

A prankster poured laundry detergent into the fountain of "The Women's Table," causing suds to bubble over. University officials say they will add a chemical to the water to stop further pranks.

Another problem plaguing the sculpture is a misplaced apostrophe. The engraving of the table's name reads "The Womens' Table" instead of "The Women's Table." University officials plan to correct the mistake.

KKK tattoos cause student indigestion

Jackson Warren, a former member of the Ku Klux Klan, was forced to switch jobs after Iowa State University students complained about his tattoos.

Zadie E. Brock, a black senior, said Warren sat at her cafeteria table several times with tattoos of a swastika and the letters KKK visible on his arms.

"I didn't feel comfortable eating in my own residence hall," she said.

The university has asked state officials to decide how the institution can accommodate the students who complained without violating Warren's First Amendment rights.

Cherryl K. Jensen, an Iowa State spokeswoman, said Warren could eat one meal per day in the dining hall and sit wherever he wanted.

Professors protest: changes caught them off guard

Professors at the University of Pennsylvania are not happy. More than 150 of them attended the school's first faculty meeting to discuss changes to the departments in American civilization, religious studies and regional science.

Rosemary A. Stevens, dean of the Schools of Arts and Sciences, recommended cutting those departments and merging the departments of astronomy and physics. She also called for a reorganization of the Slavic-languages department.

If approved by the university's president and trustees, the 15 professors affected by the closings will teach in other departments. The protesting professors said the dean failed to consult with them and her actions surprised them.

Candy is dandy, and don't forget the beer

It seems the people in new Russia have adapted some of the United States' worst habits — eating junk food and drinking liquor. The fastest-rising U.S. exports to Russia are chocolate candy, beer and vodka.

According to a report in Trade Highlights published by the Agriculture Department, chocolate candy sales in Russia will reach \$25 million in 1993, an increase from \$3 million in 1992. Beer sales also are expected to rise from \$4 million to \$15 million.

Next on the list of U.S. consumer food exports to Russia were instant coffee, \$7 million, and soft drinks, \$5 million.

"These imports are viewed by many Russian consumers as high-quality luxury products," the report said. "They are sold mainly through kiosks, Western hotel chains and the growing number of modern corner grocers."



CRIME SHORTS

compiled by **Scott Bass**
CT STAFF WRITER

11/6/93

• Vandalism and Grand Larceny

A male VCU student reported an unknown person(s) vandalized and removed several items from his 1992 Mitsubishi in the CV Lot sometime between 11 a.m. on Nov. 5 and 11:26 p.m. on Nov. 6.

Total Value: \$950

11/6/93

• Missing Student

A male VCU student was reported missing from Room 707 in Rhoads Hall since Oct. 26.

11/7/93

• Grand Larceny

VCU staff and students reported several items stolen from labs and offices on the 3rd floor of Oliver Hall at various times during the semester.

Total Value: \$817

11/8/93

• Grand Larceny

A female MCV employee reported stolen a Canon still video camera from Room 101 in the basement of the Rand Minor Annex at an unknown time before 4:45 p.m., Nov. 8.

Total Value: \$1,402

11/9/93

• Grand Larceny

A female VCU employee reported stolen a Hitachi VCR from Room 203 on the 2nd floor of 820 W. Franklin St. sometime between 9 p.m. on Oct. 24 and 1 p.m. on Oct. 30.

Total Value: \$650

11/9/93

• Simple Assault

A female VCU student reported her roommate assaulted her at 2 a.m. on Nov. 9 in Phase I of GRC.

11/10/93

• Grand Larceny

A female VCU student reported her blue Mountain bike and U-lock stolen from the rear of the Performing Arts Center sometime between 11:30 p.m. on Nov. 9 and 10:45 p.m. on Nov. 10.

Total Value: \$600

ROBBERY

continued from page 1

reportedly were robbed of their jackets at knife- and gun-point by three juveniles at the intersection of Stuart and Robinson streets around 8 p.m.

Also that same night at 8:30 a VCU student reportedly was robbed of an unknown amount of cash at knife- and gun-point by three juveniles at the intersection of Harrison and Idlewood streets.

"I think this was apparently going to be an ongoing problem," Wade said, "but with this (arrest) I think we nipped it in the bud."

The arrested youth is being held in Richmond Juvenile Detention until arraignment proceedings.

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The answer to the test question

High-risk groups are susceptible to flu

K. Suzanne Alford
CT STAFF WRITER

This year students on the VCU and MCV campuses are visiting student health centers and asking for a popular item: flu vaccines.

The flu epidemic may not have hit Richmond, but a concern for it has, said Betty Reppert, associate director for health promotion.

"I think with the media hype people are more concerned this year," she said.

Dr. Lynne Clemo, assistant director of the student health center, said that the state health department reported that no cases of the flu have been confirmed in

Virginia.

Clemo said an estimated 200 people have received the flu vaccine on the VCU campus and another 200 on the Medical College of Virginia's campus.

"There's been a lot of people coming in for it," she said.

The vaccines contain the three foremost strains predicted to hit this year. The vaccines consist of two A-strains including the Beijing and Texas, and one B-strain, called the Panama.

Reppert said it's important for individuals in high-risk groups to acquire the vaccine.

This includes people who have immune-system deficiencies and people who have respiratory or cardiovascular disorders.

Also among these high-risk groups are people who are elderly or diabetic.

Dr. David Nelson, assistant director for VCU's Student Health Services, said the Center for Disease Control and Prevention recommends that employees of health-care facilities and people living in clustered conditions be vaccinated.

Reppert said the vaccine takes two weeks to build up in a person's immune system; therefore, it should be administered by Dec. 1 before the flu season begins.

The vaccine's side effects are mild, she said, ranging from aches and pains to no symptoms. Since the viruses in the vaccine are dead, the ones in the vaccine don't give anyone the flu.

"Virtually everyone on our staff has gotten it, and no one's called in sick."

Students may not receive the vaccine if they have a fever or an allergy to eggs, Reppert said. The vaccine uses egg byproducts, and an allergic reaction could result.

If students catch the flu, Reppert said, they ought to drink eight to 10 glasses of fluids a day, take cough syrup containing dextromethorphan and over-the-counter analgesics such as aspirin.

The chances of this being an unusually bad flu season?

"So far there's no evidence ...," Reppert said, "that there's anything out of the ordinary."

'60s dissident Leary to talk at Commons

Andy Hornbaker
CT STAFF WRITER

A man who former U.S. President Richard Nixon once called "the most dangerous man alive" is coming to VCU.

Timothy Leary, controversial figure of the '60s, will speak at 7 p.m. on Nov. 30 in the Commonwealth Ballroom. The topic of his presentation is "Creation of Our Future."

In the 1950s, after earning a doctorate in psychology at the University of California at Berkeley, Leary was an early advocate of the technique of group therapy. Hundreds of clinics and research centers continue to use his methods today.

In the 1960s, Leary began his clinical study of psychedelic drugs. He established a research center in Millbrook, N.Y. Many prominent people visited Leary's center, such as writers, musicians, including the Beatles, and other cultural icons. Leary became the spokesperson for the "cultural revolution" and the "consciousness" movement.

In the 1970s, Leary was a principal dissident against the Nixon administration. In 1970, Leary was charged and imprisoned for possession of a half ounce of marijuana. With the help of the Weather Underground, he escaped and was granted political asylum in Algeria and Switzerland. He was captured in Afghanistan and extradited back to the United States but was paroled in 1976.

Leary now serves as leader of the "futurist" movement and is the president of a company called Futique Inc., which designs interactive software programs for personal computers. In the '60s, Leary advocated LSD and other psychedelic drugs as a means of mind expansion. Today, he advocates using computer software for the same purpose.

Free student tickets will be available from 10 a.m. to 6 p.m. on Nov. 17, 18 and 19 in the Student Activities Office. Tickets for faculty and the general public will be available from 2 p.m. to 7 p.m. on Nov. 22 and 23 for \$3.

PLANNERS

continued from page 1

force studying VCU's networking wants and needs.

"We're just in the brainstorming stages now," Abraham said, "but we want to have our general parameters ready for the new vice provost (of information technology)."

The State Council of Higher Education for Virginia wants colleges and universities "to reconceive the library as the heart of an academic institution."

In its "The Case for Change" report, the council recommends the creation of:

1. a telecommunications network linking students and faculty to every academic library in the state.

2. a network whereby students and faculty can have some material transmitted to them.

3. a network linking academic libraries to all major, national and other state networks.

Although making these changes will cost money, the Virginia General Assembly created in 1986 the Higher Education Equipment Trust Fund of \$85 million "to purchase sophisticated equipment and to assure that the equipment can be replaced

on a regular schedule."

VCU's strategic planners also call for a significant increase of educational software to enhance instructional programs.

Students and faculty will be encouraged to conduct research from their homes, offices or from area businesses that have been linked to the network.

Moving VCU into the 21st century will "test the imaginations of those responsible for incorporating technology into teaching and learning," the council said, referring to all state colleges and universities. "And the use of information technology promises to significantly change academic life as we know it today."

Next week: Make organizational changes in VCU that are necessary to enhance teaching, research and service.

Correction:

In the Nov. 8 story on p. 1, "Policy constrains art-school enrollment," it ought to read that Murry Depillars, dean of the School of the Arts, said 2.8 students were refused for every student accepted to the school this year. The ratio was incorrectly stated in the article. We regret the error.

Speaker examines foreign business investments

Christie Richardson
CT STAFF WRITER

Think international.

That was Lars H. Hallden's message to about 100 faculty members and students who attended Sam Berry's financial management class last Thursday morning.

Hallden, chief executive officer of the Sweden-based Tetra Laval Group, an international group of four industrial businesses, discussed "International Business Investment: Russia and China."

"He will cover the world with you in a period much shorter than it would take you to race from here to Europe," Howard Tuckman, dean of the business school, said as he introduced 58-year-old Hallden.

Throughout the speech, Hallden's company, which manufactures liquid-food-packaging and machinery and heating-control systems, served as a model describing the role of businesses in a global economy.

Hallden, who has served as the CEO of the Tetra Laval Group for nearly 30 years, estimated that his company employed 34,000 people and made \$8.7 million last year.

"When you look at a company like this," Hallden said, "you have to realize that we are located in a very small town (in) Sweden, which is a very small market."

"It's not at all like the big U.S. multinational companies, which have a huge home market. So out of all of the turnover here, less than 3 percent of that turnover comes from our home market in Sweden, and more than 97 percent of the turnover comes from outside of Sweden," he said.

Hallden added that 20 percent of the company's employees work in Sweden, while 80 percent work outside of Sweden.

Moreover, he told the audience that he sees the world as comprising three trading blocks including Europe, Asia and America. The local areas, he stressed, play an important role in successful international companies.

"You can never be a major player in those three markets if you don't have a very strong local presence in production," Hallden said, adding that the three blocks share an important characteristic.

Each area, he explained, has a high-cost part and a low-cost part. Japan, for example, is a very high-cost country where the average cost for a blue-collar worker is estimated at \$90,000 per year.

"They don't take very long holidays,

and they never sleep," Hallden said, eliciting laughter from instructors and students.

Conversely, he said his company has four plants in India where the cost is only \$3,000 a year, and "we pay them very well."

The company's investment in the former Soviet Union, however, was a risky but important venture.

"The trouble in Russia is the distribution of food," Hallden said. "Forty percent to 60 percent of all food in Russia is spoiled on the way from production to the consumer, and that is the basis for why we have gone into the Soviet Union."

"It's an expensive investment, but for \$150 million we get a major share of the market for 200 million people — it's not that expensive," he said.

But the problems in China differ from the problems in Russia, Hallden pointed out, saying, "The biggest problem in China is: Will the Chinese government be able to keep China together?"

The problem China is facing is a division — both economically and politically, he explained, adding that the different provinces are taking over more and more of the collected taxes but giving back less and less.

"The differences in the development of the provinces is huge," Hallden said. "The one that is developing the most is the one that is closest to Hong Kong. Beijing is not developing at all."

After concluding the discussion, Hallden welcomed questions from the group.

Tuckman broke the silence with a question that students later thanked him for asking.

"Our students have asked a question," Tuckman said. "With all the contradictions in the world, if they were young and venturesome and willing to travel outside of the United States, where should they go to find the most wonderful opportunities? Could you comment on that?"

"No," Hallden said jokingly.

"We have a training system and we employ young graduates," he said. "We are an international company. It depends on which country we recruit them in. They're supposed to work for a fairly long time outside of their home country, and we have seen that it's clear that working in countries under tough conditions is an advantage in your future career."

Then a student in the back of the room asked Hallden to define "a very long time."

Everyone laughed, and Hallden explained that he usually expects workers to stay in the country for at least three years.

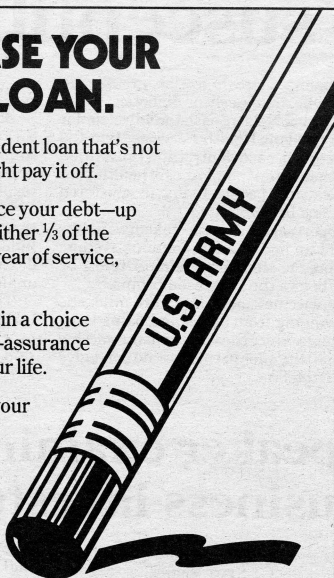
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Christian Boyles

Chicken and God

With my Britches brand button-down shirts and jeans from J.C. Penny's, most would tag me as a conformist.

I don't, however, dispute that I look like a member of the Young Republicans.

But, being an individual isn't based on the clothes you wear or the friends you keep (or any other trivial matter), it's based on an attitude.

I'm a meat-eatin', yuppie-lookin', mainstream-music-listenin' type of guy but, just because I don't resemble the crowd that hangs about around Shafer Court, that doesn't mean I'm not "unique."

As far as fashion goes, I've always been a couple steps behind. I've never tried to be a part of the "in" or "out" crowd.

I'm me and I don't care to be thrown into any particular lot or category.

Labels are for canned fruit, not for people.

Late last week, I was fretting over having lunch with a vegetarian. "Will I offend her by ordering chicken?" I thought. And then, I stopped and pondered about what had just run through my head.

With one thought I stereotyped her as "the militant vegetarian" and was willing to compromise myself by ordering something "safe."

As it turned out, chicken was not a problem.

Mentally scanning a short list of stereotypes, I can generalize VCU students as members in either one of two categories: conformists and non-conformists.

VCU conformists are: WASP suburbanites whose concept of alternative music happens to be whatever the "Seattle band of the week" is.

VCU non-conformists are: agnostic

art students who shop at Goodwill and hang out at The Bidder's Suite, The Village or Third Street Diner.

However, when my lunch date and I chatted over our meal (my chicken club and her bean burger), I discovered many similarities despite our differences in appearance: we shared common likes, desires and philosophies.

Hmmm, how strange.

Swapping stereotypes, it was I, the conformist, who doubted the existence of God and the non-conformist who was deeply religious.

I was also more sympathetic to gays than my lunchtime companion.

Does this mean I should pick up a pair of Doc Martens and she should trade hers in for a pair of L.L. Beans?

Some may say yes, but I say no. A pair of Doc Martens or tattered sneakers do not define a person's thoughts. As I said before, it's not the equipment but the attitude.

The body of society is suffering a sizeable case of leprosy. Masses of people are "dropping out" over this issue or that one because it's the "alternative" thing to do. Abortion: oops, there goes an arm. Feminism: damn, there went a leg.

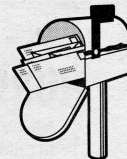
Change can only be brought about by an able body, with two arms and two legs.

Each person has his or her own concept of individuality. That's why we all aren't dressed in khaki and named "Bob."

The importance of being an individual, however, is not looking (or acting) like one, but thinking like one.

Robert Frost summed it up best, "The best things and the best people rise out of their separateness; I'm against a homogenized society because I want the cream to rise."

Letters to the Editor



Where Does The Money Go?

This is a letter of appreciation to the members of the SGA who freely give of their time to represent the student body. Their efforts are too often ignored by those they represent.

Although I appreciate the effort, I agree with Mike Hasley, they should not receive monetary compensation. The SGA was set up on a volunteer basis and that was understood when they accepted their offices.

VCU is once again facing budget cuts and it is imprudent for the student representatives to expect compensation when the rest of the university is being forced to cut back.

I would like to challenge the SGA and Commonwealth Times to, literally, make an issue of where the university's funds are being spent and present that information to the student body.

Now is the time for the students to find their voice and shed their apathetic skin. The students are the ones who are directly affected by the budget therefore we must let administrators know where we are willing to make cuts. Give us the data, give us a contact person and we will give you our suggestions.

Cheryl L. Pare

Student Criticizes WCVW

I think I speak for a large percentage of the population when I say WCVW doesn't speak to us.

College radio is supposed to be intelligent, irreverent, warm, diverse and at times, somewhat immature. WCVW is mechanical, predictable and nine out of ten physicians recommend it for hard-core insomniacs.

It seems the station is on a mission to

mirror the dullness of commercial radio in Richmond. Why?!

College radio is supposed to be an alternative to regular radio, not an "alternative music" format. WCVW is depriving its young announcers of a chance to experiment, and its listeners of a true college radio they deserve.

Edward Hazel

Student soapbox

How About a Saner Approach?

Lee A. Carleton

Recently I, like most other university students, have felt quite overwhelmed by my workload and I often question just what I am getting out of this academic rat race as well as what it costs me not only in (borrowed) dollars but in life, leisure and learning.

Like many students, I work in addition to going to school and most of us have time-consuming (but important) relationships that we are working on. In the face of all this, it is very easy to constantly feel like I'm almost drowning, but I never quite drown nor do I ever quite make it to shore. This sensation is singularly unpleasant and is one I'd like to experience as little as possible.

You see, what I think has happened is that academia has moved from the genuine thirst for and pursuit of knowledge (and critical thinking skills) to a rather silly contest to prove who can produce the greatest number of papers that correspond as perfectly as possible to the ultimately trivial standards of this academic association or that school of thought.

I mean really, in the grand scheme of things just how important is it that I follow the MLA handbook to the letter when I produce a paper?

If my research is good and my argument clear does it make any difference if the order of my bibliography doesn't correspond to what this particular institution (MLA) says?

I can honestly say that most of the time, I get more education and intellectual stimulation in class interacting with our exceptional doctors via the old Socratic method than I do urgently working on the various

projects I'm expected to complete.

Is this all really about learning or is it the academic rat race of pointless expectations? Are we in a contest to prove who can withstand the most pressure and still produce or are we trying to grow? Is it really any wonder why there is so much drinking in college?

It has been my experience that completing all the papers and projects and getting the degree does not guarantee that the graduate has learned anything or has grown at all intellectually. I have met some incredibly stupid folks who hold all sorts of impressive degrees and I'm sure you have too.

My professors are some of the most excellent teachers I've ever had the privilege to learn from and it really bothers me that quality time I could be spending learning from them has to be wasted on projects that frequently appear to be assigned only to fulfill status-quo expectations.

Let us (students and teachers alike) all join together to throw off the heavy yoke of social and academic expectations and work towards a more sane approach to higher education. I call for longer class periods, more personal interaction and discussion (even reading!) and less high-pressure project work.

Wouldn't this make the whole experience of teaching more rewarding for our professors? Does the love of teaching include an obsession with grading stacks of tests and papers? I doubt it?

Oh well, now that I have that off my chest I've got to get to my job, 300 pages of reading, two papers, shopping for food, a detailed bibliography, a social life, some translation work ... Isn't life just too damn short for this?

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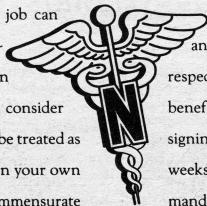
The Commonwealth TIMES welcomes readers' letters. We reserve the right to edit all letters for grammar, style and space. Letters should not exceed one single-spaced typed page and must be submitted by noon Thursday to be considered for publication the following week. Letters must be signed and include a daytime phone number.

Our offices are located in room 1149 of the General Purpose Academic Building; our campus mailbox number is 2010.

The editorial section of the Commonwealth TIMES is a forum open to all members of the Virginia Commonwealth University community. Students, faculty and administrators are encouraged to submit editorials expressing their opinions and concerns about university issues. All submissions to the editorial section must include a daytime phone number where the writer can be contacted. The opinions expressed are those of individual writers and do not necessarily reflect the views of the Commonwealth TIMES or VCU.

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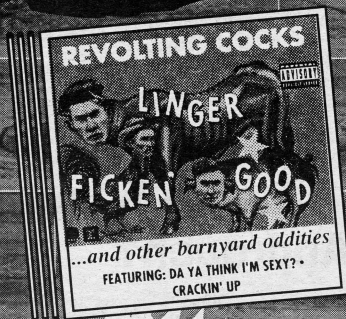
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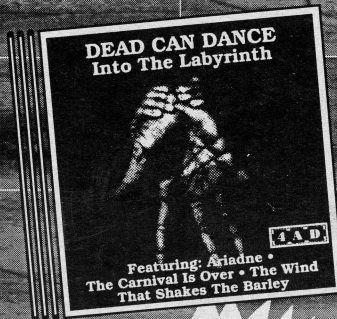
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Mexican restaurant serves palatable cuisine

Lori Walsh
CT STAFF WRITER

The first thing you notice about La Casa Grande at 7818 W. Broad St. is the decor. A huge mural of a Mexican village surrounds the outside of the building, and the inside is littered with pinatas, sombreros, blankets and just about every Mexican knick-knack you can think of.

RESTAURANT REVIEW

If you can get past the rather cheezy atmosphere, however, the food is good and reasonably priced. Entrees range in price from \$4 to \$9, with combination dinners priced from \$5 to \$6. Lunch specials are even cheaper, between \$2 and \$5. The menu offers a few vegetarian dishes. They also serve mixed drinks, wine and beer. The drink list boasts of 12 kinds of Mexican beer including several I have never heard of, priced at around \$2 each.

I wasn't brave enough to try the Special La Casa (beef, chicken and cactus), so I ordered the fried chimichangas, and my friend ordered the steak, shrimp and chicken fajitas. The chimichangas looked small on the outside, but they were stuffed

with shredded, mildly spicy beef and covered in guacamole and the largest amount of sour cream I've ever seen.

The fajitas were brought out sizzling, with a side of tortillas to wrap them in. The meat was flavorful and tender, without a charred taste.

For dessert we had my personal favorite, fried ice cream. It was excellent, covered in a crispy layer of coconut and topped with chocolate and whipped cream. At \$1.95, it was half as expensive and twice as large as the fried ice cream at most other restaurants I have been to.

The service was quite good, considering how busy they seemed to be. Our water glasses were constantly being filled, and we were asked three times if we wanted more (complimentary) tortilla chips and salsa.

I enjoyed La Casa Grande. It is certainly not the place for a quiet, romantic dinner, but if you don't mind a rather casual atmosphere (not to mention the secretaries loudly getting soused on margaritas at the next table), give it a try.

Lunch hours are 11 a.m. to 2:30 p.m. from Monday through Friday. Dinner hours are 5 p.m. to 10 p.m. from Monday through Thursday, and until 11 p.m. on Friday. Saturday hours are noon to 10 p.m., and Sundays from noon to 9 p.m.

A DISPATCH FROM SPY MAGAZINE

Will the Next Woody Allen Nymphet Please Stand Up

In *Husbands and Wives*, Juliette Lewis played a Barnard College student named Rain who throws herself at her professor, played by Allen. As the new school year was getting under way, we asked a couple of dozen actual Barnard undergraduates, many with Rain-like names, *If Woody Allen were your professor, would you have an affair with him?*

MAYBE

Lauren: I probably would. Why not? Maybe 'cause he's this famous and well-respected man—well, *was*. I mean, maybe if he was just my professor I wouldn't look up to him as much, but maybe, sure. **Carolyn:** I don't think so. It depends on what line he used.

NO—ON PRINCIPLE

Melia: I think he's extremely attractive. But I wouldn't have an affair with him. It would be tempting, but I wouldn't do it. **Sarah:** I wouldn't have an affair with any of my professors. **Eura:** I just wouldn't sleep with any of my professors. It's just a blanket rule, so even if it were Woody Allen—and I think he's a genius—I wouldn't do it.

NO—HE'S TOO SKANKY

Claudia: Physically he just looks like a load. I might have an affair with [another] professor. **Sonya:** I think he's ugly. He's disgust-

ing.... He's kind of gross-looking, you know? **Amanda:** I don't find him attractive. He's old. He's too hairy. **Typhaine:** He'd probably be a good professor, but I wouldn't find him attractive in a sexual way at all. **Cecilia:** I've seen some ugly guys that are charismatic in person. But he's just too short. **Dina:** He's creepy.

NO—ON PRINCIPLE, PLUS HE'S TOO SKANKY
Kristin: I don't find him attractive.... I wouldn't sleep with any of my professors. **Sylvia:** I think it's basically unethical to be involved with your professor. Also, I'm not particularly attracted to Woody Allen.

NO

Joanna: My mom did when she was in college—[had an affair] with Woody Allen. [I wouldn't have an affair with him] because if my mother did it, it's kind of a mother-daughter thing and that would be bad.

CD REVIEWS

RUSH "COUNTERPARTS" ATLANTIC



Photo by Andrew Macnaughton

A JUDAS PRIEST/ARLO GUTHERIE MIX? Rush is (from left) Geddy Lee, Neil Peart and Alex Lifeson.

Rush's unique ability to balance strong driving rhythms with commensurate lyrics, exemplified in such classics as "Working Man" (1974), "A Passage to Bangkok" (1981) and "Red Barchetta" (1981), is recaptured in their newest release "Counterparts."

The tracks, particularly "Cut to the Chase" and "Double Agent," represent a rebirth of Rush's early musical mastery. The album is characterized by rich bass licks, long, fast and fluid guitar flurries, an unequalled command of percussion and an overall technical precision not seen since their "Signals" release in 1982.

Neil Peart ponders contemporary themes in his lyrics—AIDS, homophobia and child abuse.

With Lee's clear vocals behind them,

Peart's words, powerful as always, come through loud and clear. The listener is very rarely forced to wonder, "What's he saying there?"

In "Double Agent," Peart delivers a narrative that sounds like an Arlo Guthrie/Judas Priest synthesis. Somehow, magically, they make it work.

One must respect this band's bold experimentation and their ability consistently to produce songs that deal with our quickly changing world.

Rush has remained innovative since their first album in 1974, producing new releases as fast as the music itself. This rock is still rolling and shows no sign of slowing down.

—Nick Abrash

JOHN MELLENCAMP "HUMAN WHEELS" MERCURY

John Cougar, John Cougar Mellencamp, John Mellencamp.

He has almost as much trouble deciding on his name as his style of music. But with "Human Wheels" he made a good choice.

The album is slightly funkier, slightly heavier and much more real than his earlier endeavors.

The album is flavored with religious references, and Mellencamp comments on social ills on many of the tracks, such as "Case 795 (The Family)," which documents domestic violence and displays his story-telling expertise.

"Beige to Beige" laments a world of conformity: "It's just beige to beige. That's all it is these days. Little windows to crawl through. You just do what's ex-

pected of you. It's just beige to beige to beige these days."

Mellencamp even found a new way to tell the age-old story of a lost childhood love on "Sweet Evening Breeze."

The only disappointment on the album is "French Shoes." Aiming at humorous, Mellencamp falls short and instead nails ridiculous right on the head.

Despite the upbeat sound of most of the music, the album is somewhat sad and soulful and very uncharacteristic of Mellencamp.

Perhaps he's lamenting the years of songs like "R.O.C.K. in the U.S.A.," "Rumble Seat" and "Rain on the Scarecrow."

—Diane Giles

Don't miss "Uncle Doggie's Nirvana," playing at Hodges Theatre through Nov. 20.

Calendar

Tuesday, Nov. 16

VCU's Work and Family Resources will host an **Alzheimer's Support Group** in Sanger Hall, Boardroom 1-038, from 11:45 a.m. to 1 p.m. To register, call 371-5369.

The **Virginia Museum of Fine Arts** presents the ongoing series **Art in the Afternoons** at 2 p.m. Rosemary Smith, whose specialty is Japonisme, will speak on "Mortimer Menpes: A British Painter in Japan." The ArtTalk is free and open to the public. For more information, call 367-0852.

Luther Vandross will be at the Hampton Coliseum. For more information, call 262-8100.

Exhibitions of photographs by Michiko Kon and Hiroshi Sugimoto open at the Virginia Museum of Fine Arts. "Michiko Kon: Still Lives" and "Hiroshi Sugimoto: Seascapes and Theaters" will remain on view through Jan. 23 in the museum's Contemporary Exhibition Galleries. For more information, call 367-0852.

Wednesday, Nov. 17

Dave Matthews Band plays at the Flood Zone. For more information, call 643-6006.

The **Marsh Art Gallery** at the University of Richmond presents "Martine Barrat: Do or Die, Harlem Boxing Photographs" through Jan. 23. For more information, call 289-8276.

Professional hockey at the Richmond Coliseum: The Richmond Renegades vs. The Hampton Roads Admirals. Game starts at 7:05 p.m. For more information, call the Coliseum at 780-4970.

The **Valentine Museum** will hold a public editing session for the continuing exhibition "Shared Space, Separate Lives" at 7:30 p.m. This free discussion will give local scholars and the general public the opportunity to offer feedback on this exhibition, which explores 19th-century race relations in Richmond and uses video and audio technology to create a context for the 1812 Wickham House, a National Historic Landmark. Call 649-0711 for more information.

Thursday, Nov. 18

Diana Detamore's "Works on Paper" will be featured at the Reynolds Gallery through Dec. 23. The gallery is located at 1514 W. Main St. Call 355-6553 for more information.

The **Jerry Garcia Band** plays at the Richmond Coliseum. Show starts at 8 p.m. Call the Coliseum at 780-4970 for more information.

Vince Gill will be at the Hampton Coliseum. For more information, call 262-8100.

Godstreet Wine plays at the Flood Zone. For more information, call 643-6006.

The Virginia Aviation Museum presents a lecture "Naval Aviation... From the Sea" at 7 p.m. Navy Cmdr. Royal P. "Flash" Gordon III will discuss the Navy's new tactical strategy. Free to the public. Call 371-0371 for more information.

Friday, Nov. 19

Professional hockey at the Richmond Coliseum: The Richmond Renegades take on the Raleigh Icecaps. Game time is at 7:05 p.m. Call 780-4970 for more information.

The **Jerry Garcia Band** will be at the Hampton Coliseum. Call 262-8100 for more information.

Watch the night sky come alive during **LiveSky**, the

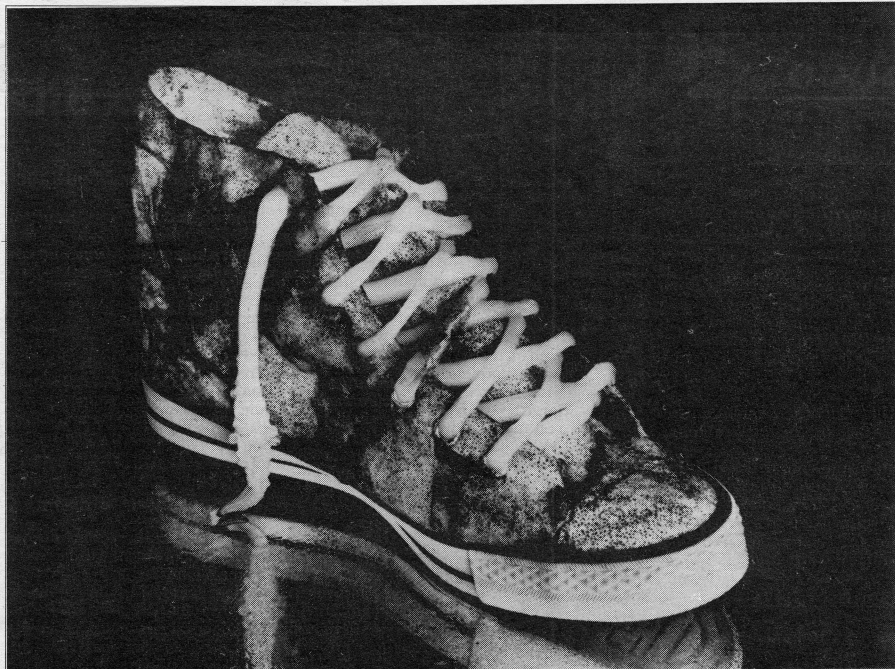


Photo by MIT List Visual Arts Center, Cambridge Mass.

"Cuttlefish and Sneaker," above, is part of a photo exhibit by Michiko Kon and Hiroshi Sugimoto at the Virginia Museum of Fine Arts. The exhibit opens Nov. 16.

Science Museum of Virginia's interactive planetarium program of the month's celestial events at 6 p.m. in the Ethyl UNIVERSE Planetarium and Space Theater. Admission is \$3. For more information, call 367-1013.

Smashing Pumpkins with Swervedriver play at the Boat House in Norfolk. Ticket are available at all TicketMaster locations, \$12.50 in advance. Call 262-8100 for more information.

"A Season of Light," a favorite seasonal planetarium show, returns to the Science Museum of Virginia. Opens at 8 p.m. For more information, call 367-1013.

HandWorkshop, the Virginia Center for the Craft Arts, presents the **Richmond Craft and Design Show** through Nov. 21. This is the HandWorkshop's 29th annual show of contemporary crafts by 200 selected U.S. artists. Held downtown at Richmond's Centre for Conventions and Exhibitions. For more information, call 353-0094.

Saturday, Nov. 20

Museums and the roles they play in the debate about political correctness and multiculturalism will be the topic of a Virginia Museum of Fine Arts community forum, "Frames of Reference: Cultural Diversity and the Arts." The forum, from 9 a.m. to 5 p.m., is broken into different discussion sessions. For more information and ticket information, call 367-8148.

Cracker plays at the Flood Zone. For more information, call 643-6006.

The **Richmond Forum** presents Warren Rudman, Lamar Alexander, Marvin Cetron and Tom Brokaw at 8 p.m. at the Mosque. For more information and ticket prices, call 780-8226 or 780-4213.

Professional hockey at the Richmond Coliseum with the Richmond Renegades taking on the South Carolina Stingrays. Game time is 7:05 p.m. For more information, call 780-4970.

The **Great Southern Weapons Fair** will be held on Strawberry Hill at the State Fairgrounds through Nov. 21. This show is guaranteed to excite military collectibles

enthusiasts. Admission is \$5 daily with an \$8 weekend pass available. Call 737-0484 for more information.

Sunday, Nov. 21

The **Alternative Films Committee** presents "The Great Goddess," "Messages, Messages" and "I want to die at Home." Show begins at 6 p.m. in the Business Building Auditorium. Free to all VCU students with ID and \$2 for all others.

Neil Diamond will be at the Coliseum. Reserved seat tickets at \$28 are on sale at the Coliseum box office and all TicketMaster locations. Show starts at 8 p.m. Call 780-4970 for more information.

The **Science Museum of Virginia** will commemorate the first manned hot air balloon flight 210 years ago. Free tethered rides will be offered to visitors on a first-come basis between noon and 2 p.m., weather permitting. Call 367-1013 for more information.

FOR YOUR INFORMATION

The **Wolf Trap Foundation** is seeking entries from undergraduate and graduate art students nationwide for its **Fourth Annual Poster Design Competition**.

Wolf Trap will choose three winning entries. Each will receive a \$300 cash prize, while one of the winning designs will be selected for reproduction and distribution at Wolf Trap's gift shop and throughout the local community.

The deadline is Feb. 18, 1994.

For more information, including specific design requirements, call **Lori Crockett at 703-255-1916**.

Black team defeats Gold team in inter-squad opener game

Coveh Sólaimani
CT STAFF WRITER

A 23-5 run in the final six minutes of the first half helped the Black team score a 99-90 victory over the Gold team in VCU's annual Black and Gold exhibition game this past Saturday night at the Franklin Street Gym.

The Black team with Kendrick Warren, Tyron McCoy, Keith Davis, Sherman Hamilton and Rodney Ashby starting, jumped out to an early 15-11 lead. However, behind two of Terrence Gibson's six three-pointers, the Gold team raced back to tie the game at 21 with 10 minutes remaining in the first half.

During the next four minutes, the Gold team -- Kenny Harris, Gibson, Marc Jackson, Kareem Washington and Bob Osborne -- used a 19-7 run to take a 40-28 lead. Washington had four points and Gibson added a couple more three's during the stretch. Only the play of the Black team's Hamilton kept the Gold team from running away with the game.

With six minutes left in the first half, Warren exploded and so did the Black team. Warren scored eight straight points and 12 of his game-high 34 points during a 23-5 spurt that saw the Black team take a 51-45 lead at the break.

During the second half, Warren continued his strong play and was aided by McCoy, who had 17 points. One bright spot was the play of Ashby, who scored 10 points and grabbed seven boards after sitting out the bulk of the first half due to a gash in his head that required stitches.

The Gold team was able to slice the deficit to three points, 68-65. But the Black team answered the charge of the Gold team with a 11-2 run that gave them their biggest lead, 79-67.

The Gold team could not recover and the closest they would get would be six points on their way to a 99-90 defeat. However, that was by no means the fault of the

backcourt tandem of Gibson and Harris. They combined to score 28 of the team's 45 second half points.

Warren showed the fans that he was back from his foot injury by dazzling them with his 16 for 24 performance from the field and by cleaning the glass on 12 separate occasions.

"The first six minutes I felt horrible because it had been so long since I played," Warren stated. "But after that, once I got into the game I felt like my old self."

Another positive that came from the game was the play of the guards. Gibson, Washington, Harris and Hamilton all played well, especially Gibson, who led the Gold team with 28 points.

"I thought I really played well on the offensive end but I did make some mental errors on defense," Gibson said. "I also need to work on my free throw shooting."

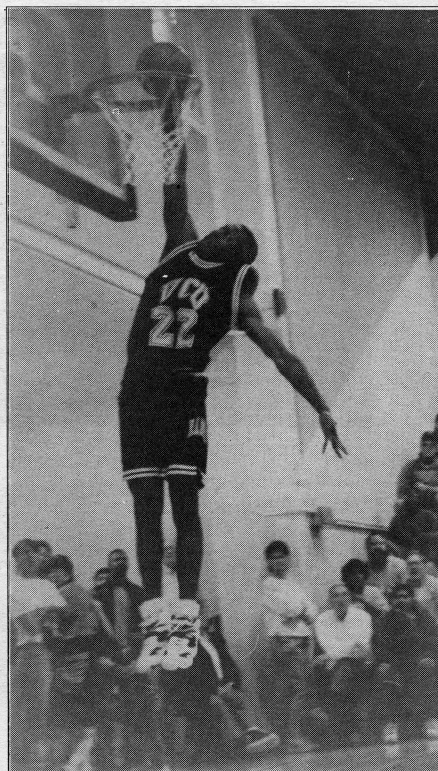
Gibson isn't the only one, as the team shot 15 for 29 from the charity stripe, discounting Davis' 9-10 mark of efficiency. That is something the Rams will have to improve if they expect to win the close games.

"We changed all our preseason drills on free throws to improve our percentage this year," VCU coach Sonny Smith said. "Every practice but two this year, we shot over 77 percent from the line. Then we get into the game and we don't make any."

Ashby and Jackson both played adequately, yet neither stepped up and grabbed the center position that Eugene KISSOURINE left void when he departed VCU.

"We need somebody to show up as a center, whether it is Ashby, Jackson, George Byrd or Osborne," Smith said. "It's also important that one of them becomes a significant backup for us."

The game answered some important questions in a positive manner for the Rams but it still left many unresolved. The Rams have two more exhibition games before starting the regular season at home against James Madison Saturday Nov. 27 at 7:30 p.m.



Carla J. Schmitt/Commonwealth Times

HERE'S TWO -- Junior Tyron McCoy of the Black team hand delivers two of his 17 points in Saturday's Black and Gold game.

Mourning the loss of a boyhood baseball idol

Brian J. French
CT ASSOCIATE SPORTS EDITOR

Being a mere 19 years of age, I do not have the vast memory of my friends or co-workers.

When I am regaled with stories of their childhood heroes, I can only nod in agreement. After all, their childhood is my infancy.

Sowhile I am too young to relate to their memories or heroes from a day long past, I can still say that I had a boyhood hero to call my own.

His name was Darryl Strawberry.

A little background is in order:

I was born and raised in Chesapeake. When I was in my formative years, I would go out with my family to Met Park to watch the Tidewater Tides play.

Met Park was an old stadium, seating only 6,000. But it had character. It wasn't much, but it was ours.

The Tides were a team of prospects. Dwight Gooden played a little there. Mookie Wilson, Sid Fernandez, Greg Jefferies. They all spent some time in Norfolk.

But my favorite was Darryl Strawberry. I remember when I realized it, too.

I was with a Little League baseball team back when I was, oh say, 9 years old. We went to watch the Tides play the Rochester Red Wings.

Before the game began, there was a autograph table set up near the third base concession stand. A couple of the Tides players were scheduled to sign their names onto whatever it was you had to sign.

One of those players was Darryl Strawberry.

I had one of his baseball cards that had been given away as a promotion for an earlier game, so I took that to be signed. I knew this guy was going to be a star. A big star.

As we drove to Met Park, all I could think about was getting Strawberry's autograph. I knew that card, as cheap as it was, would be worth something when Strawberry made the big time, as I knew he would.

Well, when we got there, we were told that it was too late to get Strawberry's autograph. Someone else, whom I don't remember, was at the table.

Crestfallen, I went back to the bleachers.

I still enjoyed watching him play that afternoon, but I was disappointed that I couldn't get his autograph. After all, how long was it going to take for the Mets to call him up?

I reasoned that this was my final opportunity to get my idol's autograph.

I was right. Just six weeks after that game, Strawberry joined the New York Mets.

Save for a couple of exhibition games between the Tides and Mets, Darryl Strawberry would never again grace Met Park

with his presence.

But times have changed.

The Tidewater Tides changed their name to the Norfolk Tides. Instead of playing in dilapidated Met Park, the Tides now play in the new and shiny 12,000-seat Harbor Park, overlooking the Elizabeth River in downtown Norfolk.

And that baseball card that I had? I lost it a few years ago.

Which is rather ironic, because Darryl Strawberry seems to have lost it, too.

Strawberry, now a member of the L.A. Dodgers, was in Japan recently. He spoke to a radio station in L.A. about baseball.

The conversation turned to the brush fires that had swept through many parts of Southern California.

Strawberry was asked about how he felt about what the fires were doing to the property and families down in the part of the world in which he works and (used to) live.

A throwaway question, right? Who in their right mind would be anything but sympathetic to the plight of those who have lost their homes and even family members to this tragedy?

Darryl Strawberry, for one. His response to this very simple question? "Let it burn, because I don't live there anymore."

Well, that settles it. Darryl Strawberry has lost all my respect.

That line of self-serving bull, which he unsuccessfully tried to apologize for, has

left me with an image of what my boyhood hero stands for.

His years with the Mets were marked by whining, infighting and trade demands.

The Mets finally traded him, but Strawberry didn't change his demeanor when he changed teams.

More infighting. More injuries. More trade demands.

But up until this time, he had still not sunk to the bottom. There was still a glimmer of hope that he would pull himself out of his immaturity and become a man that people can look up to.

That faint speck of hope was wiped away with three words: Let it burn.

Now I have another person who I can look up to as a leader for the community, as well as a model representative for my high school: Alonzo Mourning.

I never knew him personally, and I only went to school with him for one year, but I still consider his attitude and priorities to be the kind that I would want my children to emulate in their hero-worshipping years.

On the other hand, if my kids look up to a guy like Strawberry, I swear I'll smack them upside their head.

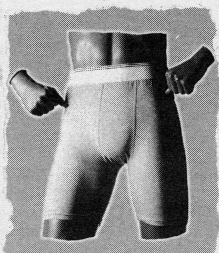
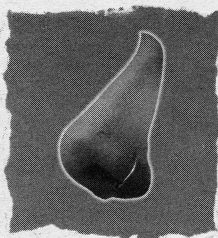
If I said what I **truly** felt about Darryl Strawberry now, I would be up for charges of libel. Besides, the Commonwealth Times won't print the language that I'd use to describe this guy.

All I can do is express a disappointment that is tenfold that of the disappointment I felt when I was 15 minutes too late to get my idol's autograph on a baseball card.

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HELP WANTED: Students for part-time work in office & warehouse. Close to campus, flexible schedule. Book-keeping or safeguard system. Experience helpful. 359-4840. — EOE

Part-time warehouse workers needed. Must be able to lift 75 lbs. Twenty hours per week minimum. Hours available 8 a.m. to 5 p.m. Mon.-Fri. Applications available at Sea Dream Leather main office 3302 W. Broad St. — EOE

Campus Marketing Specialists Needed Patrice Beauty Corp. needs energetic and motivated females to represent our new 3-step body care program on/off campus. Earn \$1,000-\$2,000 by Christmas. Call day/evenings/weekends 1-800-447-8647. — EOE

**ADVERTISE IN THE
TIMES
CALL 367-1058.**

DO YOU HAVE HIGH TEST SCORES? Witty, irreverent test prep company seeks P/T teachers. Looking for high scores on SAT, GRE, GMAT, LSAT or MCAT, and great communication skills. \$12/hr. starting. Fax resume or letter to (202) 667-7109. ATTN. Nat. — EOE

BEACH Spring break Promoter. Small or larger groups. Your's FREE, discounted or CASH. Call CMI 1-800-423-5264 — EOE

ALASKA SUMMER EMPLOYMENT

Fisheries. Many earn \$2,000+/mo. in canneries or \$3,000-\$6,000+/mo. on fishing vessels. Many employers provide room & board and transportation. **No experience necessary!** Get the necessary head start on next summer. For more information call: 1-206-545-4155 ext. A5332. — EOE

Part-time positions (1-6 p.m.) in Midlothian area. Earn extra cash for Christmas and beyond! Packaging orders in pleasant, clean atmosphere with no heavy lifting involved. Call 644-0671 or 796-3065 for more information. OLSTEN STAFFING SERVICES.

WANTED: Mature college student who can supervise two teenage boys occasionally in the evenings while parents are away. Some weekends. Can work out flexible schedule. Southside home. Call between 10 a.m. - 4 p.m. 330-0469 Mon. - Fri.

Good phone voices needed! Modern office near VCU - evening hours - earn extra \$8 for Christmas. Call Mr. Sadler after 6 p.m. at 343-1637.

for rent

Apartment for rent at Grove and Robinson. Huge bedroom with walk-in closets, living room, kitchen, bathroom. New refrigerator. Gas heat, electric stove. Near World Cup coffee house, laundry mat, Fan Market. \$345/month includes water and gas. Call Anne at 358-2158 after 6 p.m. — EHO

To share: 6 room apartment in Fan with 2 others. \$188.33 a month plus utilities (deposits on all). No smoking, no pets, Dec. 1, Jan. 1 to Aug. 1. Great Place! 556-5427/ 272-5265/355-5839

miscellaneous

GROUPS & CLUBS

Raise up to \$500-\$1,500 in less than a week. Plus win a trip to MTV SPRING BREAK '94 and receive a FREE T-Shirt just for calling. 1-800-950-1039, ext. 65. — EOE

Desktop Publishing, typing and resume services at reasonable prices. Call 353-5932 for information. Please leave a message.

**The Great
American
Smokeout is
Thursday, Nov.
18.**

**Do your lungs a
favor and quit
smoking, even if
it's only
for a day.**



To R.D. Reaves (a fan, not an alumnus) concerning the plans: Please call the CT Sports Department and ask for Brian or Leanne at 367-1058. You did not leave a phone number or address. We would like to hear from you on this matter.

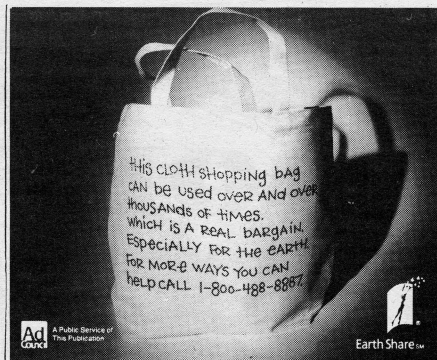
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Thinking of starting your own business?

First, talk to the experts. Specific and general advice. Thirty years experience. Call the TANR Company, 1-900-420-1717. \$2.00 first minute, \$.95 each add'l minute. Monday-Friday, 1-7 p.m., EST. Sunday, Noon - 3 p.m. Must be 18. Or write, TANR Company, PO Box 9782 Wilmington, DE 19809.

Fast, professional wordprocessing, laser or dot-matrix printing of resumes, letters, manuscripts, term papers, etc. Can bind documents for presentation. Avail. 7 days. Call 840-3834.



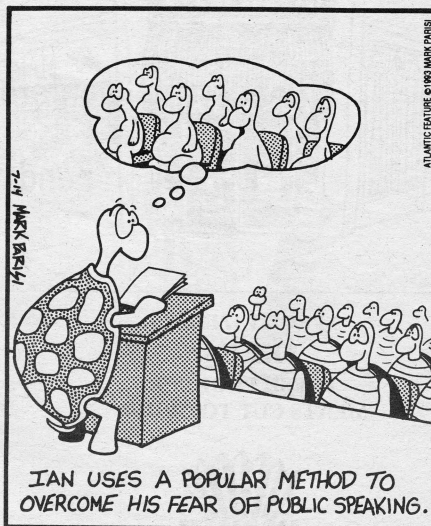
**FOR 26 WAYS
to help save the
EARTH CALL
1-800-488-8887.**

Classifieds are accepted Monday through Friday in the offices of the Commonwealth TIMES, 901 W. Main St. Classifieds must be prepaid in cash, check or money order. Classifieds will be accepted by mail if full payment is enclosed. The deadline for classifieds is 5 p.m. Thursday for the following Monday edition of the Commonwealth TIMES and 5 p.m. Monday for the Thursday issue.

Classifieds are \$5 for the first 25 words or less, plus 10 cents for each additional word.

off the mark

by Mark Parisi



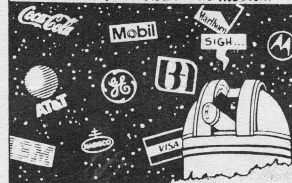
THIS MODERN WORLD by TOM TOMORROW

EVEN IN THESE MEDIA-SAVVY TIMES, ADVERTISING CAN EASILY CREATE A MARKET FOR ITEMS OF **DUBIOUS NECESSITY**. THE RECENT SPATE OF **CLEAR** PRODUCTS, FOR INSTANCE...

HEY, JOE! THAT BEER OF YOURS-- WHY, IT'S THE COLOR OF **URINE!** HERE-- TRY A BOTTLE OF NEW **CLEAR BEER!**



NASA, FACING BUDGETARY CONSTRAINTS, IS REPORTEDLY INTERESTED IN A PLAN TO LAUNCH MILE-WIDE CORPORATE LOGOS INTO ORBIT, WHICH FROM THE GROUND WOULD APPEAR TO BE ABOUT THE SAME SIZE AS THE **MOON**...



OF COURSE, THE ADVERTISER'S **CHALLENGE** IS TO EFFECTIVELY REACH CONSUMERS IN ANY WAY POSSIBLE. CHRIS WHITTLE HAS HAD GREAT SUCCESS BRIBING CASH-HUNGRY PUBLIC SCHOOLS INTO SHOWING STUDENTS HIS "CHANNEL ONE" VIDEO FEED OF LIGHT NEWS AND -- MORE IMPORTANTLY -- **COMMERCIAL MESSAGES**...



THAT ANYONE MIGHT OBJECT TO THIS IS PROBABLY AN IRRELEVANT CONSIDERATION. ADVERTISERS, AFTER ALL, WOULD HAPPILY BEAM COMMERCIALS DIRECTLY INTO OUR **BRAINS** IF THE TECHNOLOGY EXISTED...



LESS THAN ANY CD!

OFF

\$2 ALL USED CDs EVERY

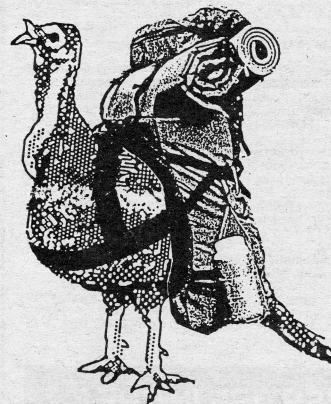
WEDNESDAY

digits

Compact Discs

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| West End 9127-Q W. Broad St. TJ Maxx Center 747-7248 (Tuckermuck & Broad) Mon.-Thurs. 10am-9:30pm/ Fri. & Sat. 10am-10pm/ Sun. 12pm-6pm | Southside 10410 Midlothian Tnkp. Pocono Crossing 320-5409 | Carytown 3222 W. Cary St. Carytown Square 359-7701 Mon.-Thurs. 10am-8pm Fri. & Sat. 10am-9pm Sun. 12pm-6pm | Mail Order Local 346-2138 (800) 800-5674 Mon.-Fri. 9:30am-6pm |
|---|---|---|---|

Outdoor Adventure Program Thanksgiving Special!



The outing rental center knows you have been working hard this semester and wants you to enjoy your Thanksgiving Break. Any equipment rented over the break will be rented at the normal weekend rate. 5 nights use for a 2 day price.

Pick up any item Tuesday, Nov. 23 or Wednesday, Nov. 24 between 12-4pm and return them by Monday, November 29. You'll gobble up a great deal.

¿Tiene Hambre?
(Are you Hungry?)

¡Vamos!
(Let's Go!)

El Rio GrandE



Lunch Special

Buy one lunch and
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